

Risk Management and Insurance, BBA

MKTG:4101	Integrated Marketing Communications	3
MKTG:4200	Sales Management	3
MKTG:4201	Professional Selling	3

Requirements

The Bachelor of Business Administration with a major in risk management and insurance (RMI) requires a minimum of 120 s.h., including 22 s.h. of work for the major. Students must have a cumulative grade-point average (GPA) of at least 2.00 in all college coursework attempted, all college coursework attempted in business, all college coursework attempted in the major, all coursework attempted at the University of Iowa, all business coursework attempted at the University of Iowa, and all coursework in the major attempted at the University of Iowa. Students in this major are not eligible to earn the Certificate in Risk Management and Insurance.

The Bachelor of Business Administration with a major in risk management and insurance requires the following coursework. For BBA common requirements, see the Bachelor of Business Administration in the catalog.

Requirements	Hours
RMI Common Required Courses	13
RMI Required Electives	9

RMI Common Required Courses

Course #	Title	Hours
All of these:		
ACCT:3020	Financial Accounting and Reporting	3
FIN:3021	Professional Risk Management and Insurance Seminar	1
FIN:3400	Principles of Risk Management and Insurance	3
FIN:4410	Enterprise Risk Management	3
FIN:4420	Property and Liability Insurance	3

RMI Required Electives

Course #	Title	Hours
9 s.h. from these:		
FIN:4430	Life and Health Insurance	3
FIN:4440	Employee Benefit Plans	3
FIN:4450	Risk Modeling	3
FIN:4460	Insurer Operations and Captive Management	3
May include 3 s.h. from these:		
ACTS:3080	Mathematics of Finance I	3
BAIS:3025	Business Process Automation	3
BAIS:4280	Cybersecurity	3
BUS:3800	Business Writing	3
FIN:3200	Investment Management	3
FIN:3300	Corporate Finance	3
MGMT:4100	Dynamics of Negotiations	3
MKTG:3100	Marketing Research	3