

# Master of Business Administration, M.B.A.

## M.B.A. Executive Program

The M.B.A. Executive Program (EMBA program) requires 48 s.h. of coursework. Students must maintain a program grade-point average of at least 2.75. The program is conducted at the Pomerantz Center on the university's Iowa City campus and at the Pappajohn Education Center in Des Moines, Iowa. See program locations on the Tippie College of Business website.

The program spans 16 months—three semesters and one summer. The program begins in mid-August with a five-day residency. It continues with in-person classes Friday and Saturday once a month, alternating with a monthly synchronous online Saturday session. Assignments between class sessions may include asynchronous online instruction, readings, cases, and individual and group projects. A second five-day residency is held at the beginning of the second year. Students have a four-week winter break.

Each entering class progresses through the program together, working on group projects in teams of four to six members. The curriculum includes an international business seminar, and students have access to executive coaching as part of their participation in the program.

The M.B.A. Executive Program requires the following coursework.

## Core Courses

Code	Title	Hours
MBA:8110	Marketing Management	3
MBA:8120	Management in Organizations	3
MBA:8140	Corporate Financial Reporting	3
MBA:8150	Data and Decisions	3
MBA:8160	Managerial Economics	3
MBA:8180	Managerial Finance	3
MBA:8240	Operations and Supply Chain	3
MBA:8300	Foundations in Strategy	3
MBA:8310	Business Integration	2
MBA:8330	Seminar in Strategic Management I	1
MBA:8500	Seminar in International Business	3

## Additional Required EMBA Courses

Students complete the remainder of their program with additional required courses. Courses are subject to change, so students should consult their advisor. A representative list follows.

Code	Title	Hours
ACCT:9020	Strategic Cost Analysis	3
BAIS:9300	Innovations in Technology	3
FIN:9300	Corporate Investment and Financing Decisions	3
MGMT:9110	Dynamics of Negotiations	3
MGMT:9210	Law and Ethics	3
MGMT:9270	Human Resource Management	3

## Admission

Admission is limited to experienced managers and executives who want to broaden their management skills without interrupting their professional careers. Applicants typically have seven or more years of postgraduate work experience. Previous academic work in business is not required.