Master of Business Administration Program

Associate Dean, Graduate Management Programs
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Professional degree: M.B.A.
Professional certificates: business fundamentals; finance; leadership; marketing
Faculty: https://tippie.uiowa.edu/people
Website: https://tippie.uiowa.edu/future-graduate-students/mba-programs

The Master of Business Administration (M.B.A.) program provides students with a foundation for future growth and flexibility in professional management. The program, which is fully accredited by AACSB International—the Association to Advance Collegiate Schools of Business, enables students to build broad-based professional portfolios of analytical skills, knowledge, leadership, and applied experiences. The curriculum is rigorous, yet learning takes place in a collaborative environment that builds teamwork skills and encourages independent problem solving.

Students in Iowa's M.B.A. programs represent a variety of backgrounds, undergraduate majors, and professional experience. The curriculum is designed for college graduates in any field; previous business coursework is not required. However, full-time work experience is required for admission.

The Departments of Accounting, Business Analytics, Economics, Finance, Management and Entrepreneurship, and Marketing all contribute to the Master of Business Administration program through faculty participation and coursework.

Programs

Professional Programs of Study
Major
• Master of Business Administration

Certificates
• Certificate in Business Fundamentals
• Certificate in Finance
• Certificate in Leadership
• Certificate in Marketing

Courses
See course lists in the individual Tippie College of Business departmental sections of the Catalog for descriptions of M.B.A. electives.

Graduate Management Programs (M.B.A. Program) Courses

MBA:8010 M.B.A. IMPACT 0 s.h.
Introduction to the Tippie M.B.A. program and its culture; activities accentuate themes of involvement, motivation, professionalism, achievement, and challenge; week-long immersion in collaborative team-building experiences.

MBA:8110 Marketing Management 2-3 s.h.
Concepts, principles, models of marketing management; focus on strategic planning, management decision making, and implementation of marketing programs.

MBA:8120 Management in Organizations 2-3 s.h.
How to explain, predict, and influence behavior in organizations; decision making, leadership, communication, group skills in management positions; motivation, leadership, teams, organizational culture, organizational design, individual differences, organizational change.

MBA:8130 Business Communication 1-3 s.h.
Effective communication to become a successful business professional and leader; strengthen ability to speak and write confidently, competently, and effectively, regardless of venue; varied team and individual presentation coaching, applied exercises.

MBA:8140 Corporate Financial Reporting 2-3 s.h.
Contemporary financial reporting practices in the United States; how alternative accounting treatments affect the usefulness of financial information in applied decision settings.

MBA:8150 Business Analytics 2-3 s.h.
Introduction to analytical techniques for making business decisions; utilizing Excel to apply descriptive and predictive analytical tools to solve practical business problems using real world data; dealing with uncertainty in decision making; formal probability concepts and statistical methods for describing variability (decision trees, random variables, hypothesis testing); application of techniques (linear regression, Monte Carlo simulation, linear optimization) to model, explain, and predict for operational, tactical, and strategic decisions.

MBA:8160 Managerial Economics 1-3 s.h.
Models of consumer and firm behavior with applications; market equilibrium and structure; pricing decisions.

MBA:8170 International Economic Environment of the Firm 2-3 s.h.
Basic determinants of aggregate output, employment, wages, unemployment, consumption, investment, international trade flows, interest rates, exchange rates, prices and inflation in open economies; sources and nature of economic growth; effects of domestic and foreign monetary, fiscal policies; effects of trade, exchange rate policies.

MBA:8180 Managerial Finance 2-3 s.h.
Time value of money, applications of present value techniques; stock and bond valuation, capital budgeting, cost of capital calculation, portfolio formation and efficient market analysis, financial statement analysis, pro forma analysis, hedging financial risks. Requirements: MBA:8140 or an undergraduate-level course in financial accounting or finance.

MBA:8200 Strategic Business Consulting 1-6 s.h.
Plan, schedule, and deliver strategic consulting services to commercial enterprises; project definition, preparation and presentation of deliverables, client relationship management.
MBA:8210 Global Business Strategy 3 s.h.
Strategic frameworks and skills critical for success in the
global marketplace; content of an economic environment;
cultural, ethical, and legal issues in the conduct of
international business; how companies enter foreign markets
and grow international subsidiaries, succeed in mergers
and acquisitions, cooperate in joint ventures and strategic
alliances.

MBA:8220 Ethics and the Law 1-2 s.h.
Legal and ethical issues surrounding startup and day-to-day
management of a business; contract law, standard business
formations, tort law, employment law, business ethics,
alternative dispute resolution.

MBA:8230 Introduction to Leadership 1-2 s.h.
Major theories; practical development of leadership and
managerial skills to enhance individual and organizational
effectiveness.

MBA:8240 Operations and Supply Chain 2-3 s.h.
Planning and decision-making activities for managing
an organization’s operations in both manufacturing and
services, with an emphasis on production and service delivery
strategy, process design, capacity planning, process analytics,
queueing, and an introduction to supply chain management
including supply chain design and coordination. Prerequisites:
MBA:8150.

MBA:8300 Foundations in Strategy 2-3 s.h.
Key elements of domestic competitive and corporate strategy;
industry analysis (understanding the importance of industry
for firm performance); strategies for achieving competitive
advantage (cost focus, differentiation focus); corporate
strategy (corporate scope, horizontal diversification, vertical
integration); topics of global strategy, which may include
challenges of attaining competitive advantage in foreign
markets, such as cross-national distance and liabilities of
foreignness, as well as international strategies (replication
strategy, adaptation strategy, arbitrage strategy).

MBA:8309 Consulting Project Leadership 1-2 s.h.
Student Team Leads for the Business Solution Center engage
in activities to support the launch of spring consulting
projects; initial client interactions, project scope, project
planning documents, project arrangement letters, and
detailed work plans in consultation with their client and
Business Solutions Center leadership; basics of leading a
team of student consultants. Prerequisites: MBA:8110 and
MBA:8120 and MBA:8140 and MBA:8150 and MBA:8180 and
MBA:8190 and MBA:8300. Requirements: full-time M.B.A.
standing.

MBA:8310 Business Integration 1-3 s.h.
Student teams run an operational business simulation,
conduct organizational/industry analysis, assess market
opportunities, define strategic direction, compete for company
profitability and market share. Prerequisites: 5 of the following
are required: MBA:8110, MBA:8140, MBA:8150, MBA:8180,
(MBA:8190 or MBA:8240), MBA:8300. Recommendations:
completion of all six prerequisites.

MBA:8330 Seminar in Strategic Management I 1-3 s.h.
Introduction to strategic management; the role of marketing,
operations, and finance in strategic planning; case studies.

MBA:8400 M.B.A. Internship 0 s.h.