

Business Fundamentals, Professional Certificate

Requirements

The professional Certificate in Business Fundamentals requires 15 s.h. of credit. Students must earn a cumulative grade-point average of at least 2.75 in certificate coursework.

The certificate is open to individuals with a desire to build core business knowledge and skills. Students who have completed this certificate may use its courses to fulfill degree requirements if admitted to the Iowa MBA Program as long as the courses are less than ten years old at the time of MBA conferral.

This certificate is designed to introduce students to the core principles of business. Coursework covers select disciplines within business—accounting, analytics, finance, managing organizations, marketing, and strategy. Students gain knowledge and develop skills that will immediately strengthen their performance as employees and managers. The certificate is comprised of Iowa MBA Program courses, allowing students to benefit from the same coursework and faculty members as MBA students.

Certificate courses are offered online and select courses may occasionally be offered in Des Moines at the John and Mary Pappajohn Education Center (JMPEC).

The Certificate in Business Fundamentals requires the following coursework.

Course #	Title	Hours
All of these:		
MBA:8110	Marketing Management	3
MBA:8120	Management in Organizations	3
MBA:8140	Corporate Financial Reporting	3
MBA:8180	Managerial Finance	3
One of these:		
MBA:8150 or BAIS:9100	Data and Decisions	3
MBA:8300	Foundations in Strategy	3

If any required courses are waived, they must be replaced with another approved course from the preceding list.

If two required courses are waived, the student should take all of the remaining courses from the preceding list and choose between MBA:8160 Managerial Economics or MBA:8240 Operations and Supply Chain.