

Business Fundamentals, Professional Certificate

Requirements

The professional Certificate in Business Fundamentals requires 15 s.h. of credit. Students must earn a cumulative grade-point average of at least 2.75 in certificate coursework.

The certificate is open to individuals with a desire to complete the certificate to build core business skills. Students who have completed the business fundamentals certificate may use the certificate courses to fulfill degree requirements if admitted to the Professional M.B.A. Program.

The certificate is designed to introduce students to the core principles of business. Coursework covers select disciplines within business—accounting, analytics, finance, managing organizations, marketing, and strategy. Students gain knowledge and develop skills that will immediately strengthen their performance as employees and managers. The certificate is comprised of Professional M.B.A. Program courses, allowing students to benefit from the same coursework and faculty members as M.B.A. students.

Certificate courses are regularly offered online and may occasionally be offered at two locations in Iowa: Cedar Rapids at the Tippie College of Business Cedar Rapids Center and Des Moines at the John and Mary Pappajohn Education Center (JMPEC); see program locations on the Tippie College of Business website.

The Certificate in Business Fundamentals requires the following coursework.

Code	Title	Hours
All of these:		
MBA:8110	Marketing Management	3
MBA:8120	Management in Organizations	3
MBA:8140	Corporate Financial Reporting	3
MBA:8180	Managerial Finance	3
One of these:		
MBA:8150 or BAIS:9100	Data and Decisions	3
MBA:8300	Foundations in Strategy	3

If students waive any of the required courses based on already-completed coursework, they will need to take another approved course from the list above in its place to earn the certificate. If students are waived from two courses, they should take the other four courses from the list above and choose between MBA:8160 Managerial Economics or MBA:8240 Operations and Supply Chain.