

Nonprofit Leadership and Philanthropy

Codirectors

- Lon D. Moeller (Management and Entrepreneurship),
Jenifer A. Vick (Journalism and Mass Communication)

Undergraduate certificate: nonprofit leadership and philanthropy

Website: <https://nlp.uiowa.edu/>

Nonprofit organizations play vital roles in communities and contribute to quality of life. These organizations have unique management, funding, and finance issues that require specialized training. The Certificate in Nonprofit Leadership and Philanthropy meets the needs of students who desire to prepare for a career in a nonprofit role or to impact the nonprofit sector through volunteering on a board, committee, or project.

The certificate provides students with the knowledge, skills, and mindset to participate effectively in the growing world of nonprofits. It gives students the tools to do good in the world, choosing a career in the nonprofit sector or making a difference through volunteerism.

Core courses cover essentials in nonprofit leadership, strategic planning, fundraising, marketing, event planning, communication strategies, and nonprofit ethics and governance. The program provides a balance of academic principles and real-world experience, as well as a fundamental understanding of how nonprofit organizations participate in building communities. Courses are offered on campus and online, allowing distance and online students to earn the certificate.

The Certificate in Nonprofit Leadership and Philanthropy is administered by the School of Journalism and Mass Communication (College of Liberal Arts and Sciences) and the Department of Management and Entrepreneurship (Tippie College of Business). It is awarded by University College.