Management, BBA

Academic Plans

Sample Plans of Study
Sample plans represent one way to complete a program of study. Actual course selection and sequence will vary and should be discussed with an academic advisor. For additional sample plans, see MyUI.

Management, BBA

- Entrepreneurial Management Subprogram [p. 1]
- Human Resource Management Subprogram [p. 2]
- Leadership and Management Subprogram [p. 3]

Entrepreneurial Management Subprogram

Course Title Hours
Academic Career

Any Semester

Students are required to complete 52 s.h. of non-business coursework. Courses with a prefix of ACCT, BAIS, BUS, ECON, ENTR, FIN, MGMT, and MKTG will not count towards non-business hours. Check degree audit for non-business hours or confer with academic advisor.

Students who need to complete the World Language requirement should consult with their academic advisor about when to add courses to plan of study. World Language counts as non-business coursework.

To fulfill the Tippie RISE experiential learning requirement, complete an approved course in at least one of the following categories: research with faculty, internship course, study abroad, experiential course.

Students must satisfy the Tippie College of Business residence requirement: 45 s.h. of UI coursework after admission to Tippie.

First Year

Fall
MATH:1350 Quantitative Reasoning for Business 4
RHET:1030 Rhetoric 4
GE: Historical Perspectives 3
GE: Social Sciences 3
CSI:1600 Success at Iowa 2

Hours 16

Spring
STAT:1030 Statistics for Business 4
ECON:1100 Principles of Microeconomics 4
BAIS:1500 Business Computing Essentials 2
ENGL:1200 The Interpretation of Literature 3
GE: Diversity and Inclusion 3

Hours 16

Second Year

Fall
ACCT:2100 Introduction to Financial Accounting 3
ECON:1200 Principles of Macroeconomics 4
MGMT:2100 Introduction to Management 3
BUS:2200 Foundations for Success in Business 1
GE: Natural Sciences without Lab 3

Hours 14

Spring
MGMT:3050 Professional Preparation for Management or Professional Preparation for Enterprise Leadership and Entrepreneurship 1
BUS:3000 Business Communication and Protocol 3
MGMT:2000 Introduction to Law 3
BAIS:2800 Foundations of Business Analytics 3
GE: International and Global Issues 3
GE: Values and Culture 3

Hours 16

Third Year

Fall
ACCT:2200 Managerial Accounting Analytics and Data Visualization 3
ENTR:3350 Entrepreneurial Strategy 3
BAIS:3000 Operations Management 2
BAIS:3005 Information Systems 2
Minor, certificate, or non-business elective 3
Minor, certificate, or non-business elective 3

Hours 16

Spring
MGMT:3250 Leading Innovation 3
ENTR:3100 Entrepreneurial Finance 3
MKTG:3000 Introduction to Marketing Strategy 3
FIN:3000 Introductory Financial Management 3
Minor, certificate, or non-business elective 3

Hours 15

Fourth Year

Fall
ENTR:4400 Managing the Growth Business 3
ENTR:3800 or ENTR:4200 Entrepreneurial Leadership Academy I or Entrepreneurship: Business Consulting 3
Minor, certificate, or non-business elective 3
Minor, certificate, or non-business elective 3

Hours 13

Spring
MGMT:4100 Dynamics of Negotiations 3
Major: Entrepreneurial Management course 3
Minor, certificate, or non-business elective 3
Minor, certificate, or non-business elective 3

Hours 13
Degree Application: apply on MyUI before deadline (typically in February for spring, September for fall)

<table>
<thead>
<tr>
<th>Hours</th>
<th>14</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Hours</td>
<td>120-123</td>
</tr>
</tbody>
</table>

a) See degree audit for course options.
b) Enrollment in math courses requires completion of a placement exam.
c) GE courses may be completed in any order unless used as a prerequisite for another course. Students should consult with an advisor about the best sequencing of courses.
d) MGMT:2000 and MGMT:2100 should both be taken during second year; may be taken in either order.
e) Must be admitted to Tippie to enroll in BUS:3000. Generally completed during the second year, but should be taken no later than the third year.
f) Select 3 s.h. course from list of approved Entrepreneurial Management subprogram electives.
g) Please see Academic Calendar, Office of the Registrar website for current degree application deadlines. Students should apply for a degree for the session in which all requirements will be met. For any questions on appropriate timing, contact your academic advisor or Degree Services.

