International Business, Certificate

Requirements

The undergraduate Certificate in International Business requires a minimum of 29 s.h. and satisfaction of the certificate's world language or study abroad requirement. A course may not be used to satisfy more than one certificate requirement. The certificate may be earned by any student admitted to the University of Iowa who is not enrolled in a UI graduate or professional degree program. Undergraduate to Graduate (U2G) students may earn the certificate when the undergraduate classification is primary.

Students should declare their intention to earn the certificate as early as possible, talk with an advisor about certificate requirements, and work to create an individual plan of study. Tippie College of Business students should talk with the advising staff at the college's Undergraduate Program Office; College of Liberal Arts and Sciences students should talk with a Certificate in International Business advisor at the Academic Advising Center. Individuals who hold a bachelor's degree from another institution should contact the University of Iowa Office of Admissions.

A minimum of 20 s.h. of certificate coursework (other than language courses) must be completed at the University of Iowa or in approved study abroad programs. Students who plan to count study abroad credit toward the certificate should consult a Certificate in International Business advisor before leaving campus.

The Certificate in International Business requires the following coursework.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUS:2550</td>
<td>International Business in Asia Pacific</td>
<td>3</td>
</tr>
<tr>
<td>ECON:3345</td>
<td>Global Economics and Business</td>
<td>3</td>
</tr>
<tr>
<td>ECON:3620</td>
<td>Economic Growth and Development</td>
<td>3</td>
</tr>
<tr>
<td>ECON:4110</td>
<td>International Economics</td>
<td>3</td>
</tr>
<tr>
<td>ENTR:4460</td>
<td>Entrepreneurship and Global Trade</td>
<td>3</td>
</tr>
<tr>
<td>FIN:4240</td>
<td>International Finance</td>
<td>3</td>
</tr>
<tr>
<td>MGMT:3450</td>
<td>International Business Environment</td>
<td>3</td>
</tr>
<tr>
<td>MGMT:4500</td>
<td>Strategy, Innovation and Global Competition</td>
<td>3</td>
</tr>
<tr>
<td>MKTG:4300</td>
<td>International Marketing</td>
<td>3</td>
</tr>
<tr>
<td>LAW:8631</td>
<td>Law: Basic Norms and Regulations</td>
<td>3</td>
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One of these may be counted toward the 9 s.h. requirement above:

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<thead>
<tr>
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<th>Title</th>
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<tbody>
<tr>
<td>CHIN:3103</td>
<td>Business Chinese I</td>
<td>3</td>
</tr>
<tr>
<td>FREN:3410</td>
<td>Business French</td>
<td>3</td>
</tr>
<tr>
<td>GRMN:3214</td>
<td>Business German</td>
<td>3</td>
</tr>
<tr>
<td>JPNS:3500</td>
<td>Japanese for Professional Purposes I</td>
<td>3</td>
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<td>SPAN:2080</td>
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<tr>
<td>SPAN:3080</td>
<td>Spanish for International Business</td>
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</tbody>
</table>

Tippie study abroad programs may be applicable, including London winter program; International Business in Sydney, Australia; International Business in Italy; Business and Culture in China; Tippie global internships; and more. Credit only applies in one area of the certificate. Students should consult their advisor to determine where their experience will apply.

