

# Finance, BBA

## Requirements

The Bachelor of Business Administration with a major in finance requires a minimum of 120 s.h., including at least 22 s.h. of work for the major. Students must have a cumulative grade-point average (GPA) of at least 2.00 in all college coursework attempted, all college coursework attempted in business, all college coursework attempted in the major, all coursework attempted at the University of Iowa, all business coursework attempted at the University of Iowa, and all coursework in the major attempted at the University of Iowa.

The program provides a balance of theory, applications, and financial information technology that facilitates students' transition from classroom to workplace. Through fundamental finance principles and state-of-the-art financial market information technologies, students develop analytical abilities to interpret financial market data, implement the latest trading and investment strategies, and make effective managerial decisions in national as well as international settings.

With the goal of enhancing students' career development, the program stresses learning by doing, partnership with industry, and internships. Students receive a balanced education consistent with the globalization of business and the explosion in financial markets and information technology.

Students are not guaranteed specific elective options. The availability of courses outside the Department of Finance may be subject to prerequisites or restricted to students who have declared a second major within the respective department. For BBA requirements, see "Common BBA Requirements" in this section of the catalog.

The Bachelor of Business Administration with a major in finance requires the following coursework.

Requirements	Hours
Finance Common Required Courses	10
Finance Required Electives	12

## Finance Common Required Courses

Course #	Title	Hours
All of these:		
ACCT:3020	Financial Accounting and Reporting	3
or ACCT:3200	Income Measurement and Asset Valuation	
FIN:3200	Investment Management	3
FIN:3300	Corporate Finance	3
One of these:		
FIN:3020	Professional Finance Seminar	1
or FIN:3021	Professional Risk Management and Insurance Seminar	
FIN:3500	Hawkinson Scholar Seminar	3

## Finance Required Electives

Course #	Title	Hours
12 s.h. from these:		
FIN:3400	Principles of Risk Management and Insurance	3
or FIN:3401	Personal Insurance and Risk Management	
FIN:3900	Advanced Entrepreneurial Finance	3
FIN:4020	Topics in Finance	3
FIN:4210	Futures and Options	3
FIN:4220	Fixed Income Securities	3
FIN:4230	Real Estate Process	3
FIN:4235	Real Estate Capital Markets	3
FIN:4240	International Finance	3
FIN:4250	Applied Equity Valuation	3
FIN:4310	Advanced Corporate Finance	3
FIN:4320	Commercial Banking	3
FIN:4330	Investment Banking	3
FIN:4340	Wealth Management	3
FIN:4350	Applied Wealth Management	3
FIN:4450	Risk Modeling	3
May include 3 s.h. from these:		
FIN:4410	Enterprise Risk Management	3
FIN:4420	Property and Liability Insurance	3
FIN:4430	Life and Health Insurance	3
FIN:4440	Employee Benefit Plans	3
FIN:4460	Insurer Operations and Captive Management	3
FIN:4470	Insurtech Innovation	3
May include 3 s.h. from these:		
FIN:3100	Financial Information Technology	2
FIN:4030	Securities Industry Essentials Exam Prep	1
FIN:4035	ARGUS Financial Analysis	1
FIN:4040	Bloomberg Market Concepts (BMC) and Environmental Social Governance (ESG) Certificates	1
FIN:4045	Wall Street Prep: Financial and Valuation Modeling Seminar	1
FIN:4050	Directed Readings in Finance	1
FIN:4055	Wall Street Prep: Mergers and Acquisitions and Leveraged Buyout Modeling Seminar	1
FIN:4342	Estate and Tax Planning	1
FIN:4344	Financial Planning: A Practitioner's Guide	1
ACCT:3300	Valuation of Financial Claims	3
BAIS:4150	Business Analytics and Information Systems Capstone	3
ECON:3355	Economic and Business Forecasting	3

MGMT:4325	Team and Project Management	3
MKTG:4500	Marketing Capstone	3

Students earning the BBA in finance should be aware that one of FIN:3400 Principles of Risk Management and Insurance or FIN:3401 Personal Insurance and Risk Management may count toward the major, but only FIN:3401 may count toward the certificate in wealth management and financial planning.