

# Tippie College of Business

## Dean

Amy L. Kristof-Brown

## Senior Associate Dean

Kang Zhao

## Associate Dean, Research and PhD Programs

Nick Street

## Associate Dean, Undergraduate Programs

Charles W. Keene

**Undergraduate majors:** BA; BBA; BS

**Undergraduate minors:** business administration; economics

**Undergraduate certificates:** entrepreneurial management; international business; risk management and insurance

**Professional degree:** MBA

**Professional certificates:** artificial intelligence and technology management; business communication; business fundamentals; corporate finance; finance; financial decision-making; innovation; investment management; leadership; marketing; responsible resource management; risk management and insurance; strategy

**Graduate degrees:** MA; MAc; MS; PhD

**Graduate certificates:** artificial intelligence and machine learning; business analytics

**Website:** <https://tippie.uiowa.edu/>

## Programs

### Undergraduate Programs of Study

The Tippie College of Business offers the Bachelor of Arts (BA), Bachelor of Business Administration (BBA), and Bachelor of Science (BS) with majors in accounting, business analytics and information systems, economics, entrepreneurship, finance, management, marketing, and risk management and insurance. View the Tippie College of Business departments in the catalog for information about the college's degrees and majors.

The college also offers combined undergraduate degrees with the College of Education, the College of Engineering, and the College of Liberal Arts and Sciences, as well as the 3+3 program with the College of Law. The John Pappajohn Entrepreneurial Center also collaborates with the College of Liberal Arts and Sciences to offer the Bachelor of Arts in enterprise leadership, which is offered both on campus and online.

The college offers the undergraduate Certificate in Entrepreneurial Management and the Certificate in Risk Management and Insurance. It collaborates with the College of Engineering to offer the Certificate in Technological Entrepreneurship and with the College of Liberal Arts and Sciences to offer the Certificate in International Business. It also collaborates with the School of Journalism and Mass

Communication in the College of Liberal Arts and Sciences to offer the Certificate in Nonprofit Leadership and Philanthropy, awarded by University College.

The college also offers a minor in business administration and a minor in economics.

### Graduate and Professional Programs of Study

The Tippie College of Business offers several graduate and professional degree programs: the Master of Accountancy (MAc), the Master of Business Administration (MBA), the Master of Science in business analytics, the Master of Science in finance, the Doctor of Philosophy in business administration, and the Doctor of Philosophy in economics. The MA in business administration is a terminal degree; students are admitted into the PhD in business administration degree program. For information about the MAc and the PhD in economics, see Master of Accountancy and PhD in economics in the catalog.

For information about the graduate Certificate in Business Analytics, graduate Certificate in Artificial Intelligence and Machine Learning, and MS in business analytics, administered jointly by the Department of Business Analytics and Graduate and Professional Programs, see Certificate in Business Analytics, Certificate in Artificial Intelligence and Machine Learning, MS in business analytics (Artificial Intelligence and Machine Learning), MS in business analytics (Artificial Intelligence and Technology Management), MS in business analytics (Finance Analytics), and MS in business analytics (professional) in the catalog.

To view more about the Master of Science in finance, administered jointly by the Department of Finance and Graduate and Professional Programs, see MS in finance in the catalog.

For information on MBA programs and professional certificates, see Master of Business Administration Program in the catalog.

For a description of the PhD in business administration, see PhD in business administration in the catalog. The PhD is an interdepartmental degree; programs leading to the degree are offered by the departments of Accounting, Business Analytics, Finance, Management and Entrepreneurship, and Marketing.

### CIMBA Italy

CIMBA Italy offers semester and summer study abroad programs for undergraduate and graduate students in Paderno del Grappa, an hour northwest of Venice. Students who attend the programs come from a variety of public and private universities worldwide.

At CIMBA, students immerse themselves in a wide range of rigorous courses, including innovative leadership and development programming, while living amidst the Venetian countryside in one of the most popular travel and study destinations in the world. Business and cultural immersions begin for students the minute they arrive on campus. All courses are taught in English by professors from top universities throughout the United States and Europe. CIMBA programs offer unparalleled amounts of travel time for students to explore Italy and beyond, as well as cultural exploration opportunities. For more information, see the CIMBA Italy website.