International Relations and Institutions

These courses familiarize students with comparative politics, social geography, foreign policy, and issues related to world population and the environment—topics relevant to decision making in the international business world.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>ANTH:1040/LING:1040</td>
<td>Language Rights</td>
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<tr>
<td>ANTH:1046/GEOG:1046/GWSS:1046/SJUS:1046</td>
<td>Environmental Politics in India</td>
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<tr>
<td>Code</td>
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<tr>
<td>ANTH:2100</td>
<td>Anthropology and Contemporary World Problems</td>
<td>3</td>
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<tr>
<td>ANTH:2103/</td>
<td>Introduction to Global Health Studies</td>
<td>3</td>
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<td>GHS:2000</td>
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<tr>
<td>ANTH:2120/</td>
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<td>GWS:2120</td>
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<tr>
<td>ANTH:2136</td>
<td>Race, Place, and Power: Urban Anthropology</td>
<td>3</td>
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<tr>
<td>ANTH:2151/</td>
<td>Global Migration in the Contemporary World</td>
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<td>Love Rules: Law and the Family Across Cultures</td>
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<td>ANTH:3103</td>
<td>Environment and Culture</td>
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<tr>
<td>ANTH:3131</td>
<td>Anthropology and Human Rights</td>
<td>3</td>
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<tr>
<td>ANTH:3190/</td>
<td>Global Debt</td>
<td>3</td>
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<td>IS:3190/IS:3190</td>
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<td>ANTH:3199/</td>
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<tr>
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<td>Religion and Environmental Ethics</td>
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<td>ARAB:2006/</td>
<td>Transnational Solidarities</td>
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<td>Buyer Beware! Fakes, Thefts, and the Global Art Market</td>
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<td>Intercultural Communication</td>
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<td>IS:2042/SSW:2042</td>
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<td>COMM:4131/</td>
<td>Globalization and Culture</td>
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<td>CRIM:4680/</td>
<td>Corruption: The Social Scientific Perspectives</td>
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<td>GEOG:1090</td>
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<tr>
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<td>Seven Billion and Counting: Introduction to Population Dynamics</td>
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<td>GEOG:2410</td>
<td>Environment and Development</td>
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<td>The Global Economy</td>
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<td>GEOG:3070/</td>
<td>Hungry Planet: Global Geographies of Food</td>
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<td>GEOG:3300/</td>
<td>Envisioning Future Worlds: Sustainable Development and Its Alternatives</td>
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<td>The United Nations Sustainable Development Goals: A Blueprint for a Sustainable Future</td>
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<td>Sustainability as a System Science</td>
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<td>GHS:3620</td>
<td>Global Health and Human Rights</td>
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<td>Visualizing Human Rights</td>
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<td>ENGL:2571/</td>
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<td>GWS:2650/</td>
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<td>Love, Sex, and Money: Sexuality and Exchange Across Cultures</td>
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<td>HIST:3126</td>
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<td>HIST:3128</td>
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<td>International History of the Present</td>
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<td>HIST:3145</td>
<td>Europe and the United States in the Twentieth Century</td>
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<td>HIST:3155</td>
<td>The World Since 1945</td>
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<td>Gender, Sexuality, and Human Rights</td>
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<td>HIST:4101</td>
<td>History of Human Rights</td>
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<td>Introduction to Human Rights</td>
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<td>HRTS:3903/</td>
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<td>HRTS:3904/</td>
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<td>HRTS:3905/</td>
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<td>IS:3905</td>
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<td>HRTS:3906</td>
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<td>IS:2000</td>
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<td>IS:2020</td>
<td>World Events Today!</td>
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<tr>
<td>IS:3199</td>
<td>Global Environmental Politics</td>
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<td>IS:3200</td>
<td>Sustainable Development</td>
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<td>IS:3565</td>
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<td>War, Terrorism, and Torture</td>
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<td>Philosophy of Human Rights</td>
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<tr>
<td>POLI:1400</td>
<td>Introduction to Comparative Politics</td>
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<td>POLI:1401</td>
<td>Introduction to Russian Politics</td>
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<tr>
<td>POLI:1500</td>
<td>Introduction to International Relations</td>
<td>3</td>
</tr>
<tr>
<td>POLI:1501</td>
<td>Introduction to American Foreign Policy</td>
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</tbody>
</table>
Students who choose to complete a study abroad experience are expected to coordinate it with the coursework they use to fulfill the certificate's area studies requirement (see "Area Studies" below). They must earn at least 3 s.h. of graded credit for the study abroad experience that is not used in another area of the certificate.

For questions about languages not listed or about study abroad coursework, see a Certificate in International Business advisor.

