Marketing, Professional Certificate

Admission

Admission decisions are based upon completed application materials, including academic performance and quality and quantity of work experience. Applicants must have an undergraduate cumulative g.p.a. of at least 2.75 or a graduate cumulative g.p.a. of at least 3.00, with at least 18 months of full-time professional work experience after completion of their baccalaureate degree. View the Professional Certificate Admissions web page for additional details.

Applicants whose first language is not English must score at least 100 (internet-based) on the Test of English as a Foreign Language (TOEFL) or must have a successful admission interview. In place of the TOEFL, the certificate program accepts satisfactory International English Language Testing System (IELTS) scores. See English Requirements for M.B.A. Admission on the Office of Admissions website.

Applications are accepted throughout the year; admission is for summer, fall, or spring entry.