

Management, BBA

Requirements

The Bachelor of Business Administration with a major in management requires a minimum of 120 s.h., including 22 s.h. of work for the major. To graduate, students must have a cumulative grade-point average of at least 2.00 in all college coursework attempted, all coursework attempted at the University of Iowa, all college business coursework attempted, all business coursework attempted at the University of Iowa, all college management and entrepreneurship coursework attempted, and all management and entrepreneurship coursework attempted at the University of Iowa.

The program is designed to give students a thorough background in the department's study areas as well as an understanding of their application to real-life situations. Specific courses, research projects, and other experiences, such as simulations, are blended to include both theoretical and pragmatic aspects of the field.

All BBA students majoring in management choose one of two subprograms: human resource management or leadership and management. The human resource management subprogram prepares students to pursue careers in human resources or to earn a degree in law. The leadership and management subprogram focuses on the skills and competencies needed to lead a project, a team, or an organization; it is best suited for students considering management or consulting careers. Each subprogram provides a solid background in general management principles in addition to a specialized focus.

Students may not earn credit for both MGMT:3200 Individuals, Teams, and Organizations and MGMT:3250 Leading Innovation due to overlap in course content.

Students are not guaranteed specific elective options. The availability of courses outside the Department of Management and Entrepreneurship may be subject to prerequisites or restricted to students who have declared a second major within the respective department. To view the common BBA requirements, see the Bachelor of Business Administration in the catalog.

The BBA with a major in management requires the following coursework.

Human Resource Management Subprogram Courses

Students in the human resource management subprogram complete the following coursework.

| Course # | Title | Hours |
|---------------|---|-------|
| All of these: | | |
| MGMT:3050 | Professional Preparation for Management | 1 |
| MGMT:3200 | Individuals, Teams, and Organizations | 3 |
| MGMT:3300 | Strategic Human Resource Management | 3 |
| MGMT:3400 | Employment Law | 3 |
| MGMT:4100 | Dynamics of Negotiations | 3 |
| MGMT:4200 | Staffing and Talent Management | 3 |

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|------------------------|--|---|
| MGMT:4350 | Performance Management and Strategic Rewards | 3 |
| And 3 s.h. from these: | | |
| MGMT:3450 | International Business Environment | 3 |
| MGMT:3500 | Nonprofit Organizational Effectiveness I | 3 |
| MGMT:3600 | Nonprofit Organizational Effectiveness II | 3 |
| MGMT:3800 | Entrepreneurial Leadership Academy I | 3 |
| MGMT:4300 | Leadership and Personal Development | 3 |
| or MGMT:3999 | CIMBA Italy Experiential Leadership | |
| MGMT:4325 | Team and Project Management | 3 |
| MGMT:4500 | Strategy, Innovation and Global Competition | 3 |
| MGMT:4600 | Nonprofit Ethics and Governance | 3 |
| ENTR:4200 | Entrepreneurship: Business Consulting | 3 |
| ENTR:4400 | Managing the Growth Business | 3 |

Leadership and Management Subprogram Courses

Students in the leadership and management subprogram complete the following coursework.

| Course # | Title | Hours |
|------------------------|--|-------|
| All of these: | | |
| MGMT:3050 | Professional Preparation for Management | 1 |
| MGMT:3200 | Individuals, Teams, and Organizations | 3 |
| MGMT:3300 | Strategic Human Resource Management | 3 |
| MGMT:4100 | Dynamics of Negotiations | 3 |
| MGMT:4300 | Leadership and Personal Development | 3 |
| or MGMT:3999 | CIMBA Italy Experiential Leadership | |
| MGMT:4325 | Team and Project Management | 3 |
| or MGMT:3800 | Entrepreneurial Leadership Academy I | |
| MGMT:4500 | Strategy, Innovation and Global Competition | 3 |
| And 3 s.h. from these: | | |
| MGMT:3400 | Employment Law | 3 |
| MGMT:3450 | International Business Environment | 3 |
| MGMT:3500 | Nonprofit Organizational Effectiveness I | 3 |
| MGMT:3600 | Nonprofit Organizational Effectiveness II | 3 |
| MGMT:3850 | Entrepreneurial Leadership Academy II | 3 |
| MGMT:4200 | Staffing and Talent Management | 3 |
| MGMT:4350 | Performance Management and Strategic Rewards | 3 |

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| MGMT:4600 | Nonprofit Ethics and Governance | 3 |
| ENTR:3350 | Entrepreneurial Strategy | 3 |
| ENTR:4200 | Entrepreneurship: Business Consulting | 3 |
| ENTR:4400 | Managing the Growth Business | 3 |