International Business, Certificate

Academic Plans

Sample Plan of Study

Sample plans represent one way to complete a program of study. Actual course selection and sequence will vary and should be discussed with an academic advisor. For additional sample plans, see MyUI.

International Business, Certificate

Course	Title	Hours
Academic Career		
Any Semester		
The undergraduate certificate in international business requires a minimum of 21 s.h. The program includes the study of international business and economics, along with associated political, environmental, and cultural contexts. [a]		
Study abroad experience enhances the international business certificate program but requires advance planning. Students should plan to attend a discover study abroad session early in their college career to learn more.		
Students must maintain a cumulative GPA of at least 2.00 in work for the certificate.		
Certificate courses may not be taken pass/nonpass.		
	Hours	**0**
First Year		
Fall		
ECON:1200 or SEES:2910 or ECON:1100	Principles of Macroeconomics or The Global Economy or Principles of Microeconomics	3 - 4
	Hours	**3-4**
Spring		
Certificate: global politics course [b, c]		3
	Hours	**3**
Second Year		
Fall		
ACCT:2100	Introduction to Financial Accounting [d]	3
Certificate: cultural immersion course [b, c, e]		3
	Hours	**6**
Spring		
MKTG:3000	Introduction to Marketing Strategy [d]	3
Certificate: cultural immersion course (if needed) [b, c, e]		3
	Hours	**6**
Third Year		
Fall		
MGMT:3450 or ENTR:4460	International Business Environment [f] or Entrepreneurship and Global Trade	3
	Hours	**3**
Spring		
Certificate: global business foundation course [b]		3
	Hours	**3**
Fourth Year		
Fall		
Certificate: environmental, social, and corporate governance course [b, c]		3
	Hours	**3**
	Total Hours	**27-28**

a The international business certificate program encourages students to develop a global mindset and cross-cultural skills through their coursework and co-curricular experiences. The study of a world language, an experience abroad, and engagement with international groups on campus and in the community support the program's curriculum.

b See the General Catalog for list of approved courses.

c Some GE courses such as those for Understanding Cultural Perspectives, Historical Perspectives, International and Global issues, Social Sciences, and Values and Society may also fulfill a requirement for the international business certificate.

d Non-business majors can opt to complete either ENTR:1350 or ENTR:2000 rather than ACCT:2100 and MKTG:3000.

e There are three options for satisfying the cultural immersion component: 1) complete a fourth semester-level or higher-level world language course offered for at least 3 s.h. and not taught in English, typically taken during first year; 2) complete at least 6 s.h. from approved study abroad courses or related coursework, typically taken during second or third year; or 3) complete at least 6 s.h. in courses from one of the following area studies: Asia, Europe, Latin America, Middle East/Africa, or Russia/Eastern Europe.

f Students are encouraged to complete this course during either the second or third year.