

Entrepreneurship, BBA

Requirements

The Bachelor of Business Administration (BBA) with a major in entrepreneurship requires a minimum of 120 s.h., including 22 s.h. of work for the major. To graduate, students must have a cumulative grade-point average of at least 2.00 in all college coursework attempted, all coursework attempted at the University of Iowa, all college business coursework attempted, all business coursework attempted at the University of Iowa, all college management and entrepreneurship coursework attempted, and all management and entrepreneurship coursework attempted at the University of Iowa.

The BBA with a major in entrepreneurship requires the following coursework. To view the common BBA requirements, see the Bachelor of Business Administration in the catalog.

| Requirements | Hours |
|--|-------|
| Entrepreneurship Common Required Courses | 16 |
| Entrepreneurship Elective Courses | 6 |

Entrepreneurship Common Required Courses

| Course # | Title | Hours |
|---------------|---|-------|
| All of these: | | |
| ENTR:3050 | Professional Preparation for Enterprise Leadership and Entrepreneurship | 1 |
| ENTR:3350 | Entrepreneurial Strategy | 3 |
| BAIS:3150 | Emerging Technology Driving Business Innovation | 3 |
| FIN:3900 | Advanced Entrepreneurial Finance | 3 |
| MGMT:3250 | Leading Innovation | 3 |
| MKTG:4201 | Professional Selling | 3 |

Entrepreneurship Elective Courses

Students complete two courses (6 s.h.) from one of the following categories: entrepreneurial finance [p. 1], entrepreneurial leadership [p. 1], new ventures [p. 1], technology entrepreneurship [p. 1], or general entrepreneurship [p. 1].

Entrepreneurial Finance

| Course # | Title | Hours |
|--------------------|---------------------------------------|-------|
| This course: | | |
| ENTR:4650 | Applied Venture Finance | 3 |
| 3 s.h. from these: | | |
| ENTR:4200 | Entrepreneurship: Business Consulting | 3 |
| ENTR:4900 | Academic Internship | arr. |

Entrepreneurial Leadership

| Course # | Title | Hours |
|----------------|---------------------------------------|-------|
| Both of these: | | |
| ENTR:3800 | Entrepreneurial Leadership Academy I | 3 |
| ENTR:3850 | Entrepreneurial Leadership Academy II | 3 |

New Ventures

| Course # | Title | Hours |
|----------------|--|-------|
| Both of these: | | |
| ENTR:4300 | Launching an Entrepreneurial Venture (taken for at least 3 s.h.) | arr. |
| ENTR:4400 | Managing the Growth Business | 3 |

Technology Entrepreneurship

| Course # | Title | Hours |
|----------------|-----------------------------------|-------|
| Both of these: | | |
| ENTR:3550 | Commercializing New Technology I | 3 |
| ENTR:3575 | Commercializing New Technology II | 3 |

General Entrepreneurship

| Course # | Title | Hours |
|--------------------|--|-------|
| This course: | | |
| ENTR:4400 | Managing the Growth Business | 3 |
| 3 s.h. from these: | | |
| ENTR:3500 | Social Entrepreneurship | 3 |
| ENTR:3550 | Commercializing New Technology I | 3 |
| ENTR:3800 | Entrepreneurial Leadership Academy I | 3 |
| ENTR:4100 | International Entrepreneurship, Culture, and Social Impact | 1-3 |
| ENTR:4200 | Entrepreneurship: Business Consulting | 3 |
| ENTR:4300 | Launching an Entrepreneurial Venture | arr. |
| ENTR:4650 | Applied Venture Finance | 3 |
| ENTR:4900 | Academic Internship | arr. |
| MGMT:4100 | Dynamics of Negotiations | 3 |