

# Tippie College of Business

## Dean

Amy L. Kristof-Brown

## Senior Associate Dean

Kang Zhao

## Associate Dean, Research and PhD Programs

Nick Street

## Associate Dean, Undergraduate Programs

Charles W. Keene

**Undergraduate majors:** BA; BBA; BS

**Undergraduate minors:** business administration; economics

**Undergraduate certificates:** entrepreneurial management; international business; risk management and insurance; strategic sales; wealth management and financial planning

**Professional degree:** MBA

**Professional certificates:** artificial intelligence and technology management; business communication; business fundamentals; corporate finance; finance; financial decision-making; innovation; investment management; leadership; marketing; operations; responsible resource management; risk management and insurance; strategy

**Graduate degrees:** MA; MAc; MS; PhD

**Graduate certificates:** artificial intelligence and machine learning; business analytics

**Website:** <https://tippie.uiowa.edu/>

## Courses

Most Tippie College of Business courses are offered by the college's departments and programs. They are listed and described in the corresponding catalog sections.

The college also offers the following nondepartmental courses for undergraduate students.

## Tippie College of Business Courses

### **BUS:1000 Study Abroad for BBA International Students** 0 s.h.

Reflection on study abroad experience in the United States. Requirements: current BBA enrollment and at least one semester of BBA coursework.

### **BUS:1200 Tippie College Direct Admit Seminar** 1 s.h.

Facilitates an introduction to the undergraduate student experience in the Tippie College of Business; discussions of transition issues, academic skill acquisition, and professional goal setting. Requirements: admitted to the direct admission program.

### **BUS:1250 Global Business Seminar** 1 s.h.

Facilitates an introduction to global business opportunities in the Tippie College of Business; discussions of international business, study abroad, and cultural exploration.

### **BUS:1300 First-Year Seminar** 1 s.h.

Small discussion class taught by a faculty member; topics chosen by instructor; may include outside activities (e.g., films, lectures, performances, readings, visits to research facilities and local businesses).

### **BUS:1400 Pre-Business First-Year Seminar** 1 s.h.

Connection to Tippie College of Business resources; support for student's pathway to admission to the Tippie College of Business; transition to college life, academic skill acquisition, and professional goal setting; for pre-business students. Requirements: pre-business standing.

### **BUS:1999 Introduction to Research in Business** 1 s.h.

Introduction to research in business including scope and methods of business research, questions for which business research seeks answers, and impact of business research on society; weekly seminars include discussion and exploration and serve as preparation for engaging in mentored research.

### **BUS:2013 Introduction to Sustainability** 3 s.h.

Introduction to sustainability knowledge, skills, and habits as a means to shape one's vision of a sustainable citizen; emphasis on basic skills of literacy, applied math, and finding information; traditional sustainability knowledge areas related to society, economy, and environment; intersecting themes (e.g., informed consumerism, eco-economics, and livable environments). GE: Social Sciences; Sustainability. Same as SEES:2013, URP:2013.

### **BUS:2200 Discover Business at Tippie** 1 s.h.

Learn and apply foundational skills for navigating the business student experience including academic advising and major exploration, student involvement and leadership opportunities, and professionalism and career skills including internship and early career exploration.

### **BUS:2300 Searching for Business Information** 1 s.h.

Search concepts and sources specific to business information; subscription and government online research sites.

### **BUS:2360 Introduction to Global Business: Northern Italy** 3 s.h.

Virtual exploration of the business and culture of Italy; instructor based in Italy; examination of business, social, financial, and political happenings in Italy and the European Union; hands-on cultural events using virtual reality headsets for city visits, live tours with interactive guides, hands-on cooking class, language lesson, and more; features industry speakers and opportunity to network with Italian students. Prerequisites: ECON:1100. Requirements: admission to global business Northern Italy study abroad program.

### **BUS:2370 Introduction to Global Business** 3 s.h.

Provide students with a thorough understanding and firsthand look at globalization through the lenses of business and leadership; introduce the business and leadership challenges that organizations face when working globally; learn how other nations and regions present the world with exciting opportunities for business, educational, and cultural sectors; and learn how to meaningfully impact the global economy and geopolitics in the foreseeable future. Prerequisites: ECON:1100. Requirements: admission to the introduction to global business study abroad program.

