

Tippie College of Business

Dean

- Amy L. Kristof-Brown

Senior Associate Dean

- Barrett W. Thomas

Associate Dean, Graduate Management Programs

- Jennifer J. Blackhurst

Associate Dean, Research and Ph.D. Programs

- Nick Street

Associate Dean, Undergraduate Programs

- Charles W. Keene

Undergraduate major: B.B.A.

Undergraduate minors: business administration; economics

Undergraduate certificates: entrepreneurial management; international business; risk management and insurance

Professional degree: M.B.A.

Professional certificates: business fundamentals; corporate finance; finance; financial decision-making; innovation; investment management; leadership; marketing; responsible resource management

Graduate degrees: M.A.; M.Ac.; M.S.; Ph.D.

Graduate certificate: business analytics

Website: <https://tippie.uiowa.edu/>

Courses

Most Tippie College of Business courses are offered by the college's departments and programs. They are listed and described in the corresponding Catalog sections.

The college also offers the following nondepartmental courses for undergraduate students.

Tippie College of Business Courses

BUS:1200 Tippie College Direct Admit Seminar 1 s.h.

Facilitates an introduction to the undergraduate student experience in the Tippie College of Business; discussions of transition issues, academic skill acquisition, and professional goal setting. Requirements: admitted to the direct admission program.

BUS:1300 First-Year Seminar 1 s.h.

Small discussion class taught by a faculty member; topics chosen by instructor; may include outside activities (e.g., films, lectures, performances, readings, visits to research facilities and local businesses).

BUS:1400 Pre-Business First-Year Seminar 1 s.h.

Connection to Tippie College of Business resources; support for student's pathway to admission to the Tippie College of Business; transition to college life, academic skill acquisition, and professional goal setting; for pre-business students. Requirements: pre-business standing.

BUS:1999 Introduction to Research in Business 1 s.h.

Introduction to research in business including scope and methods of business research, questions for which business research seeks answers, and impact of business research on society; weekly seminars include discussion and exploration and serve as preparation for engaging in mentored research.

BUS:2013 Introduction to Sustainability 3 s.h.

Introduction to sustainability knowledge, skills, and habits as a means to shape one's vision of a sustainable citizen; emphasis on basic skills of literacy, applied math, and finding information; traditional sustainability knowledge areas related to society, economy, and environment; intersecting themes (e.g., informed consumerism, eco-economics, and livable environments). GE: Sustainability. GE: Social Sciences. Same as GEOG:2013, SUST:2013, URP:2013.

BUS:2200 Foundations for Success in Business 1 s.h.

Designed to facilitate business students' career exploration and professional development; students participate in a variety of career-related activities including informational interviews, networking events, guest speakers, and workshops; topics include exploring majors, researching career fields and associated qualifications, identifying experiential learning opportunities, networking with integrity, searching for internships, and developing professionalism.

BUS:2300 Searching for Business Information 1 s.h.

Search concepts and sources specific to business information; subscription and government online research sites.

BUS:2350 Introduction to Global Business: Asia Pacific 3 s.h.

Virtual exploration of business and culture in Asia Pacific with focus on Singapore, Hong Kong, Australia, and New Zealand; faculty-led study program includes lectures, readings, case studies, virtual business briefings, and cultural activities from the region. Prerequisites: ECON:1100. Requirements: admission to global business in Asia Pacific study abroad program.

BUS:2360 Introduction to Global Business: Northern Italy 3 s.h.

Virtual exploration of the business and culture of Italy; instructor based in Italy; examination of business, social, financial, and political happenings in Italy and the European Union; hands-on cultural events using virtual reality headsets for city visits, live tours with interactive guides, hands-on cooking class, language lesson, and more; features industry speakers and opportunity to network with Italian students. Prerequisites: ECON:1100. Requirements: admission to global business Northern Italy study abroad program.

BUS:2550 International Business in Asia Pacific 3 s.h.

