

Responsible Resource Management, Professional Certificate

Requirements

The professional Certificate in Responsible Resource Management requires 12 s.h. of credit. Students must earn a cumulative grade-point average of at least 2.75 in certificate coursework.

The certificate is open to individuals with a desire to build skills in evaluating and optimizing resource performance with attention to socially responsible management practices. The certificate will focus on financial acumen and data analysis to support decision-making with particular attention to impact on environmental, social, and governance.

The certificate is open to current Professional M.B.A. Program students and to individuals with a desire to complete the certificate to build their skills and knowledge in responsible resource management. Students in the Professional M.B.A. Program may complete the certificate as they complete their degree; the certificate is designed to fit into the M.B.A. curriculum allowing students to earn the M.B.A. and the certificate without additional coursework.

Certificate courses are regularly offered online and select courses may occasionally be offered at two locations in Iowa: Cedar Rapids at the Tippie College of Business Cedar Rapids Center and Des Moines at the John and Mary Pappajohn Education Center (JMPEC); see program locations on the Tippie College of Business website.

The Certificate in Responsible Resource Management requires the following coursework.

Code	Title	Hours
All of these:		
ACCT:9020	Strategic Cost Analysis	3
MBA:8140	Corporate Financial Reporting	3
MGMT:9091	Corporate Social Responsibility and Sustainability	3
One of these:		
BAIS:6050	Data Management and Visual Analytics	3
BAIS:6230	People Analytics	3
BAIS:6280	Cybersecurity	3
ENTR:9500	Managing the Growth Business	3
FIN:9140	Enterprise Risk Management	3
MBA:8240	Operations and Supply Chain	3
MBA:8320	Strategic Business Growth	3

MGMT:9250	Managing Employee Performance	3
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If MBA:8140 Corporate Financial Reporting is waived, students replace this course with another approved course from the list above.

ENTR:9500 Managing the Growth Business (prior to summer 2023) and MBA:8320 Strategic Business Growth (available fall 2023 and beyond) is the same course and only one will count toward certificate requirements.