

Entrepreneurial Management, Certificate

Requirements

The undergraduate Certificate in Entrepreneurial Management requires a minimum of 18 s.h. of credit. Students must maintain a grade-point average of at least 2.00 in work for the certificate.

The certificate program is open to all current University of Iowa undergraduate students and to individuals who have earned a bachelor's degree and are not enrolled in a UI graduate or professional degree program, except to students earning the BBA in entrepreneurship, the BBA in management (entrepreneurial management subprogram), or the BA in enterprise leadership. Undergraduate students can declare the certificate on MyUI.

Students earning the certificate in conjunction with the Bachelor of Applied Studies (University College) or the Bachelor of Liberal Studies (University College) may complete the certificate's coursework by distance education.

Students may begin working toward the Certificate in Entrepreneurial Management during their first year. They may count a maximum of 6 s.h. of transfer credit toward the certificate, with approval from the entrepreneurship program director. Credit earned in entrepreneurship courses (prefix ENTR) is counted as semester hours earned in business.

Many certificate courses have prerequisites and other requirements for registration; students must complete a course's prerequisites and must meet its registration requirements before they may register for the course.

The Certificate in Entrepreneurial Management requires the following coursework.

Entrepreneurship Core

To begin work on the certificate, students should first enroll in ENTR:2000 Entrepreneurship and Innovation or its equivalent; for non-business students, it is recommended (but not required) to enroll in ENTR:1350 Foundations in Entrepreneurship prior to or concurrently with ENTR:2000.

Course #	Title	Hours
This course:		
ENTR:2000	Entrepreneurship and Innovation	3
All of these:		
ENTR:3100	Entrepreneurial Finance	3
ENTR:3200	Entrepreneurial Marketing	3
ENTR:4400	Managing the Growth Business	3

Electives

Students must complete an additional 6 s.h. in elective courses from the following lists. Students are not guaranteed specific elective options, however, there are many options that can tie closely to students' career interests. They may also simply choose 6 s.h. from the courses to complete the certificate. Some courses may be subject to prerequisites

or restricted to students who have declared a second major within the respective department. Students who wish to use a course not on these lists must consult with the director of undergraduate studies for entrepreneurship in the Department of Management and Entrepreneurship.

Recommended course options for specialty areas include the following.

Social Entrepreneurship

Course #	Title	Hours
This course:		
ENTR:3500	Social Entrepreneurship	3
And one of these:		
ENTR:4100	International Entrepreneurship, Culture, and Social Impact	1-3
ENTR:4900	Academic Internship (must be a social entrepreneurship internship)	arr.

Technology Entrepreneurship

Course #	Title	Hours
These:		
ENTR:3400	Strategic Management of Technology and Innovation	3
ENTR:4900	Academic Internship (must be a technology internship)	arr.
Or these:		
ENTR:3550	Commercializing New Technology I	3
ENTR:3575	Commercializing New Technology II	3

International Entrepreneurship

Course #	Title	Hours
This course:		
ENTR:4460	Entrepreneurship and Global Trade	3
And one of these:		
ENTR:4100	International Entrepreneurship, Culture, and Social Impact	1-3
ENTR:4200	Entrepreneurship: Business Consulting	3
ENTR:4900	Academic Internship (must be an international entrepreneurship internship)	arr.

General Entrepreneurship

Course #	Title	Hours
6 s.h. from these:		
ENTR:1800	Innovation in Action: Sustainability	0-1
ENTR:2800	Entrepreneurial Experience	1-3
ENTR:3000	Practicum in Entrepreneurship	1-3
ENTR:3400	Strategic Management of Technology and Innovation	3
ENTR:3500	Social Entrepreneurship	3
ENTR:3550	Commercializing New Technology I	3

ENTR:3575	Commercializing New Technology II	3
ENTR:3595	Nonprofit Organizational Effectiveness I	3
ENTR:3600	Social Media Strategies for Entrepreneurial Ventures	3
ENTR:3700	Sustainable Innovation and Management	3
ENTR:3800	Entrepreneurial Leadership Academy I	3
ENTR:3850	Entrepreneurial Leadership Academy II	3
ENTR:4000	Topics in Entrepreneurship	1-3
ENTR:4050	Directed Readings in Entrepreneurship	arr.
ENTR:4100	International Entrepreneurship, Culture, and Social Impact	1-3
ENTR:4200	Entrepreneurship: Business Consulting	3
ENTR:4300	Launching an Entrepreneurial Venture	arr.
ENTR:4460	Entrepreneurship and Global Trade	3
ENTR:4510	Arts Leadership Seminar	3
ENTR:4900	Academic Internship	arr.
ENTR:4999	Honors Thesis in Entrepreneurial Studies	arr.
MGMT:4100	Dynamics of Negotiations	3