Management, B.B.A.

Academic Plans

Sample Plans of Study

Sample plans represent one way to complete a program of study. Actual course selection and sequence will vary and should be discussed with an academic advisor. For additional sample plans, see MyUI.

Management, B.B.A.

- Entrepreneurial Management Track [p. 1]
- Human Resource Management Track [p. 2]
- Leadership and Management Track [p. 3]

Entrepreneurial Management Track

<table>
<thead>
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<th>Course</th>
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<th>Hours</th>
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<td>Students are required to complete 52 s.h. of non-business coursework. Courses with a prefix of ACCT, BAIS, BUS, ECON, ENTR, FIN, MGMT, and MKTG will not count towards non-business hours. Check degree audit for non-business hours or confer with academic advisor. Students who need to complete the World Language requirement should consult with their academic advisor about when to add courses to plan of study. World Language counts as non-business coursework. To fulfill the Tippie RISE experiential learning requirement, complete an approved course in at least one of the following categories: research with faculty, internship course, study abroad, experiential course. Students must satisfy the Tippie College of Business residence requirement: 45 s.h. of UI coursework after admission to Tippie.</td>
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Second Year

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<td>ENTR:3100 Entrepreneurial Finance</td>
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<td>MKTG:3000 Introduction to Marketing Strategy</td>
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Human Resource Management Track

Course | Title | Hours | Hours | Hours
--- | --- | --- | --- | ---
**Academic Career**
Any Semester
Students are required to complete 52 s.h. of non-business coursework. Courses with a prefix of ACCT, BAIS, BUS, ECON, ENTR, FIN, MGMT, and MKTG will not count towards non-business hours. Check degree audit for non-business hours or confer with academic advisor.

Students who need to complete the World Language requirement should consult with their academic advisor about when to add courses to plan of study. World Language counts as non-business coursework.

To fulfill the Tippie RISE experiential learning requirement, complete an approved course in at least one of the following categories: research with faculty, internship course, study abroad, experiential course.

Students must satisfy the Tippie College of Business residence requirement: 45 s.h. of UI coursework after admission to Tippie.

First Year

Fall
MATH:1350 Quantitative Reasoning for Business 4
RHET:1030 Rhetoric 4
GE: Historical Perspectives 3
GE: Social Sciences 3
CSI:1600 Success at Iowa 2

Spring
STAT:1030 Statistics for Business 4
ECON:1100 Principles of Microeconomics 4

BAIS:1500 Business Computing Essentials 2
ENGL:1200 The Interpretation of Literature 3
GE: Diversity and Inclusion 3

Second Year

Fall
ACCT:2100 Introduction to Financial Accounting 3
ECON:1200 Principles of Macroeconomics 4
MGMT:2100 Introduction to Management d 3
GE: Natural Sciences without Lab 3
BUS:2200 Foundations for Success in Business 1

Spring
MGMT:3050 Professional Preparation for Management 1
BUS:3000 Business Communication and Protocol 3
MGMT:2000 Introduction to Law d 3
BAIS:2800 Foundations of Business Analytics 3
GE: International and Global Issues 3
GE: Values and Culture 3

Third Year

Fall
ACCT:2200 Managerial Accounting 3
MGMT:3200 Individuals, Teams, and Organizations f 3
BAIS:3000 Operations Management 2
BAIS:3005 Information Systems 2
Minor, certificate, or non-business elective 3
Minor, certificate, or non-business elective 3

Spring
MGMT:3300 Strategic Human Resource Management f 3
Major: Human Resource Management track course g 3
FIN:3000 Introductory Financial Management 3
MKTG:3000 Introduction to Marketing Strategy 3
Minor, certificate, or non-business elective 3

Fourth Year

Fall
MGMT:4100 Dynamics of Negotiations 3
Major: Human Resource Management track course g 3
Minor, certificate, or non-business elective 3
Minor, certificate, or non-business elective 3
Minor, certificate, or non-business elective 3

Spring
Major: Human Resource Management track course g 3
Minor, certificate, or non-business elective 3
Minor, certificate, or non-business elective 3
Minor, certificate, or non-business elective 2
Degree Application: apply on MyUI before deadline (typically in February for spring, September for fall)

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a. See degree audit for course options.
b. Enrollment in math courses requires completion of a placement exam.
c. GE courses may be completed in any order unless used as a prerequisite for another course. Students should consult with an advisor about the best sequencing of courses.
d. MGMT:2000 and MGMT:2100 should both be taken during second year; may be taken in either order.
e. Must be admitted to Tippie to enroll in BUS:3000. Generally completed during the second year, but should be taken no later than the third year.
f. MGMT:3200 and MGMT:3300 should be taken before the end of the third year; may be taken in either order or concurrently.
g. Select MGMT:3400, MGMT:4200, MGMT:4350 and 3 s.h. course from Human Resource Management track list.
h. Please see Academic Calendar, Office of the Registrar website for current degree application deadlines. Students should apply for a degree for the session in which all requirements will be met. For any questions on appropriate timing, contact your academic advisor or Graduation Services.

Leadership and Management Track

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<td>MGMT:4300</td>
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**Total Hours**: 14

| Hours | 14 |

| Total Hours | 120-123 |

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a. See degree audit for course options.
b. Enrollment in math courses requires completion of a placement exam.
c. GE courses may be completed in any order unless used as a prerequisite for another course. Students should consult with an advisor about the best sequencing of courses.
d. MGMT:2000 and MGMT:2100 should both be taken during second year; may be taken in either order.
e. Must be admitted to Tippie to enroll in BUS:3000. Generally completed during the second year, but should be taken no later than the third year.
f. MGMT:3200 and MGMT:3300 should be taken before the end of the third year; may be taken in either order or concurrently.
g. Take either MGMT:3800 or MGMT:4325, MGMT:4500, and 3 additional s.h. from Leadership and Management track list.
h. Please see Academic Calendar, Office of the Registrar website for current degree application deadlines. Students should apply for a degree for the session in which all requirements will be met. For any questions on appropriate timing, contact your academic advisor or Graduation Services.