International business in the Asia Pacific region and related management issues confronting small-medium enterprises and multinational enterprises in that region; topics include rise of the Association of Southeast Asian Nations (ASEAN), challenges and opportunities for trade growth and collaboration, and practical guidance on how to develop and sustain a competitive advantage in a fast growing and dynamic environment; offered by the international business in Sydney, Australia study abroad program through Tippie College of Business. Prerequisites: MGMT:2100. Requirements: admission to international business in Sydney, Australia study abroad program.

BUS:3000 Business Communication and Protocol 3 s.h.

Foundation in business communication and protocol; composing business messages, organizing and reporting workplace data, developing business presentation and team-building skills, exploring issues pertaining to professional behavior. Prerequisites: RHET:1030 or (RHET:1040 and RHET:1060). Requirements: admission to Tippie College of Business and 30 s.h. earned.

BUS:3025 Global Internship Preparation 1 s.h.

Classroom preparation for the Tippie Global Internship Program; includes interview preparation, host country research, internship goal setting, international business practices, cultural awareness and adjustment, and other preparation topics.

BUS:3050 Business, Culture, and Society 3 s.h.

International business environment and interpersonal traits and skills expected of successful international businessperson; interdisciplinary overview of issues related to business in Western Europe; important cultural differences, the code of business and professional etiquette, business protocol, Italian business history, cultural appreciation, and executive legal/ethical concerns in the workplace; series of lectures, workshops, speakers, plant tours, and cultural events.

BUS:3100 Academic Internship or Cooperative Education 0 s.h.

Participation in an internship or cooperative education; fulfills Tippie College of Business experiential learning requirement.

BUS:3200 Advanced Business Presentation Workshop: Strategy and Implementation 2 s.h.

Advanced oral business presentation skills for solo, paired, and team presentations; suitable for students considering participating in case competitions; emphasis on articulating a particular strategy for an oral presentation and three areas of implementation—content structuring, visual design of PowerPoint slides, and vocal and physical delivery; how to integrate presentation technologies effectively, evaluate other speakers, speak clearly, use gestures appropriately, and engage the audience during the presentation and in question-and-answer sessions. Prerequisites: BUS:3000 with a minimum grade of B.

BUS:3500 Tippie Senate 1 s.h.

For elected student representatives on the Tippie Senate.

BUS:3600 Mentored Research arr.

Business research conducted by undergraduate students under faculty supervision.

BUS:3800 Business Writing 3 s.h.

Series of practical projects; development of effective and persuasive business communication and analytical skills in public relations context.

BUS:3900 Business Communication Internship I 3 s.h.

Opportunity for students to earn academic credit for serving as a peer tutor, an orientation and training assistant, or an administrative intern in the Judith R. Frank Business Communications Center.

BUS:3910 Business Communication Internship II 1-3 s.h.

Continuation of BUS:3900; opportunity for students to earn academic credit for serving as a peer tutor, an orientation and training assistant, or an administrative intern in the Judith R. Frank Business Communications Center. Prerequisites: BUS:3900.

BUS:4025 Certified Global Business Professional Exam Prep 1 s.h.

Preparation for the Certified Global Business Profession (CGBP) exam; topics include global business management, global marketing, supply chain management, and trade finance; students build knowledge and skills in areas of documentation, legal and regulatory compliance, intercultural awareness, technology, and resources; students will be eligible to sit for the CGBP exam upon completion; attainment of CGBP credential complements student's postsecondary education as it represents the achievement of advanced specialization in international business. Prerequisites: MGMT:2100 or ECON:1200. Corequisites: MGMT:3450. Requirements: 60 s.h. completed.

BUS:4900 Academic Internship arr.

Professional internship experience with associated academic content (e.g., paper, coursework).

BUS:4999 Honors Thesis in Business arr.

Independent student project directed by faculty or staff advisor; culminates in thesis that conforms to University of Iowa Honors Program guidelines; may include empirical research, library research, applied projects. Prerequisites: BUS:1999.