

Artificial Intelligence and Technology Management, Professional Certificate

Requirements

The professional Certificate in Artificial Intelligence and Technology Management requires 12 s.h. of credit. Students must earn a cumulative grade-point average of at least 2.75 in certificate coursework.

The certificate is open to individuals with a desire to learn to leverage artificial intelligence (AI) and other technology to gain competitive advantages and improve business practices.

It is also open to current Iowa MBA Program and MS business analytics (MSBA) professional students and alumni. Students may complete the certificate as they work toward their degree; the certificate is designed to fit into the MBA or MSBA curriculum allowing students to earn their degree and certificate without additional coursework.

Certificate courses are offered online. Not all courses listed are regularly offered. Students should consult MyUI for course availability and/or discuss course offerings with their advisor.

The Certificate in Artificial Intelligence and Technology Management requires the following coursework.

Required Courses

Course #	Title	Hours
Both of these:		
BAIS:6210	Data Leadership and Management	3
BAIS:6240	Value Creation Using Artificial Intelligence	3

Electives

Course #	Title	Hours
Two of these (6 s.h.):		
BAIS:6280	Cybersecurity	3
BAIS:9140	Agile Project Management	3
BAIS:9300	Innovations in Technology	3
ECON:9100	Digital Economics	3
ENTR:9450	Strategic Management of Technology and Innovation	3
MBA:8430	Communication With Artificial Intelligence and Business Technology	3
MGMT:9170	Human Resources Analytics	3
MGMT:9185	Project Management	3

Combined Programs

Certificate/Graduate Degrees

Students can pursue this professional certificate concurrently with their graduate degree. A separate application to each degree program is required for students not already admitted to a Tippie College of Business graduate or professional program.

For students in graduate programs outside of the Tippie College of Business:

- With graduate program approval, students may count up to 9 s.h. from the professional certificate toward their graduate degree.
- With approval from the professional certificate program, students may count up to 3 s.h. from any graduate degree program toward their certificate.

Students should contact their degree program and the certificate program to work out combined program details.

Admission

Admission decisions are based upon completed application materials, including academic performance and quality and quantity of work experience. For specific guidelines, view Certificate-Only Admissions on the Tippie College of Business website.

English language requirements are mandatory for applicants whose first language is not English. Information on these requirements and test options can be found on the Iowa MBA International Admissions website.

Admission decisions are made before registration begins for completed applications received by the priority application deadline. Admitted applicants who have met the priority application deadline may request registration for classes on the first registration date. See the Certificate-Only Admissions website for priority and final application deadlines.

Applications are accepted throughout the year; admission is for summer, fall, or spring entry.