International Business, Certificate

Requirements

The undergraduate Certificate in International Business requires a minimum of 21 s.h. The program includes the study of international business and economics, along with associated political, environmental, and cultural contexts. The range of courses permits students to tailor areas of specialization suited to their individual interests and to complement majors in business and in liberal arts and sciences.

Students must maintain a grade-point average of at least 2.00 in work for the certificate. Certificate courses may not be taken pass/nonpass. A course may not be used to satisfy more than one certificate requirement. The certificate may be earned by any student admitted to the University of Iowa who is not enrolled in a UI graduate or professional degree program. Undergraduate to Graduate (U2G) students may earn the certificate when the undergraduate classification is primary.

Students should declare their intention to earn the certificate as early as possible, talk with an advisor about certificate requirements, and work to create an individual plan of study. Tippie College of Business students should talk with the advising staff at the college's Undergraduate Program Office; College of Liberal Arts and Sciences students and students enrolled in other UI colleges should talk with a Certificate in International Business advisor at the Academic Advising Center. Individuals who hold a bachelor's degree from another institution should contact University of Iowa Admissions.

Students are allowed up to 7 s.h. of transfer work towards the certificate. The remaining certificate coursework (other than language courses) must be completed at the University of Iowa or in approved study abroad programs. Students who plan to count study abroad credit toward the certificate should consult a Certificate in International Business advisor before enrolling in a program and leaving campus.

The Certificate in International Business requires the following coursework.

Requirements	Hours
Global Business Foundation Courses	12-16
Political, Environmental, and Cultural Contexts Courses	9-12

Global Business Foundation

Global business foundation courses provide students with an essential understanding of economics, which is central to all business operation. They also help students develop knowledge of the functional areas of international business.

Course #	Title	Hours
One of these:		
ECON:1100	Principles of Microeconomics	4
ECON:1200	Principles of Macroeconomics	4
SEES:2910	The Global Economy	3
One of these:		
ACCT:2100 & MKTG:3000	Introduction to Financial Accounting and Introduction to Marketing Strategy (both courses)	6
ENTR:1350	Foundations in Entrepreneurship	3
ENTR:2000	Entrepreneurship and Innovation	3
One of these:		
ENTR:4460	Entrepreneurship and Global Trade (if not used to satisfy the following requirement)	3
MGMT:3450	International Business Environment	3
One of these:		
ECON:3345	Global Economics and Business	3
ECON:3830	Global Trade Finance	3
ENTR:4460	Entrepreneurship and Global Trade (if not used to satisfy the preceding requirement)	3
FIN:4240	International Finance	3
FREN:3410	Business French	3
GRMN:3214	Business German	3
JPNS:3500	Japanese for Professional Purposes	3
MKTG:4300	International Marketing	3
SPAN:3080	Spanish for International Business	3

Political, Environmental, and Cultural Contexts

The political, environmental, and cultural contexts category has three separate requirements: global politics (3 s.h.); environmental, social, and corporate governance (3 s.h.); and cultural immersion (3–6 s.h.).

Global Politics

Students will gain deeper knowledge of cross-cultural issues and think critically about broader dynamics.

Course #	Title	Hours
One of these (3 s.h.):		
HIST:1101	The Modern World	3
POLI:1400	Introduction to Comparative Politics	3
POLI:1500	Introduction to International Relations	3
POLI:1501	Introduction to American Foreign Policy	3
SEES:1090	Globalization and Geographic Diversity	3

Environmental, Social, and Corporate Governance

Students will demonstrate ethical reasoning in dealing with environmental, social, and governance issues in international business.

