

# Master of Business Administration, MBA

## Iowa MBA

The Iowa MBA Program is tailored for working professionals building on the synergies of concurrent work and learning. It also prepares graduates to be effective managers and leaders in the global marketplace.

The curriculum is designed for students with varied backgrounds, undergraduate majors, and professional experience. Previous coursework in business is not required.

## Requirements

The Iowa MBA Program requires 45 s.h. of graduate credit, which encompasses a core of nine courses (27 s.h.) and six electives (18 s.h.). Students must maintain a program grade-point average (GPA) of at least 2.75.

The core develops competency in general management skills and key functional business areas. The electives contribute to the development of an area of expertise and foster a deeper understanding of management and business practices. Electives are offered in analytics, economics, entrepreneurship, finance, marketing, accounting, leadership, and management. Students may take part in global learning opportunities in international locations to increase their understanding of the global business environment and its implications for business conduct and decision-making. Courses are offered each semester during evening hours online and select offerings are available in Des Moines at the John and Mary Pappajohn Education Center (JMPEC).

Students may earn a professional certificate in artificial intelligence and technology management, business communication, corporate finance, finance, financial decision-making, innovation, investment management, leadership, marketing, responsible resource management, risk management and insurance, or strategy while fulfilling requirements for the MBA, often without taking courses beyond the 45 s.h. required for the degree. Students may also earn the Certificate in Business Analytics or Certificate in Artificial Intelligence and Machine Learning while fulfilling requirements for the MBA degree, though additional coursework may be needed beyond the 45 s.h. of the MBA for the Certificate in Artificial Intelligence and Machine Learning due to prerequisites. Certificate courses are offered online and select offerings may be available occasionally in Des Moines at the John and Mary Pappajohn Education Center (JMPEC).

Students can complete the degree requirements in as few as five semesters or extend their study to as long as 10 years. Most students earn the MBA in three years by taking two courses each fall and spring semester and one course during the summer semester.

## Core Courses

Course #	Title	Hours
All of these:		
MBA:8110	Marketing Management	3
MBA:8120	Management in Organizations	3

MBA:8140	Corporate Financial Reporting	3
MBA:8150 or BAIS:9100	Data and Decisions Data and Decisions	3
MBA:8160	Managerial Economics	3
MBA:8180	Managerial Finance	3
MBA:8240	Operations and Supply Chain	3
MBA:8300	Foundations in Strategy	3
<b>MBA Capstone</b>		
One of these:		
MBA:8310	Business Integration	3
MBA:8320	Strategic Business Growth	3
MBA:9300	Strategy in Action	3

## Electives

The following courses are all approved electives for the program. Not all courses are offered on a regular basis. Students should consult MyUI for course availability and/or discuss course offerings with their advisor.

Course #	Title	Hours
Six of these:		
ACCT:9020	Strategic Cost Analysis	3
ACCT:9040	Financial Statement Analysis and Forecasting	3
BAIS:6040	Data Programming in Python	3
BAIS:6050	Data Management	3
BAIS:6060	Data Analysis With R	3
BAIS:6070	Data Science	3
BAIS:6100	Text Analytics	3
BAIS:6105	Social Analytics	3
BAIS:6110	Big Data Management and Analytics	3
BAIS:6130	Applied Optimization	3
BAIS:6140	Visual Analytics	3
BAIS:6150	Financial Analytics	3
BAIS:6180	Healthcare Analytics	3
BAIS:6190	Forecasting	3
BAIS:6210	Data Leadership and Management	3
BAIS:6230	People Analytics	3
BAIS:6240	Value Creation Using Artificial Intelligence	3
BAIS:6250	Applied Deep Learning	3
BAIS:6260	Generative Artificial Intelligence	3
BAIS:6280	Cybersecurity	3
BAIS:7900	Special Topics in Business Analytics	3
BAIS:9010	Contemporary Topics in Analytics	3
BAIS:9110	Advanced Analytics	3
BAIS:9120	Managing the Supply Chain	3
BAIS:9130	Lean Process Improvement	3
BAIS:9140	Agile Project Management	3
BAIS:9300	Innovations in Technology	3
ECON:9100	Digital Economics	3

