

Management, BBA

Requirements

The Bachelor of Business Administration with a major in management requires a minimum of 120 s.h., including at least 22 s.h. of work for the major. To graduate, students must have a cumulative grade-point average of at least 2.00 in all college coursework attempted, all coursework attempted at the University of Iowa, all college business coursework attempted, all business coursework attempted at the University of Iowa, all college management and entrepreneurship coursework attempted, and all management and entrepreneurship coursework attempted at the University of Iowa.

The program is designed to give students a thorough background in the department's study areas as well as an understanding of their application to real-life situations. Specific courses, research projects, and other experiences, such as simulations, are blended to include both theoretical and pragmatic aspects of the field.

All BBA students majoring in Management select one of two career-oriented subprograms: Human Resource Management or Leadership and Management.

- Human Resource Management prepares students for careers in HR roles such as talent acquisition, employee relations, compensation and benefits, and organizational development. Graduates often pursue positions as HR specialists, recruiters, talent acquisition specialists, training and development managers, or continue their education in law or labor relations.
- Leadership and Management develops the skills needed to lead projects, teams, and organizations. This subprogram is ideal for students interested in careers in general management, project management, or consulting. Graduates commonly work as project managers, business analysts, account managers, or business consultants.

Both subprograms provide a strong foundation in core management principles while offering specialized knowledge to help students succeed in competitive business environments.

Students are not guaranteed specific elective options. The availability of courses outside the Department of Management and Entrepreneurship may be subject to prerequisites or restricted to students who have declared a second major within the respective department.

The BBA with a major in management requires the following coursework.

Human Resource Management Subprogram Courses

Students in the human resource management subprogram complete the following coursework.

Course #	Title	Hours
All of these:		
MGMT:3050	Professional Preparation for Management	1
MGMT:3200	Individuals, Teams, and Organizations	3

MGMT:3300	Strategic Human Resource Management	3
MGMT:3400	Employment Law	3
MGMT:4100	Dynamics of Negotiations	3
MGMT:4200	Staffing and Talent Management	3
MGMT:4350	Performance Management and Strategic Rewards	3
And 3 s.h. from these:		
MGMT:3450	International Business Environment	3
MGMT:3500	Nonprofit Organizational Effectiveness I	3
MGMT:3600	Nonprofit Organizational Effectiveness II	3
MGMT:3800	Entrepreneurial Leadership Academy I	3
MGMT:4300	Leadership and Personal Development	3
or MGMT:3999	CIMBA Italy Experiential Leadership	
MGMT:4325	Team and Project Management	3
MGMT:4500	Strategy, Innovation and Global Competition	3
MGMT:4600	Nonprofit Ethics and Governance	3
ENTR:4200	Entrepreneurship: Business Consulting	3
ENTR:4400	Managing the Growth Business	3

Leadership and Management Subprogram Courses

Students in the leadership and management subprogram complete the following coursework.

Course #	Title	Hours
All of these:		
MGMT:3050	Professional Preparation for Management	1
MGMT:3200	Individuals, Teams, and Organizations	3
MGMT:3300	Strategic Human Resource Management	3
MGMT:4100	Dynamics of Negotiations	3
MGMT:4300	Leadership and Personal Development	3
or MGMT:3999	CIMBA Italy Experiential Leadership	
MGMT:4325	Team and Project Management	3
or MGMT:3800	Entrepreneurial Leadership Academy I	
MGMT:4500	Strategy, Innovation and Global Competition	3
And 3 s.h. from these:		
MGMT:3400	Employment Law	3
MGMT:3450	International Business Environment	3
MGMT:3500	Nonprofit Organizational Effectiveness I	3
MGMT:3600	Nonprofit Organizational Effectiveness II	3

MGMT:3850/ ENTR:3850	Entrepreneurial Leadership Academy II	3
MGMT:4200	Staffing and Talent Management	3
MGMT:4350	Performance Management and Strategic Rewards	3
MGMT:4600	Nonprofit Ethics and Governance	3
ENTR:3350	Entrepreneurial Strategy	3
ENTR:4200	Entrepreneurship: Business Consulting	3
ENTR:4400	Managing the Growth Business	3