- BUS:2550 International Business in Asia Pacific** 3 s.h.  
International business in the Asia Pacific region and related management issues confronting small-medium enterprises and multinational enterprises in that region; topics include rise of the Association of Southeast Asian Nations (ASEAN), challenges and opportunities for trade growth and collaboration, and practical guidance on how to develop and sustain a competitive advantage in a fast growing and dynamic environment; offered by the international business in Sydney, Australia study abroad program through Tippie College of Business. Prerequisites: MGMT:2100. Requirements: admission to international business in Sydney, Australia study abroad program.
- BUS:2900 Business Case Competitions Alternate Preparation** arr.  
Alternates prepare skills in research, reasoning, case and team development, and competition performance in national business case competitions; practice problem-solving techniques and presentation skills for team competitions; strategize for competition presentations in areas of content structuring, visual design of PowerPoint slides, and vocal and physical delivery; deal with a real-world problem in real time, speak clearly, use gestures appropriately, and engage the audience during the presentation and in question-and-answer sessions. Corequisites: BUS:3000, if not taken as a prerequisite.
- BUS:3000 Business Communication and Professionalism** 3 s.h.  
Foundation in business communication and protocol; composing business messages, organizing and reporting workplace data, developing business presentation and team-building skills, exploring issues pertaining to professional behavior. Prerequisites: RHET:1030 or (RHET:1040 and RHET:1060). Requirements: admission to Tippie College of Business and 30 s.h. earned.
- BUS:3050 Business, Culture, and Society** 3 s.h.  
International business environment and interpersonal traits and skills expected of successful international businessperson; interdisciplinary overview of issues related to business in Western Europe; important cultural differences, the code of business and professional etiquette, business protocol, Italian business history, cultural appreciation, and executive legal/ethical concerns in the workplace; series of lectures, workshops, speakers, plant tours, and cultural events.
- BUS:3100 Academic Internship or Cooperative Education** 0 s.h.  
Participation in an internship or cooperative education; fulfills Tippie College of Business experiential learning requirement.
- BUS:3200 Advanced Business Presentation Workshop: Strategy and Implementation** 3 s.h.  
Advanced oral business presentation skills for solo, paired, and team presentations; suitable for students considering participating in case competitions; emphasis on articulating a particular strategy for an oral presentation and three areas of implementation—content structuring, visual design of PowerPoint slides, and vocal and physical delivery; how to integrate presentation technologies effectively, evaluate other speakers, speak clearly, use gestures appropriately, and engage the audience during the presentation and in question-and-answer sessions. Prerequisites: BUS:3000 with a minimum grade of B.
- BUS:3500 Tippie Senate** 1 s.h.  
For elected student representatives on the Tippie Senate.
- BUS:3600 Mentored Research** arr.  
Business research conducted by undergraduate students under faculty supervision.
- BUS:3800 Business Writing** 3 s.h.  
Series of practical projects; development of effective and persuasive business communication and analytical skills in public relations context.
- BUS:3900 Business Communication Internship I** 3 s.h.  
Opportunity for students to earn academic credit for serving as a peer tutor, an orientation and training assistant, or an administrative intern in the Judith R. Frank Business Communications Center.
- BUS:3910 Business Communication Internship II 1-3** 3 s.h.  
Continuation of BUS:3900; opportunity for students to earn academic credit for serving as a peer tutor, an orientation and training assistant, or an administrative intern in the Judith R. Frank Business Communications Center. Prerequisites: BUS:3900.
- BUS:3920 Business Case Competitions Professional Preparation** arr.  
Case competitions offer a chance to hone skills in specific topics while practicing teamwork and communication skills; most competitions include industry sponsors and thus offer a chance to improve professional skills and can open full-time or internship employment opportunities; designed to help students flourish at these competitions. Prerequisites: BUS:3000. Requirements: . Recommendations: completion or concurrent enrollment in BUS:3200.
- BUS:4001 Senior Seminar: Life After Tippie** 1 s.h.  
Reflection on one's personal college experience and how to apply the knowledge and skills developed towards future careers in business. Essential skills for transitioning from college life to a professional career. Requirements: admission to Tippie College of Business and completion of 90 s.h.
- BUS:4900 Academic Internship** arr.  
Professional internship experience with associated academic content (e.g., paper, coursework).
- BUS:4999 Honors Thesis in Business** arr.  
Independent student project directed by faculty or staff advisor; culminates in thesis that conforms to University of Iowa Honors Program guidelines; may include empirical research, library research, applied projects. Prerequisites: BUS:1999.