

Entrepreneurship, BBA

Requirements

The Bachelor of Business Administration (BBA) with a major in entrepreneurship requires a minimum of 120 s.h., including at least 22 s.h. of work for the major. To graduate, students must have a cumulative grade-point average of at least 2.00 in all college coursework attempted, all coursework attempted at the University of Iowa, all college business coursework attempted, all business coursework attempted at the University of Iowa, all college management and entrepreneurship coursework attempted, and all management and entrepreneurship coursework attempted at the University of Iowa.

Students in this major are not eligible to earn the BA in enterprise leadership or the Certificate in Entrepreneurial Management.

The BBA with a major in entrepreneurship requires the following coursework.

Requirements	Hours
Entrepreneurship Common Required Courses	16
Entrepreneurship Elective Courses	6

Entrepreneurship Common Required Courses

Course #	Title	Hours
All of these:		
ENTR:3050	Professional Preparation for Enterprise Leadership and Entrepreneurship	1
ENTR:3350	Entrepreneurial Strategy	3
BAIS:3150	Emerging Technology Driving Business Innovation	3
FIN:3900	Advanced Entrepreneurial Finance	3
MGMT:3250	Leading Innovation	3
MKTG:4201	Professional Selling	3

Entrepreneurship Elective Courses

Students complete two courses (6 s.h.) from one of the following categories: entrepreneurial finance, entrepreneurial leadership, technology entrepreneurship, general entrepreneurship, or applied entrepreneurship. Students are not guaranteed specific elective options. The availability of courses may be subject to prerequisites or restricted to students who have declared a second major within the respective department.

Entrepreneurial Finance

Course #	Title	Hours
This course:		
ENTR:4650	Applied Venture Finance	3
3 s.h. from these:		

ENTR:4200	Entrepreneurship: Business Consulting	3
ENTR:4900	Academic Internship	arr.
FIN:4470	Insurtech Innovation	3

Entrepreneurial Leadership

Course #	Title	Hours
Both of these:		
ENTR:3800	Entrepreneurial Leadership Academy I	3
ENTR:3850	Entrepreneurial Leadership Academy II	3

Technology Entrepreneurship

Course #	Title	Hours
Both of these:		
ENTR:3550	Commercializing New Technology I	3
ENTR:3575	Commercializing New Technology II	3

General Entrepreneurship

Course #	Title	Hours
This course:		
ENTR:4400	Managing the Growth Business	3
3 s.h. from these:		
ENTR:3500	Social Entrepreneurship	3
ENTR:3550	Commercializing New Technology I	3
ENTR:3800	Entrepreneurial Leadership Academy I	3
ENTR:4000	Topics in Entrepreneurship	1-3
ENTR:4100	International Entrepreneurship, Culture, and Social Impact	1-3
ENTR:4200	Entrepreneurship: Business Consulting	3
ENTR:4300	Launching an Entrepreneurial Venture	arr.
ENTR:4650	Applied Venture Finance	3
ENTR:4900	Academic Internship	arr.
MGMT:4100	Dynamics of Negotiations	3

Applied Entrepreneurship

Course #	Title	Hours
This course:		
ENTR:4200	Entrepreneurship: Business Consulting	3
3 s.h. from these:		
BAIS:4150	Business Analytics and Information Systems Capstone	3
MKTG:4500	Marketing Capstone	3