

Entrepreneurship, BBA

Requirements

The Bachelor of Business Administration (BBA) with a major in entrepreneurship requires a minimum of 120 s.h., including 22 s.h. of work for the major. To graduate, students must have a cumulative grade-point average of at least 2.00 in all college coursework attempted, all coursework attempted at the University of Iowa, all college business coursework attempted, all business coursework attempted at the University of Iowa, all college management and entrepreneurship coursework attempted, and all management and entrepreneurship coursework attempted at the University of Iowa.

Students in this major are not eligible to earn the BA in enterprise leadership or the Certificate in Entrepreneurial Management.

The BBA with a major in entrepreneurship requires the following coursework. To view the common BBA requirements, see the Bachelor of Business Administration in the catalog.

Requirements	Hours
Entrepreneurship Common Required Courses	16
Entrepreneurship Elective Courses	6

Entrepreneurship Common Required Courses

Course #	Title	Hours
All of these:		
ENTR:3050	Professional Preparation for Enterprise Leadership and Entrepreneurship	1
ENTR:3350	Entrepreneurial Strategy	3
BAIS:3150	Emerging Technology Driving Business Innovation	3
FIN:3900	Advanced Entrepreneurial Finance	3
MGMT:3250	Leading Innovation	3
MKTG:4201	Professional Selling	3

Entrepreneurship Elective Courses

Students complete two courses (6 s.h.) from one of the following categories: entrepreneurial finance [p. 1], entrepreneurial leadership [p. 1], new ventures [p. 1], technology entrepreneurship [p. 1], or general entrepreneurship [p. 1].

Entrepreneurial Finance

Course #	Title	Hours
This course:		
ENTR:4650	Applied Venture Finance	3
3 s.h. from these:		
ENTR:4200	Entrepreneurship: Business Consulting	3
ENTR:4900	Academic Internship	arr.

Entrepreneurial Leadership

Course #	Title	Hours
Both of these:		
ENTR:3800	Entrepreneurial Leadership Academy I	3
ENTR:3850	Entrepreneurial Leadership Academy II	3

New Ventures

Course #	Title	Hours
Both of these:		
ENTR:4300	Launching an Entrepreneurial Venture (taken for at least 3 s.h.)	arr.
ENTR:4400	Managing the Growth Business	3

Technology Entrepreneurship

Course #	Title	Hours
Both of these:		
ENTR:3550	Commercializing New Technology I	3
ENTR:3575	Commercializing New Technology II	3

General Entrepreneurship

Course #	Title	Hours
This course:		
ENTR:4400	Managing the Growth Business	3
3 s.h. from these:		
ENTR:3500	Social Entrepreneurship	3
ENTR:3550	Commercializing New Technology I	3
ENTR:3800	Entrepreneurial Leadership Academy I	3
ENTR:4100	International Entrepreneurship, Culture, and Social Impact	1-3
ENTR:4200	Entrepreneurship: Business Consulting	3
ENTR:4300	Launching an Entrepreneurial Venture	arr.
ENTR:4650	Applied Venture Finance	3
ENTR:4900	Academic Internship	arr.
MGMT:4100	Dynamics of Negotiations	3

Academic Plans

Sample Plans of Study

Sample plans represent one way to complete a program of study. Actual course selection and sequence will vary and should be discussed with an academic advisor. For additional sample plans, see MyUI.

Entrepreneurship, BBA

Course	Title	Hours
Academic Career		
Any Semester		
Students are required to complete 52 s.h. of non-business coursework. Courses with a prefix of ACCT, BAIS, BUS, ECON, ENTR, FIN, MGMT, and MKTG will not count towards non-business hours. Check degree audit for non-business hours or confer with academic advisor.		
Students who need to complete the World Language requirement should consult with their academic advisor about when to add courses to plan of study. World Language counts as non-business coursework.		
To fulfill the Tippie RISE experiential learning requirement, complete an approved course in at least one of the following categories: research with faculty, internship course, study abroad, experiential course. ^a		
Students must satisfy the Tippie College of Business residence requirement: 45 s.h. of UI coursework after admission to Tippie.		
Hours		0
First Year		
Fall		
MATH:1350	Quantitative Reasoning for Business ^b	4
RHET:1030	Rhetoric	4
ECON:1100	Principles of Microeconomics	4
GE: Social Sciences ^c		3
CSI:1600	Success at Iowa	2
Hours		17
Spring		
STAT:1030	Statistics for Business	4
ECON:1200	Principles of Macroeconomics	4
BAIS:1500	Business Computing Essentials	2
ENGL:1200	The Interpretation of Literature	3
GE: Diversity and Inclusion ^c		3
Hours		16
Second Year		
Fall		
ACCT:2100	Introduction to Financial Accounting	3
BAIS:2800	Foundations of Business Analytics	3
MGMT:2100	Introduction to Management	3
MGMT:2000	Introduction to Law	3
BUS:2200	Foundations for Success in Business	1
GE: Natural Sciences without Lab ^c		3
Hours		16
Spring		
ENTR:3050	Professional Preparation for Enterprise Leadership and Entrepreneurship	1
ENTR:3350	Entrepreneurial Strategy	3
BAIS:3005	Information Systems	2
BAIS:3000	Operations Management	2

BUS:3000	Business Communication and Protocol ^d	3
GE: Values and Culture ^c		3
Hours		14
Third Year		
Fall		
BAIS:3150	Emerging Technology Driving Business Innovation	3
MGMT:3250	Leading Innovation	3
FIN:3000	Introductory Financial Management	3
MKTG:3000	Introduction to Marketing Strategy	3
GE: International and Global Issues ^c		3
Hours		15
Spring		
FIN:3900	Advanced Entrepreneurial Finance	3
MKTG:4201	Professional Selling	3
ACCT:2200	Managerial Accounting Analytics and Data Visualization	3
GE: Historical Perspectives ^c		3
Minor, certificate, or non-business elective		3
Hours		15
Fourth Year		
Fall		
Major: entrepreneurship elective ^e		3
Minor, certificate, or non-business elective		3
Minor, certificate, or non-business elective		3
Minor, certificate, or non-business elective		3
Minor, certificate, or non-business elective		2
Hours		14
Spring		
Major: entrepreneurship elective ^e		3
Minor, certificate, or non-business elective		3
Minor, certificate, or non-business elective		3
Minor, certificate, or non-business elective		3
Minor, certificate, or non-business elective		2
Degree Application: apply on MyUI before deadline (typically in February for spring, September for fall) ^f		
Hours		14
Total Hours		121

a See degree audit for course options.

b Enrollment in math courses requires completion of a placement exam.

c GE courses may be completed in any order unless used as a prerequisite for another course. Students should consult with an advisor about the best sequencing of courses.

d Must be admitted to Tippie to enroll in BUS:3000. Generally completed during the second year, but should be taken no later than the third year.

e Complete two courses (6 s.h.) from one of the following categories: entrepreneurial finance, entrepreneurial leadership, new ventures, technology entrepreneurship, or general entrepreneurship. See the General Catalog for lists of approved courses.

f Please see Academic Calendar, Office of the Registrar website for current degree application deadlines. Students should apply for a degree for the session in which all

requirements will be met. For any questions on appropriate timing, contact your academic advisor or Degree Services.