# International Business, Certificate

## Sample Plan of Study

Sample plans represent one way to complete a program of study. Actual course selection and sequence will vary and should be discussed with an academic advisor. For additional sample plans, see MyUI.

## International Business, Certificate

### Course | Title | Hours
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**Any Semester**
- Academic Career
  - The undergraduate certificate in international business requires a minimum of 21 s.h. The program includes the study of international business and economics, along with associated political, environmental, and cultural contexts.
- Study abroad experience enhances the international business certificate program but requires advance planning. Students should plan to attend a discover study abroad session early in their college career to learn more.
- Students must maintain a cumulative GPA of at least 2.00 in work for the certificate.
- Certificate courses may not be taken pass/nonpass.

### First Year

#### Fall
- GEOG:2910 or ECON:1200 or ECON:1100
  - The Global Economy or Principles of Macroeconomics or Principles of Microeconomics
  - **Hours**

### Spring
- Certificate: global politics course
  - **Hours**

### Second Year

#### Fall
- ACCT:2100
  - Introduction to Financial Accounting
  - Certificate: cultural immersion course
  - **Hours**

### Spring
- MKTG:3000
  - Introduction to Marketing Strategy
  - Certificate: cultural immersion course (if needed)
  - **Hours**

### Third Year

#### Fall
- MGMT:3450
  - International Business Environment
  - **Hours**

### Fourth Year

#### Fall
- Certificate: environmental, social, and corporate governance course
  - **Hours**

### Total Hours
- 27-28

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*a* The international business certificate program encourages students to develop a global mindset and cross-cultural skills through their coursework and co-curricular experiences. The study of a world language, an experience abroad, and engagement with international groups on campus and in the community support the program’s curriculum.

*b* Some GE courses such as those for Diversity and Inclusion, Historical Perspectives, International and Global issues, Social Sciences, and Values and Culture may also fulfill a requirement for the international business certificate.

*c* See the General Catalog for list of approved courses.

*d* Non-business majors can opt to complete ENTR:1350 rather than ACCT:2100 and MKTG:3000.

*e* There are three options for satisfying the cultural immersion component: 1) complete a fourth semester-level or higher-level world language course offered for at least 3 s.h. and not taught in English, typically taken during first year; 2) complete at least 6 s.h. from approved study abroad courses or related coursework, typically taken during second or third year; or 3) complete at least 6 s.h. in courses from one of the following area studies: Asia, Europe, Latin America, Middle East/Africa, or Russia/Eastern Europe.

*f* Students are encouraged to complete this course during either the second or third year.