### Arabic

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>ARAB:1001-1002</td>
<td>Elementary Modern Standard Arabic I-II</td>
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### Chinese

<table>
<thead>
<tr>
<th>Code</th>
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<th>Hours</th>
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</thead>
<tbody>
<tr>
<td>CHIN:1111-1112</td>
<td>First-Year Chinese: First - Second Semester</td>
<td>10</td>
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<tr>
<td>CHIN:2101-2102</td>
<td>Second-Year Chinese: First - Second Semester</td>
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<tr>
<td>CHIN:2103-2104</td>
<td>Accelerated Second-Year Chinese: First - Second Semester</td>
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### French

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>FREN:1001-1002</td>
<td>Elementary French I-II (both courses)</td>
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<tr>
<td>FREN:1010</td>
<td>First-Year French Review</td>
<td>5</td>
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<tr>
<td>FREN:2001-2002</td>
<td>Intermediate French I-II (both courses)</td>
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### German

<table>
<thead>
<tr>
<th>Code</th>
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<tbody>
<tr>
<td>GRMN:1001-1002</td>
<td>Elementary German I-II (both courses)</td>
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<td>First-Year German Review</td>
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<td>GRMN:2001-2002</td>
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<td>GRMN:2020</td>
<td>Intensive Intermediate German</td>
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### World Language or Study Abroad Experience

Certificate students gain insight into the culture of another world region and deepen their understanding of their own language and culture by learning a world language or completing a study abroad experience.

Students who choose language study are required to develop intermediate-level competence in a language that is spoken in one of several geographic regions (Asia, Europe, Latin America, Middle East/Africa, or Russia/Eastern Europe) by completing one of the approved language sequences below.
## Italian

<table>
<thead>
<tr>
<th>Code</th>
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<tbody>
<tr>
<td>ITAL:1101-</td>
<td>Elementary Italian I-II (both courses)</td>
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<tr>
<td>ITAL:1102</td>
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<td>ITAL:1103</td>
<td>Intensive Elementary Italian</td>
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<tr>
<td>All of these:</td>
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<tr>
<td>ITAL:2203-</td>
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<td>ITAL:2204</td>
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One course for which ITAL:2204 is prerequisite

## Japanese

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<td>JPNS:2002</td>
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## Korean

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<tbody>
<tr>
<td>KORE:1101-</td>
<td>First-Year Korean: First Semester - First-Year Korean: Second Semester</td>
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<td>KORE:1102</td>
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<tr>
<td>KORE:2101-</td>
<td>Second-Year Korean: First Semester - Second-Year Korean: Second Semester</td>
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<td>KORE:2102</td>
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## Portuguese

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<tr>
<td>PORT:2000</td>
<td>Accelerated Elementary Portuguese</td>
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<tr>
<td>PORT:2010 &amp; PORT:2015</td>
<td>Elementary Portuguese I-II (both courses)</td>
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<tr>
<td>PORT:3050</td>
<td>Intensive Portuguese for Spanish Speakers</td>
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And this course, unless PORT:3050 is taken:

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<tbody>
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<td>Accelerated Intermediate Portuguese</td>
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And:

One course for which PORT:2500 or PORT:3050 is prerequisite

## Russian

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<tr>
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And:

One course for which RUSS:2112 is prerequisite

## Spanish

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<td>SPAN:1003</td>
<td>Elementary Spanish Review</td>
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<td>SPAN:1004</td>
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One of these:

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<tr>
<td>SPAN:1501-</td>
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<td>SPAN:1503</td>
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<td>SPAN:1505</td>
<td>Intermediate Spanish for Heritage Speakers</td>
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And:

One course taught in Spanish for which SPAN:1502, SPAN:1503, or a higher-level course is prerequisite

## Swahili

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## Area Studies

Area studies topics are critical to students' understanding of how society and culture influence the people with whom they share the world—and with whom they may conduct business. The following courses help students learn about the culture, contemporary history, art, literature, and politics of a specific geographic region.

Students complete 6 s.h. from one geographic region. They should select a region that is related to their chosen world language or study abroad experience.

### Asia

Appropriate for these languages: Chinese, Japanese, or Korean.