ENTR:9100	Entrepreneurship and Innovation	3	MGMT:9160	Nonprofit Organizational Effectiveness II	3
ENTR:9200	Entrepreneurial Finance	3	MGMT:9170	Human Resources Analytics	3
ENTR:9300	Design Thinking	3	MGMT:9185	Project Management	3
ENTR:9450	Strategic Management of Technology and Innovation	3	MGMT:9210	Law and Ethics	3
ENTR:9500	Managing the Growth Business	3	MGMT:9220	Maximizing Team Performance	3
FIN:9010	Contemporary Topics in Finance	3	MGMT:9230	Managing and Preventing Conflict	3
FIN:9130	Corporate Risk Management and Insurance	3	MGMT:9240	Inclusive Leadership	3
FIN:9140	Enterprise Risk Management	3	MGMT:9250	Managing Employee Performance	3
FIN:9150	Financial Modeling and Firm Valuation	3	MGMT:9260	Strategic Employee Development	3
FIN:9160	Quantitative Finance and Machine Learning	3	MGMT:9270	Human Resource Management	3
FIN:9200	Portfolio Management	3	MGMT:9290	Global Business Management	3
FIN:9210	Derivatives	3	MKTG:9010	Contemporary Topics in Marketing	3
FIN:9220	Fixed Income Securities	3	MKTG:9015	Social Media Marketing	3
FIN:9230	Real Estate Finance and Investments	3	MKTG:9120	Customer Relationship Management	3
FIN:9240	International Finance	3	MKTG:9155	Digital Marketing Insights, Strategies, and Applications	3
FIN:9270	Security Analysis	3	MKTG:9165	Digital Marketing Analytics	3
FIN:9290	Alternative Investments and Portfolio Strategies	3	MKTG:9170	Business to Business Marketing	3
FIN:9300	Corporate Finance	3	MKTG:9190	International Marketing	3
FIN:9310	Corporate Financial Strategy	3	MKTG:9310	Marketing Analytics	3
FIN:9330	Investment Banking	3	MKTG:9320	Strategic Brand Positioning	3
FIN:9350	Wealth Management	3	MKTG:9330	Product and Portfolio Strategy	3
MBA:8130	Business Communication	3	MKTG:9340	Customer Analysis	3
MBA:8310	Business Integration (if not taken as capstone)	3	MKTG:9350	Marketing Communication and Promotions	3
MBA:8320	Strategic Business Growth (if not taken as capstone)	3	MKTG:9370	Customer Experience	3
MBA:8430	Communication With Artificial Intelligence and Business Technology	3			
MBA:8500	Seminar in International Business	3			
MBA:9130	Leadership Communication and Story	3			
MBA:9300	Strategy in Action (if not taken as capstone)	3			
MGMT:7900	Contemporary Topics in Management & Entrepreneurship	3			
MGMT:9090	Influence and Constructive Persuasion	3			
MGMT:9091	Corporate Social Responsibility and Sustainability	3			
MGMT:9092	Effective Managerial Communication	3			
MGMT:9110	Dynamics of Negotiations	3			
MGMT:9120	Leadership and Personal Development	3			
MGMT:9130	Strategic Management of Change	3			
MGMT:9150	Nonprofit Organizational Effectiveness I	3			

## Admission

The Iowa MBA Program admits students for entry in summer, fall, or spring; applications are accepted throughout the year. Admission decisions are based on completed application materials, including quality of work experience, undergraduate GPA, and optional scores on the Graduate Management Admission Test (GMAT) or Graduate Record Examination (GRE) General Test. While not required for admission purposes, applicants can submit GMAT/GRE scores to strengthen an application and those scores may be used in consideration for scholarship awards. For guidelines, view Iowa MBA Admissions on the Tippie College of Business website.

Applicants whose first language is not English must score at least 100 (internet-based) on the Test of English as a Foreign Language (TOEFL) or must have a successful admission interview. In place of the TOEFL, the certificate program accepts satisfactory International English Language Testing System (IELTS) scores or a Duolingo score of 120 or higher. For more information, see English Requirements for MBA Admission on the Admissions website.

Admission decisions are made before registration begins for completed applications received by the priority application deadline. Admitted applicants who have met

the priority application deadline may request registration for classes on the first registration date. See the Iowa MBA Admissions website for priority and final application deadlines.

## Combined Programs

Combined degree programs allow students to pursue two degrees simultaneously, earning both more quickly than if each degree were pursued separately.

Separate application to each degree program is required. Applicants must be admitted to both programs before they may be admitted to the combined degree program.

### MBA/JD

The Iowa MBA Program collaborates with the College of Law to offer the combined Master of Business Administration/Juris Doctor degree program.

For more information about the law degree, see the Juris Doctor, JD (College of Law) section of the catalog.

### MBA/MA in Strategic Communication

The Iowa MBA Program collaborates with the School of Journalism and Mass Communication to offer the combined Master of Business Administration/Master of Arts in strategic communication degree program.

For more information about the strategic communication degree, see the Strategic Communication, MA (College of Liberal Arts and Sciences) section of the catalog or contact the Iowa MBA Program.

### MBA/MD

The Iowa MBA Program collaborates with the Carver College of Medicine to offer the combined Master of Business Administration/Doctor of Medicine degree program.

For more information about the medicine degree, see the Doctor of Medicine, MD (Carver College of Medicine) section of the catalog.

### MBA/MS in Business Analytics (Professional Subprogram)

The Iowa MBA Program along with the Department of Business Analytics offers a combined Master of Business Administration/Master of Science in business analytics (professional subprogram) degree option. Students complete 33 s.h. of MBA credit paired with 27 s.h. of business analytics credit for a total of at least 60 s.h. at the University of Iowa.

For more information, see the MS in business analytics in the Tippie College of Business section of the catalog or contact the Iowa MBA Program.

### MBA/MSW

The Iowa MBA Program collaborates with the School of Social Work to offer the combined Master of Business Administration/Master of Social Work degree program.

For more information, see the Master of Social Work, MSW (College of Liberal Arts and Sciences) section of the catalog or contact the Iowa MBA Program.

### MBA/MHA

The Iowa MBA Program collaborates with the College of Public Health to offer the combined Master of Business Administration/Master of Healthcare Administration degree program.

For more information, see the Master of Healthcare Administration (College of Public Health) section of the catalog or contact the Iowa MBA Program.

### MBA/Certificate in Healthcare Management

The Iowa MBA Program collaborates with the College of Public Health to offer a combined Master of Business Administration/Certificate in Healthcare Management. Iowa MBA students complete four specified healthcare management courses (12 s.h.) in place of four MBA electives to earn the certificate.

For more information, see the Certificate in Healthcare Management (College of Public Health) section of the catalog or contact the Iowa MBA Program.