

Responsible Resource Management, Professional Certificate

ENTR:9500 Managing the Growth Business (prior to summer 2023) and MBA:8320 Strategic Business Growth (available fall 2023 and beyond) are the same course. Only one of those courses will count toward certificate requirements.

Requirements

The professional Certificate in Responsible Resource Management requires 12 s.h. of credit. Students must earn a cumulative grade-point average of at least 2.75 in certificate coursework.

The certificate is open to individuals with a desire to build skills in evaluating and optimizing resource performance with attention to socially responsible management practices. It is also open to current Iowa MBA Program students. Students in the Iowa MBA Program may complete the certificate as they work toward their degree; the certificate is designed to fit into the MBA curriculum allowing students to earn the MBA and the certificate without additional coursework.

This certificate will focus on financial acumen and data analysis to support decision-making with particular attention to the impact on the environment, society, and governance.

Certificate courses are offered online and select courses may occasionally be offered in Des Moines at the John and Mary Pappajohn Education Center (JMPEC).

Not all courses listed are regularly offered. Students should consult MyUI for course availability and/or discuss course offerings with their advisor.

The Certificate in Responsible Resource Management requires the following coursework.

Course #	Title	Hours
All of these:		
ACCT:9020	Strategic Cost Analysis	3
MBA:8140	Corporate Financial Reporting	3
MGMT:9091	Corporate Social Responsibility and Sustainability	3
One of these:		
BAIS:6050	Data Management	3
BAIS:6230	People Analytics	3
BAIS:6280	Cybersecurity	3
ENTR:9500	Managing the Growth Business	3
or MBA:8320	Strategic Business Growth	
FIN:9140	Enterprise Risk Management	3
MBA:8240	Operations and Supply Chain	3
MGMT:9250	Managing Employee Performance	3

If MBA:8140 Corporate Financial Reporting is waived, it must be replaced with an approved course from the preceding list.