Course #	Title	Hours
One of these (3 s.h.):		
ANTH:2136	Race, Place, and Power: Urban Anthropology	3
ANTH:2151/ GWSS:2151/IS:2151	Global Migration in the Contemporary World	3
ANTH:2190/ GWSS:2190/IS:2190	Love Rules: Law and the Family Across Cultures	3
ANTH:3103	Environment and Culture	3
ANTH:3190/ IS:3190/SJUS:3190	Global Debt	3
ANTH:3199/ GHS:3199/IS:3198	Understanding Health in an Unequal World: Anthropology and Global Health Policy	3
ARAB:2006/ SJUS:2006/ WLLC:2006	Transnational Solidarities	3
COMM:2042/ IS:2042/SSW:2042	Intercultural Communication	3
COMM:4131/ IS:4131	Globalization and Culture	3
CPH:3500/ GHS:3500	Global Public Health	3
CPH:4200	Agriculture, Food Systems, and Sustainability	3
CRIM:3415	Global Criminology	3
ENTR:4100	International Entrepreneurship, Culture, and Social Impact	3
GHS:2000/ ANTH:2103	Introduction to Global Health Studies	3
GHS:3325	Global Epidemics	3
GHS:4001	Social Entrepreneurship and Global Health	3
GHS:4003	Case Studies in Global Health Inequities	3
GWSS:2571/ ENGL:2571/ SJUS:2571	Visualizing Human Rights	3
GWSS:2650/ GHS:2650	Global Reproduction	3
GWSS:2900/ ANTH:2191	Love, Sex, and Money: Sexuality and Exchange Across Cultures	3
GWSS:3157/ HIST:3157	Gender, Sexuality, and Human Rights	3
HIST:3108	History of Human Rights	3
HIST:3126	History of Globalization	3
HIST:3128/ SEES:3128	Global Environmental History: Nature and Power in the Modern World	3
HRTS:2115/IS:2115	Introduction to Human Rights	3
HRTS:2903/IS:2903	Technology and Human Rights	3
HRTS:3904/IS:3904	Business, Labor, and Human Rights	3
HRTS:3905/IS:3905	Topics in Human Rights	3
HRTS:3906	Global Crises and Human Rights	3
HRTS:3910/IS:3910	Approaches to Advocacy: From Theory to Practice	3
IS:2000	Introduction to International Studies	3
IS:2020	World Events Today!	3
JMC:3116/IS:3116	Media and Global Cultures	3
JMC:3142/IS:3142	Media and Social Change	3
LING:1040/ ANTH:1040	Language Rights	3
PHIL:2429	War, Terrorism, and Torture	3
PHIL:3430	Philosophy of Human Rights	3
POLI:1510	International Politics of Environmental Issues	3
POLI:1800	Introduction to the Politics of Class and Inequality	3
POLI:2417	Comparative Environmental Policy	3
POLI:2500	Politics of Natural Disasters	3
POLI:3350	Games of Politics	3
POLI:3405	Authoritarian Politics	3
POLI:3411	Democracy: Global Trends and Struggles	3
POLI:3424	Global Development	3
POLI:3426	Outliers: Comparing Odd Countries	3
POLI:3430/ NAIS:3430	Environmental Politics and Indigeneity	3
POLI:3432/ NAIS:3432	Agriculture Politics and Policy	3
POLI:3450	Problems in Comparative Politics	3
POLI:3503	Politics of Terrorism	3
POLI:3504	Globalization	3
POLI:3505	Civil Wars	3
POLI:3506	Consequences of War	3
POLI:3509	International Courts: The Intersection of Law and Politics	3
POLI:3512	International Conflict	3
POLI:3516	The Politics of International Economics	3
POLI:3518	Water Wars: Conflict and Cooperation	3
POLI:3550	Problems of International Politics	3
POLI:3555/ GWSS:3555	Gender, Conflict, and International Relations	3
RELS:1015	Global Religious Conflict and Diversity	3
RELS:2330	Wealth, Inequality, and Islam	3
SEES:2110/ GHS:2110	Eight Billion and Counting: Introduction to Population Dynamics	3
SEES:2910	The Global Economy	3
SEES:3090/ GHS:3070	Hungry Planet: Global Geographies of Food	3
SEES:3300/ GHS:3300	Sustainable Development	3
SEES:3331	Human Dimensions of Climate	3

SEES:4000/ SDG:4000	The United Nations Sustainable Development Goals: A Blueprint for a Sustainable Future	3
SEES:4210	Sustainability as a System Science	3
SEES:4770/ AFAM:4770/ GHS:4770	Environmental Justice	3

Cultural Immersion

Students will cultivate effective written, spoken, and visual communication skills necessary in cross-cultural organizational settings. They will also gain deeper knowledge of cross-cultural issues and think critically about broader dynamics. There are three options for fulfilling the cultural immersion requirement.

