

Marketing, Professional Certificate

Admission

Admission decisions are based upon completed application materials, including academic performance along with quality and quantity of work experience. For specific guidelines, see Certificate-Only Admissions on the Tippie College of Business website.

Applicants whose first language is not English must score at least 100 (internet-based) on the Test of English as a Foreign Language (TOEFL) or must have a successful admission interview. In place of the TOEFL, the certificate program accepts satisfactory International English Language Testing System (IELTS) scores or a Duolingo score of 120 or higher. For more information, see English Requirements for MBA Admission on the University of Iowa Admissions website.

Applications are accepted throughout the year; admission is for summer, fall, or spring entry.