### Human Resource Management Subprogram

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
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</thead>
<tbody>
<tr>
<td>BAIS:1500</td>
<td>Business Computing Essentials</td>
</tr>
<tr>
<td>ENGL:1200</td>
<td>The Interpretation of Literature</td>
</tr>
<tr>
<td>GE: Diversity and Inclusion</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Hours</th>
<th>16</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hours</td>
<td>14</td>
</tr>
</tbody>
</table>

### Second Year

| Fall |
| ACCT:2100 | Introduction to Financial Accounting |
| MGMT:2000 | Introduction to Law |
| MGMT:2100 | Introduction to Management |
| BUS:2200 | Foundations for Success in Business |
| GE: Natural Sciences without Lab |

<table>
<thead>
<tr>
<th>Hours</th>
<th>16</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hours</td>
<td>13</td>
</tr>
</tbody>
</table>

### Spring

| BUS:3000 | Business Communication and Protocol |
| MGMT:3200 | Individuals, Teams, and Organizations |
| BAIS:2800 | Foundations of Business Analytics |
| GE: International and Global Issues |
| GE: Values and Culture |

### Third Year

| Fall |
| ACCT:2200 | Managerial Accounting Analytics and Data Visualization |
| BAIS:3000 | Operations Management |
| MGMT:3300 | Strategic Human Resource Management |
| BAIS:3005 | Information Systems |
| GE: Historical Perspectives |
| Minor, certificate, or non-business elective |

<table>
<thead>
<tr>
<th>Hours</th>
<th>16</th>
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</thead>
<tbody>
<tr>
<td>Hours</td>
<td>16</td>
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</tbody>
</table>

### Fourth Year

| Fall |
| MGMT:4100 | Dynamics of Negotiations |
| Major: Human Resource Management course |
| Minor, certificate, or non-business elective |
| Minor, certificate, or non-business elective |
| Minor, certificate, or non-business elective |
| Minor, certificate, or non-business elective |

<table>
<thead>
<tr>
<th>Hours</th>
<th>13</th>
</tr>
</thead>
</table>

### Spring

| Major: Human Resource Management course |
| Minor, certificate, or non-business elective |
| Minor, certificate, or non-business elective |
| Minor, certificate, or non-business elective |
| Minor, certificate, or non-business elective |

| Hours | 13 |

### First Year

| Fall |
| MATH:1350 | Quantitative Reasoning for Business |
| RHET:1030 | Rhetoric |
| ECON:1100 | Principles of Microeconomics |
| GE: Social Sciences |
| CSI:1600 | Success at Iowa |

| Hours | 17 |

### Spring

| STAT:1030 | Statistics for Business |
| ECON:1200 | Principles of Macroeconomics |

| Hours | 17 |
Degree Application: apply on MyUI before deadline (typically in February for spring, September for fall)

- See degree audit for course options.
- Enrollment in math courses requires completion of a placement exam.
- GE courses may be completed in any order unless used as a prerequisite for another course. Students should consult with an advisor about the best sequencing of courses.
- Must be admitted to Tippie to enroll in BUS:3000. Generally completed during the second year, but should be taken no later than the third year.
- MGMT:3200 and MGMT:3300 should be taken before the end of the third year; may be taken in either order or concurrently.
- Select MGMT:3400, MGMT:4200, MGMT:4350 and 3 s.h. course from Human Resource Management subprogram list.
- Please see Academic Calendar, Office of the Registrar website for current degree application deadlines. Students should apply for a degree for the session in which all requirements will be met. For any questions on appropriate timing, contact your academic advisor or Degree Services.

Leadership and Management Subprogram

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
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<tbody>
<tr>
<td>ACCT:2100</td>
<td>Introduction to Financial Accounting</td>
</tr>
<tr>
<td>MGMT:2000</td>
<td>Introduction to Law</td>
</tr>
<tr>
<td>MGMT:2100</td>
<td>Introduction to Management</td>
</tr>
<tr>
<td>BUS:2200</td>
<td>Foundations for Success in Business</td>
</tr>
<tr>
<td>GE: Diversity and Inclusion</td>
<td></td>
</tr>
<tr>
<td>GE: Natural Sciences without Lab</td>
<td></td>
</tr>
</tbody>
</table>

Spring
- STAT:1030 Statistics for Business 4
- ECON:1200 Principles of Macroeconomics 4
- BAIS:1500 Business Computing Essentials 2
- ENGL:1200 The Interpretation of Literature 3
- Minor, certificate, or non-business elective 3

Second Year

Fall
- ACCT:2100 Introduction to Financial Accounting 3
- MGMT:2000 Introduction to Law d 3
- MGMT:2100 Introduction to Management d 3
- BUS:2200 Foundations for Success in Business 1
- GE: Natural Sciences without Lab c 3