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<td>Culture, Health, and Wellness: Southeast Asia in Focus</td>
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<td>ANTH:2175/ JPNS:2175</td>
<td>Japanese Society and Culture</td>
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<td>ANTH:3171</td>
<td>Voices of Islam in Southeast Asia</td>
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<td>ANTH:3172/ ASIA:3172</td>
<td>Chinese Marriage and Family in Comparative Perspective</td>
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<td>ARTH:1070</td>
<td>Asian Art and Culture</td>
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<td>ARTH:2220/ ASIA:2231</td>
<td>Introduction to the Art of China</td>
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<td>Chinese Painting I: Pagodas and Palaces</td>
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<td>Envision India</td>
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<td>India Beat: The Aesthetics and Politics of India Today</td>
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<td>Modern Japanese Fiction in Translation</td>
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<td>Major Authors in Modern Japanese Literature</td>
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<td>Warriors' Dreams</td>
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<td>Japan: Culture and Communication</td>
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<td>KORE:1135</td>
<td>Korean Language and Contemporary Pop Culture</td>
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<td>Philosophy East and West</td>
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<td>Introduction to Asian International Relations</td>
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<td>Southeast Asia: Politics and Development</td>
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<td>Death, Dying, and Beyond in Asian Religions</td>
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<td>Women from an Unknown Land: The Fight for Independence</td>
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<td>Sex, Music, and Pop Culture in India</td>
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<td>WLLC:3700/ ASIA:3700/ JPNS:3700/ TRNS:3700</td>
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# Europe

Appropriate for these languages: French, German, Italian, Portuguese, or Spanish.

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<td>Twentieth-Century British Literature</td>
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<td>Twenty-first-Century British Literature</td>
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<td>Modern British Drama</td>
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<td>Literature and Culture of 20th- and 21st-Century Britain</td>
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<td>Cultural Misunderstandings: France and U.S.A.</td>
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<td>French Civilization</td>
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<td>French-Speaking Cultures</td>
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<td>Scandinavian Crime Fiction</td>
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<td>Mardi Gras and More: Cultures of Carnival</td>
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<td>Film and Literature of the Holocaust</td>
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<td>Anne Frank and Her Story</td>
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<td>German Cinema: Greatest Hits</td>
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<td>Muslim Minorities in the West</td>
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<td>German Nationalism from Enlightenment to Present</td>
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<td>The Politics of Memory: Holocaust, Genocide, and 9/11</td>
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<td>German Writers Engaged</td>
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<td>The Politics of Remembrance in German Multicultural Literature and Film</td>
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<td>German Language and Society</td>
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<td>GRMN:4315</td>
<td>German Society Today</td>
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<td>Europe and the United States in the Twentieth Century</td>
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<td>France from 1815 to Present</td>
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<td>Germany's Twentieth Century</td>
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<td>Artists, Intellectuals, and Politics in 20th-Century Europe</td>
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<td>Modern France 1870-Present</td>
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<td>Italy Live</td>
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<td>Images of Modern Italy</td>
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<td>The Mafia and the Movies</td>
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<td>Introduction to European Politics</td>
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<td>Readings in Spanish Literature</td>
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<td>Screening Spain</td>
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<td>Spanish Youth Culture</td>
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<td>Modern and Contemporary Spanish Literature</td>
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# Latin America

Appropriate for these languages: Portuguese or Spanish.

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<td>Caribbean Literature and Culture</td>
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<td>Topics in Literature and Culture of the Americas</td>
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<td>Mardi Gras and More: Cultures of Carnival</td>
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<td>Latina/o/x Immigration</td>
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<td>Disease and Health in Latin American History</td>
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<td>Introduction to Modern Latin America</td>
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<td>Music of Latin America and the Caribbean</td>
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<td>Brazilian Literature After 1900</td>
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<td>Topics in Cultural Studies</td>
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### Middle East/Africa

Appropriate for these languages: Arabic, Swahili, or proficiency in another contemporary Middle Eastern or African language.

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**International Business, Certificate**

**Sample Plan of Study**

Sample plans represent one way to complete a program of study. Actual course selection and sequence will vary and should be discussed with an academic advisor. For additional sample plans, see MyUI.

**International Business, Certificate**

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**Total Hours**

48-52

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a If completing world language proficiency instead of study abroad. Students who choose this option are required to develop intermediate-level competence in a language by
completing an approved language sequence. See General Catalog for details.
b Area studies courses must align with world language or study abroad geographic region. 
c See General Catalog for a list of approved courses.