

# Management and Entrepreneurship

## Chair

Jennifer Nahrgang Craig

## Director, Undergraduate Program, Entrepreneurship

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**Undergraduate major:** entrepreneurship (BBA), management (BBA)

**Graduate degree:** management subprogram for the PhD in business administration

**Faculty:** <https://tippie.uiowa.edu/people/?cohort=417809&category=FACULTY&size=10>

**Website:** <https://tippie.uiowa.edu/about/management-and-entrepreneurship-department>

The Department of Management and Entrepreneurship prepares students for high-impact careers in leadership, human resources, and business innovation. Our programs emphasize evidence-based instruction and practical application, equipping graduates to:

- launch careers in Human Resource Management as HR specialists, recruiters, compensation analysts, or training and development managers;
- become entrepreneurial leaders and business founders, driving innovation in startups or corporate ventures; and
- lead projects, teams, and organizations in roles such as project manager, operations manager, business consultant, or organizational change leader.

With strengths in leadership, entrepreneurship, and human resource management, the department provides the knowledge and skills employers seek in today's competitive business environment.

For Tippie College of Business students, the department offers undergraduate majors in entrepreneurship and management. For undergraduate students across the University of Iowa, the Tippie College of Business and the John Pappajohn Entrepreneurial Center (Iowa JPEC) offer the Certificate in Entrepreneurial Management. The Tippie College of Business and Iowa JPEC collaborate with the College of Engineering to offer the Certificate in Technological Entrepreneurship. Iowa JPEC collaborates with the College of Liberal Arts and Sciences to offer the BA in enterprise leadership, an interdisciplinary major that includes coursework in entrepreneurship, leadership, and communications, and the minor in media management.

At the graduate level, the Department of Management and Entrepreneurship also contributes to the MBA program; see the Master of Business Administration Program in the catalog. Finally, the department offers a Doctor of Philosophy in Business Administration (management subprogram).