

# Artificial Intelligence and Technology Management, Professional Certificate

## Requirements

The professional Certificate in Artificial Intelligence and Technology Management requires 12 s.h. of credit. Students must earn a cumulative grade-point average of at least 2.75 in certificate coursework.

The certificate is open to individuals with a desire to learn to leverage artificial intelligence (AI) and other technology to gain competitive advantages and improve business practices.

It is also open to current Iowa MBA Program and MS business analytics (MSBA) professional students and alumni. Students may complete the certificate as they work toward their degree; the certificate is designed to fit into the MBA or MSBA curriculum allowing students to earn their degree and certificate without additional coursework.

Certificate courses are offered online. Not all courses listed are regularly offered. Students should consult MyUI for course availability and/or discuss course offerings with their advisor.

The Certificate in Artificial Intelligence and Technology Management requires the following coursework.

## Required Courses

Course #	Title	Hours
Both of these:		
BAIS:6210	Data Leadership and Management	3
BAIS:6240	Value Creation Using Artificial Intelligence	3

## Electives

Course #	Title	Hours
Two of these (6 s.h.):		
BAIS:6280	Cybersecurity	3
BAIS:9140	Agile Project Management	3
BAIS:9300	Innovations in Technology	3
ECON:9100	Digital Economics	3
ENTR:9450	Strategic Management of Technology and Innovation	3
MBA:8430	Communication With Artificial Intelligence and Business Technology	3
MGMT:9185	Project Management	3

## Combined Programs

## Certificate/Graduate Degrees

Students can pursue a professional Certificate in Artificial Intelligence and Technology Management concurrently with

their graduate degree. A separate application to each degree program is required. Applicants must be admitted to both programs before they may be admitted to the combined degree program.

With graduate program approval, students may count up to 9 s.h. from the professional certificate toward their graduate degree.

With approval from the professional certificate program, students may count up to 3 s.h. from any graduate degree program toward their certificate.

Students should contact their degree program and the certificate program to work out combined program details.

## Admission

Admission decisions are based upon completed application materials, including academic performance and quality and quantity of work experience. For specific guidelines, view Certificate-Only Admissions on the Tippie College of Business website.

Applicants whose first language is not English must score at least 100 (internet-based) on the Test of English as a Foreign Language (TOEFL) or must have a successful admission interview. In place of the TOEFL, the certificate program accepts satisfactory International English Language Testing System (IELTS) scores or a Duolingo score of 120 or higher. For more information, see English Requirements for MBA Admission on the University of Iowa Admissions website.

Applications are accepted throughout the year; admission is for summer, fall, or spring entry.