Cultural Immersion: Option 1

Students complete a fourth semester-level or higher-level World Language course offered for at least 3 s.h. that is taught in the world language (i.e., not taught in English). World Language courses that build proficiency for business and professional environments are strongly encouraged.

Course #	Title	Hours
Arabic		
ARAB:2002	Intermediate Modern Standard Arabic II	5
Or any course taught in Arabic for which ARAB:2002 or above is a prerequisite or requirement		
Chinese		
CHIN:2102	Second-Year Chinese: Second Semester	5
CHIN:2104	Accelerated Second-Year Chinese: Second Semester	3
Or any course taught in Chinese for which CHIN:2102 or above is a prerequisite or requirement		
French		
FREN:2002	Intermediate French II	4
Or any course taught in French for which FREN:2002 or above is a prerequisite or requirement		
German		
GRMN:2002	Intermediate German II	4
Or any course taught in German for which GRMN:2002 or above is a prerequisite or requirement		
Italian		
ITAL:2204	Intermediate Italian II	4
Or any course taught in Italian for which ITAL:2204 or above is a prerequisite or requirement		
Japanese		
JPNS:2002	Second-Year Japanese: Second Semester	5
Or any course taught in Japanese for which JPNS:2002 or above is a prerequisite or requirement		
Korean		
KORE:2102	Second-Year Korean: Second Semester	4
Or any course taught in Korean for which KORE:2102 or above is a prerequisite or requirement		
Portuguese		
PORT:2500	Accelerated Intermediate Portuguese	5
Or any course taught in Portuguese for which PORT:2500 or above is a prerequisite or requirement		
Russian		
RUSS:2112	Second-Year Russian II	4
Or any course taught in Russian for which RUSS:2112 or above is a prerequisite or requirement		
Spanish		
SPAN:1502	Intermediate Spanish II	4
SPAN:1503	Accelerated Intermediate Spanish	6
SPAN:1505	Intermediate Spanish for Heritage Speakers	5
SPAN:2040	Spanish for Heritage Speakers	3
Or any course taught in Spanish for which SPAN:1502 or above is a prerequisite or requirement		
Swahili		
SWAH:2002	Intermediate Swahili II	4
Or any course taught in Swahili for which SWAH:2002 or above is a prerequisite or requirement		

Cultural Immersion: Option 2

Students complete a minimum of 6 s.h. from the following.

Course #	Title	Hours
This:		
Study abroad credit coursework (consult international business certificate advisor)		
And/or these:		
ENTR:4200	Entrepreneurship: Business Consulting (Mandela Fellows section only)	3
INTL:4525	SIT Virtual Global Internship	arr.
INTL:4540	IES Virtual Global Internships	arr.
IS:3012	Service Learning in International Studies	3

Cultural Immersion: Option 3

Students complete a minimum of 6 s.h. from one of the following area studies: Asia, Europe, Latin America, Middle East/Africa, or Russia/Eastern Europe.

Asia

Course #	Title	Hours
ANTH:2160/ GHS:2160	Culture, Health, and Wellness: Southeast Asia in Focus	3
ANTH:3121/ GWSS:3121	Love, Marriage, and Family in India	3
ARTH:1070	Asian Art and Culture	3

