# Artificial Intelligence and Technology Management, Professional Certificate

## Requirements

The professional Certificate in Artificial Intelligence and Technology Management requires 12 s.h. of credit. Students must earn a cumulative grade-point average of at least 2.75 in certificate coursework.

The certificate is open to individuals with a desire to learn to leverage artificial intelligence (AI) and other technology to gain competitive advantages and improve business practices.

It is also open to current Iowa MBA Program and MS business analytics (MSBA) professional students and alumni. Students may complete the certificate as they work toward their degree; the certificate is designed to fit into the MBA or MSBA curriculum allowing students to earn their degree and certificate without additional coursework.

Certificate courses are offered online. Not all courses listed are regularly offered. Students should consult MyUI for course availability and/or discuss course offerings with their advisor.

The Certificate in Artificial Intelligence and Technology Management requires the following coursework.

## Required Courses

| Course # | Title | Hours |
|---|---|---|
| Both of these: | | |
| BAIS:6210 | Data Leadership and Management | 3 |
| BAIS:6240 | Value Creation Using Artificial Intelligence | 3 |

## Electives

| Course # | Title | Hours |
|---|---|---|
| Two of these (6 s.h.): | | |
| BAIS:6280 | Cybersecurity | 3 |
| BAIS:9140 | Agile Project Management | 3 |
| BAIS:9300 | Innovations in Technology | 3 |
| ECON:9100 | Digital Economics | 3 |
| ENTR:9450 | Strategic Management of Technology and Innovation | 3 |
| MBA:8430 | Communication With Artificial Intelligence and Business Technology | 3 |
| MGMT:9185 | Project Management | 3 |