Master of Business Administration, M.B.A.

M.B.A. in Italy

The M.B.A. program in Italy (CIMBA M.B.A.) requires 52-55 s.h. of graduate credit. Students must maintain a program g.p.a. of at least 2.75. The 11-month full-time program is held primarily at the CIMBA campus in Paderno del Grappa, Italy, but the final course is completed on the University of Iowa campus in Iowa City. A two-year part-time program also is available for working professionals living in Italy.

The program focuses on personal leadership development and emphasizes strategic management, consulting, and international business. Students apply what they learn through a consulting project with local and international companies. In addition to the M.B.A. degree, students earn certificates through Kepner-Tregoe in problem solving and decision making, and in project management. The program draws its faculty from the University of Iowa and from institutions across the United States and Europe.

The full-time program admits students only for fall semester entry. Part-time applicants typically start in the fall but may be permitted to begin the program at other times.

The M.B.A. CIMBA program requires the following coursework.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>MBA:8110</td>
<td>Marketing Management</td>
<td>3</td>
</tr>
<tr>
<td>MBA:8120</td>
<td>Management in Organizations</td>
<td>3</td>
</tr>
<tr>
<td>MBA:8140</td>
<td>Corporate Financial Reporting</td>
<td>3</td>
</tr>
<tr>
<td>MBA:8150</td>
<td>Data and Decisions</td>
<td>3</td>
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<tr>
<td>MBA:8160</td>
<td>Managerial Economics</td>
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<td>MBA:8170</td>
<td>International Economic Environment of the Firm</td>
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<tr>
<td>MBA:8180</td>
<td>Managerial Finance</td>
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<tr>
<td>MBA:8240</td>
<td>Operations and Supply Chain</td>
<td>3</td>
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<td>MBA:8300</td>
<td>Foundations in Strategy</td>
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<tr>
<td>ACCT:9020</td>
<td>Strategic Cost Analysis</td>
<td>3</td>
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<tr>
<td>BAIM:9110</td>
<td>Advanced Analytics</td>
<td>2-3</td>
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<tr>
<td>BAIM:9120</td>
<td>Managing the Supply Chain</td>
<td>2-3</td>
</tr>
<tr>
<td>BAIM:9220</td>
<td>Introduction to Information Systems</td>
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<td>ENTR:9100</td>
<td>Entrepreneurship and Innovation</td>
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<tr>
<td>FIN:9300</td>
<td>Corporate Investment and Financing Decisions</td>
<td>3</td>
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<tr>
<td>MGMT:9210</td>
<td>Law and Ethics</td>
<td>2</td>
</tr>
<tr>
<td>MGMT:9120</td>
<td>Leadership and Personal Development</td>
<td>3</td>
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</table>

Elective coursework to complete degree requirements can vary each year in the Italy M.B.A. program; students should consult their advisor.

Admission

Admission decisions are based on an applicant’s completed application, which includes a résumé, academic qualifications, essays, an interview demonstrating experience and English proficiency, and optional scores on the Graduate Management Admission Test (GMAT) or Graduate Record Exam (GRE) General Test. Applicants are recommended to have at least two years of professional work experience.