ARTH:2220/ ASIA:2231	Introduction to the Art of China	3
ARTH:2250/ JPNS:2250	Introduction to the Art of Japan	3
ARTH:3225/ ASIA:3225	Modern and Contemporary Art in China	3
ASIA:1502/ RELS:1502/ SOAS:1502	Asian Humanities: India	3
ASIA:1609/ HIST:1609	India Now! Surveying the World's Largest Democracy	3-4
ASIA:2450/ MUS:2450	India Beat: The Aesthetics and Politics of India Today	3
CHIN:1504/ WLLC:1504	China Beyond Walls	3
CHIN:1702/ WLLC:1702	Chinese Popular Culture	3
CHIN:3341	Chinese Literature	3
CHIN:4203/ WLLC:4203	Modern Chinese Writers	3
CHIN:4206/ WLLC:4206	Transnational Chinese Cinemas	3
ENGL:3540	Literature of the Indian Subcontinent	3
HIST:1602/ ASIA:1602	Civilizations of Asia: China from the 17th Century to the Present	3
HIST:1604/ ASIA:1604	Civilizations of Asia: Japan	3-4
HIST:1606/ ASIA:1606/ RELS:1606	Civilizations of Asia: South Asia	3-4
HIST:1607/ ASIA:1607	Civilizations of Asia: Korea	3-4
HIST:2684/ ASIA:2684	Korean War: Local and Global History	3
HIST:2687/ ASIA:2887	Perspectives on Korea	3
HIST:3652/ ASIA:3652	Twentieth-Century China	3
HIST:3685/ ASIA:3685	Modern Korean History	3
JPNS:1506	Ghostly Japan	3
JPNS:3202	Traditional Japanese Literature in Translation	3
JPNS:3203	Modern Japanese Fiction in Translation	3
JPNS:3205	Major Authors in Modern Japanese Literature	3
JPNS:3206	Warriors' Dreams	3
JPNS:3207	Japan Illuminated: Japanese Literature and Visual Culture	3
JPNS:3208	Japanese Film	3
JPNS:3401	Language in Japanese Society	3
JPNS:3402	Japan: Culture and Communication	3
JPNS:3601	Contemporary Japanese Culture	3
KORE:1135	Cultural Fusion: Korean Pop Culture in a Globalized World	3
POLI:3420	Southeast Asia: Politics and Development	3
RELS:1404/ ASIA:1040/ HIST:1610	Introduction to Asian Religions	3
RELS:1506/ ASIA:1060/ HIST:1612	Introduction to Buddhism	3
RELS:1670/ ASIA:1670/ KORE:1670	Korea in the World	3
RELS:3055/ ASIA:3055	Death, Dying, and Beyond in Asian Religions	3
RELS:3655/ ASIA:3655/ HIST:3655	Zen Buddhism	3
RUSS:1200	Growing Up Russian: A Cultural History of Russian Childhood	3
RUSS:2050/ WLLC:2050	Women From an Unknown Land: The Fight for Independence	3
WLLC:3700/ ASIA:3700/ JPNS:3700/ TRNS:3700	Topics in Global Cinema	3

Europe

Course #	Title	Hours
ARTH:3020	Paris and the Art of Urban Life	3
ENGL:2330	Topics in Modern British Literature After 1900	3
ENGL:2360	Twentieth-Century British Literature	3
ENGL:3320	Modern British Drama	3
ENGL:3350	Literature and Culture of 20th- and 21st-Century Britain	3
FREN:1510	Cultural Misunderstandings: France and U.S.A.	3
FREN:4015	Francophone Cinema	3-4
FREN:4026/ GWSS:4026	French Women Writers	3-4
FREN:4100	French Cinema	3-4
FREN:4433/ HIST:4433	France Under Nazi Occupation, 1940-1944	3-4
GRMN:2275	Scandinavian Crime Fiction	3
GRMN:2618/ WLLC:2618	Film and Literature of the Holocaust	3
GRMN:2620/ WLLC:2620	Anne Frank and Her Story	3
GRMN:2630	German Cinema: Greatest Hits	3
GRMN:2675/ MUSM:2675	The Politics of Memory: Holocaust, Genocide, and 9/11	3-4
GRMN:2720/ HIST:2420	Germany in the World	3
HIST:1403	The West and the World: Modern	3
HIST:2465	Europe Since 1945	3

