Undergraduate Programs

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Degrees and Majors

The Tippie College of Business offers Bachelor of Arts (BA), Bachelor of Business Administration (BBA), and Bachelor of Science (BS) degrees with majors in accounting (BBA), business analytics and information systems (BBA), economics (BA, BBA, BS), entrepreneurship (BBA), finance (BBA), management (BBA), marketing (BBA), and risk management and insurance (BBA).

This catalog section provides information about requirements that all Tippie students must fulfill, regardless of their degree program, as well as admission information and academic rules and procedures. For information about the individual majors, see the departments of Accounting, Business Analytics, Economics, Finance, Management and Entrepreneurship, and Marketing in the catalog.

Students may earn multiple degrees and majors in Tippie; they may also combine a Tippie degree with a degree in the colleges of Education, Engineering, or Liberal Arts and Sciences. Many Tippie students earn one or more minors and certificates offered in disciplines across the university; see the following sections, "Minors" and "Certificates."

The Tippie College of Business's undergraduate and graduate programs are accredited by AACSB International, the Association to Advance Collegiate Schools of Business.

Minors

The Tippie College of Business offers a minor in business administration and a minor in economics.

Tippie students may earn minors in a number of disciplines outside of the Tippie College of Business. For example, students interested in international business might choose to earn a minor in a second language. For a list of minors and links to the departments and programs that offer them, see Find Your Program on the General Catalog website and select undergraduate minors.

Students may declare a minor on MyUI. To have the minor recorded on their transcripts, students must complete the minor section on their application for degree which they submit through MyUI in the session they intend to graduate.

Certificates

Tippie students may earn certificates offered by the Tippie College of Business as well as by other colleges at the University of Iowa. The Tippie College of Business offers the Certificate in Entrepreneurial Management, the Certificate in Risk Management and Insurance and the Certificate in International Business.

The colleges of Liberal Arts and Sciences and Public Health, and University College offer a wide range of certificates open to all undergraduates. Many pair exceptionally well with a Tippie major. See Find Your Program on the General Catalog website and select undergraduate certificates for a complete list of certificates and links to their catalog sections.

Undergraduate Advising

All students enrolled in the Tippie College of Business are advised at the business college's Undergraduate Program

Office. Pre-business students are enrolled in the College of Liberal Arts and Sciences and are advised at the university's Academic Advising Center. Drop-in hours and scheduled appointments are available at both offices. For more information on advising, contact the college's Undergraduate Program Office or the university's Academic Advising Center.

Honor Code

Integrity and honesty are essential to success in all facets of life. The purpose of the Tippie Honor Code is to promote honorable and ethical behavior. Students admitted to the college or enrolled in courses offered by the college are required to uphold the honor code