

# Business Communication, Professional Certificate

## Requirements

The professional Certificate in Business Communication requires 12 s.h. of credit. Students must earn a cumulative grade-point average of at least 2.75 in certificate coursework.

The certificate is open to individuals with a desire to build their business communication knowledge and skills. It is also open to current Iowa MBA Program students. Students in the Iowa MBA Program may complete the certificate as they work toward their degree; the certificate is designed to fit into the MBA curriculum allowing students to earn the MBA and certificate without additional coursework.

Certificate courses are offered online and select courses may occasionally be offered in Des Moines at the John and Mary Pappajohn Education Center (JMPEC).

Students should consult MyUI for course availability and/or discuss course offerings with their advisor.

The Certificate in Business Communication requires the following coursework.

Course #	Title	Hours
This course:		
MBA:8130	Business Communication	3
Three of these:		
MBA:8430	Communication with Artificial Intelligence and Business Technology	3
MBA:9130	Leadership Communication and Story	3
MGMT:9110 or MGMT:9230	Dynamics of Negotiations Managing and Preventing Conflict	3