HIST:3470/ FREN:3470	France From 1789 to Present	3
HIST:4478	Holocaust in History and Memory	3
ITAL:1050	Italy Live	3
ITAL:2440	Italian Arts for International Success	3
ITAL:2550	Images of Modern Italy	3
ITAL:2770	The Mafia and the Movies	3
ITAL:2880	Italian Food Culture	3
POLI:1449	Introduction to European Politics	3
SPAN:2901	Diversity and Cultures in Spain	3

Latin America

Course #	Title	Hours
DANC:1150/ LAS:1150	Brazilian Culture and Carnival	3
HIST:3501/ LAS:3501	Rebel Island: A History of Cuba	3
HIST:3508/ GHS:3508/LAS:3508	Disease and Health in Latin American History	3
HIST:3515/ LAS:3515	Introduction to Modern Latin America	3
LAS:4700/ ANTH:4700/ HIST:4504/ PORT:4700/ SPAN:4900	Latin American Studies Seminar	3-4
MUS:2311/ LAS:2311	Music of Latin America and the Caribbean	3
POLI:2415/ LAS:2415	Latin American Politics	3
PORT:2850/ LAS:2850/ SPAN:2850	Brazilian Narrative in Translation	3
SPAN:1800	Writing and Writers From Latin America	3
SPAN:2700/ IS:2700/LAS:2700/ PORT:2700	Introduction to Latin American Studies	3

Middle East/Africa

Course #	Title	Hours
ANTH:2182/ GHS:2182	Africa: Health and Society	3
ARAB:3005	Culture and Resistance: The Modern Middle East	3-4
ARAB:3030	Media Arabic	3
ARTH:1040	Arts of Africa	3
ARTH:2120	Art and Architecture of the Islamic World	3
ARTH:3325/ CLSA:3225	Kings, Gods, and Heroes: Art of Ancient Mesopotamia and Persia	3
ENGL:3550/ AFAM:3550	African Literature	3
FREN:4015	Francophone Cinema	3-4
HIST:1708	Civilizations of Africa	3
HIST:2802	Gender, Religion, and Social Identities in the Modern Middle East	3
HIST:2810	The Modern Middle East	3
HIST:3755/ GHS:3555/IS:3555	Understanding Health and Disease in Africa	3
HIST:3760/ AFAM:3760	The Making of Modern Africa	3
HIST:3810	History of the Modern Middle East	3
POLI:3422	Horn of Africa: Politics and Transnational Issues	arr.
POLI:3423/ JSTU:3423	The Middle East: Policy and Diplomacy	3
RELS:1130/ HIST:1030	Introduction to Islamic Civilization	3
RELS:2330	Wealth, Inequality, and Islam	3
RELS:2852/ GWSS:2052	Women in Islam and the Middle East	3
RELS:2955/IS:2955	Human Rights and Islam	3
RELS:3267	Dissent and Rebellion in Islamic Societies: Was There an Arab Spring?	3
RUSS:2050/ WLLC:2050	Women From an Unknown Land: The Fight for Independence	3

Russia/Eastern Europe

Course #	Title	Hours
POLI:1401	Introduction to Russian Politics	3
POLI:3405	Authoritarian Politics	3
RUSS:1082	Youth Subcultures After Socialism	3
RUSS:1131/ WLLC:1131	Introduction to Russian Culture	3
RUSS:1132	Russia Today	3
RUSS:1200	Growing Up Russian: A Cultural History of Russian Childhood	3
RUSS:1531	Slavic Folklore	3
RUSS:1532	Traces of Ancient Russian Culture (IX-XVII Centuries): Vikings, Mongols, and Tsars	3
RUSS:2050/ WLLC:2050	Women From an Unknown Land: The Fight for Independence	3
RUSS:2100	Russian Mindset	3
RUSS:2110	Russian Sports: Politics, Scandal, Glory	3
RUSS:3122/ TRNS:3122/ WLLC:3122	Tolstoy and Dostoevsky	3-4
RUSS:3202/ HIST:3492/ TRNS:3203/ WLLC:3202	Russian Literature in Translation 1860-1917	3