Spring
- MGMT:3050 Professional Preparation for Management 1
- BUS:3000 Business Communication and Protocol 3
- MGMT:3200 Individuals, Teams, and Organizations 3
- BAIS:2800 Foundations of Business Analytics 3
- GE: International and Global Issues c 3
- GE: Values and Culture c 3

Third Year

Fall
- ACCT:2200 Managerial Accounting Analytics and Data Visualization 3
- MGMT:3300 Strategic Human Resource Management 3
- BAIS:3000 Operations Management 2
- BAIS:3005 Information Systems 2
- GE: Historical Perspectives c 3
- Minor, certificate, or non-business elective 3

Spring
- MGMT:4300 Leadership and Personal Development 3
- or MGMT:3999 CIMBA Italy Experiential Leadership
- MKTG:3000 Introduction to Marketing Strategy 3
- FIN:3000 Introductory Financial Management 3
- Major: Leadership and Management course g 3
- Minor, certificate, or non-business elective 3

Fourth Year

Fall
- MGMT:4100 Dynamics of Negotiations 3
- Major: Leadership and Management course g 3
- Minor, certificate, or non-business elective 3
- Minor, certificate, or non-business elective 2
- Minor, certificate, or non-business elective 2

Leadership and Management Subprogram

Course Title Hours
Academic Career

Any Semester
- Students are required to complete 52 s.h. of non-business coursework. Courses with a prefix of ACCT, BAIS, BUS, ECON, ENTR, FIN, MGMT, and MKTG will not count towards non-business hours. Check degree audit for non-business hours or confer with academic advisor.
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Students must satisfy the Tippie College of Business residence requirement: 45 s.h. of UI coursework after admission to Tippie.

First Year

Fall
- MATH:1350 Quantitative Reasoning for Business 4
- RHET:1030 Rhetoric 4
- ECON:1100 Principles of Microeconomics 4
- GE: Social Sciences c 3
- CSI:1600 Success at Iowa 2

Hours 17

Spring
- STAT:1030 Statistics for Business 4
- ECON:1200 Principles of Macroeconomics 4
- BAIS:1500 Business Computing Essentials 2
- ENGL:1200 The Interpretation of Literature 3
- GE: Diversity and Inclusion c 3

Second Year

Fall
- ACCT:2100 Introduction to Financial Accounting 3
- MGMT:2000 Introduction to Law d 3
- MGMT:2100 Introduction to Management d 3
- BUS:2200 Foundations for Success in Business 1
- GE: Natural Sciences without Lab c 3

Spring
- MGMT:3050 Professional Preparation for Management 1
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- MGMT:3200 Individuals, Teams, and Organizations 3
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Third Year

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- ACCT:2200 Managerial Accounting Analytics and Data Visualization 3
- MGMT:3300 Strategic Human Resource Management 3
- BAIS:3000 Operations Management 2
- BAIS:3005 Information Systems 2
- GE: Historical Perspectives c 3
- Minor, certificate, or non-business elective 3

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- MKTG:3000 Introduction to Marketing Strategy 3
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- Major: Leadership and Management course g 3
- Minor, certificate, or non-business elective 3

Fourth Year

Fall
- MGMT:4100 Dynamics of Negotiations 3
- Major: Leadership and Management course g 3
- Minor, certificate, or non-business elective 3
- Minor, certificate, or non-business elective 2
- Minor, certificate, or non-business elective 2

Hours 13
### Spring

<table>
<thead>
<tr>
<th>Course Description</th>
<th>Hours</th>
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<tbody>
<tr>
<td>Major: Leadership and Management course</td>
<td>3</td>
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<tr>
<td>Minor, certificate, or non-business elective</td>
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</tr>
<tr>
<td>(typically in February for spring, September for fall)</td>
<td></td>
</tr>
</tbody>
</table>

**Hours**: 14  
**Total Hours**: 120-123

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a. See degree audit for course options.
b. Enrollment in math courses requires completion of a placement exam.
c. GE courses may be completed in any order unless used as a prerequisite for another course. Students should consult with an advisor about the best sequencing of courses.
d. MGMT:2000 and MGMT:2100 should both be taken during second year; may be taken in either order.
e. Must be admitted to Tippie to enroll in BUS:3000. Generally completed during the second year, but should be taken no later than the third year.
f. MGMT:3200 and MGMT:3300 should be taken before the end of the third year; may be taken in either order or concurrently.
g. Take either MGMT:3800 or MGMT:4325, MGMT:4500, and 3 additional s.h. from Leadership and Management subprogram list.
h. Please see Academic Calendar, Office of the Registrar website for current degree application deadlines. Students should apply for a degree for the session in which all requirements will be met. For any questions on appropriate timing, contact your academic advisor or Degree Services.