

# Master of Business Administration, MBA

## CIMBA Italy MBA

The CIMBA Italy MBA program focuses on personal leadership development and emphasizes strategic management, consulting, and international business. Students apply what they learn through a consulting project with local and international companies. In addition to the MBA degree, students earn certificates through Kepner-Tregoe in problem solving and decision making, and in project management. The program draws its faculty from the University of Iowa and from institutions across the United States and Europe.

The 11-month full-time program is held primarily at the CIMBA campus in Paderno del Grappa, Italy, but the final course is completed on the University of Iowa campus in Iowa City. The full-time program admits students only for fall semester entry. A two-year part-time program is also available for working professionals living in Italy. Part-time applicants typically start in the fall but may be permitted to begin the program at other times.

## Requirements

The CIMBA Italy MBA program requires 52-55 semester hours of graduate credit. Students must maintain a program grade-point average of at least 2.75.

The CIMBA Italy MBA program requires the following coursework. Available electives can vary each year in the program; students should consult their advisor.

| Course #      | Title  | Hours |
|---------------|--|-------|
| All of these: |  |       |
| MBA:8110      | Marketing Management                           | 3     |
| MBA:8120      | Management in Organizations                    | 3     |
| MBA:8140      | Corporate Financial Reporting                  | 3     |
| MBA:8150      | Data and Decisions                             | 3     |
| MBA:8160      | Managerial Economics                           | 3     |
| MBA:8170      | International Economic Environment of the Firm | 2     |
| MBA:8180      | Managerial Finance                             | 3     |
| MBA:8240      | Operations and Supply Chain                    | 3     |
| MBA:8310      | Business Integration                           | 1-3   |
| ACCT:9020     | Strategic Cost Analysis                        | 3     |
| BAIS:9110     | Advanced Analytics                             | 2-3   |
| BAIS:9120     | Managing the Supply Chain                      | 2-3   |
| BAIS:9220     | Introduction to Information Systems            | 3     |
| ENTR:9100     | Entrepreneurship and Innovation                | 3     |
| FIN:9300      | Corporate Finance                              | 3     |
| MGMT:9210     | Law and Ethics                                 | 2     |
| MGMT:9120     | Leadership and Personal Development            | 3     |

Electives as needed to meet program requirements

## Admission

Admission decisions are based on an applicant's completed application, which includes a résumé, academic qualifications, essays, an interview demonstrating experience, and English proficiency. Graduate Management Admission Test (GMAT) or Graduate Record Exam (GRE) General Test can be submitted as part of the application or scholarship package but is not required. Additionally, applicants are recommended to have at least two years of professional work experience.