

Finance, BBA

Requirements

The Bachelor of Business Administration with a major in finance requires a minimum of 120 s.h., including 22 s.h. of work for the major. Students must have a cumulative grade-point average (GPA) of at least 2.00 in all college coursework attempted, all college coursework attempted in business, all college coursework attempted in the major, all coursework attempted at the University of Iowa, all business coursework attempted at the University of Iowa, and all coursework in the major attempted at the University of Iowa.

The program provides a balance of theory, applications, and financial information technology that facilitates students' transition from classroom to workplace. Through fundamental finance principles and state-of-the-art financial market information technologies, students develop analytical abilities to interpret financial market data, implement the latest trading and investment strategies, and make effective managerial decisions in national as well as international settings.

With the goal of enhancing students' career development, the program stresses learning by doing, partnership with industry, and internships. Students receive a balanced education consistent with the globalization of business and the explosion in financial markets and information technology.

Students are not guaranteed specific elective options. The availability of courses outside the Department of Finance may be subject to prerequisites or restricted to students who have declared a second major within the respective department. For BBA common requirements, see the Bachelor of Business Administration in the catalog. The Bachelor of Business Administration with a major in finance requires the following coursework.

Requirements	Hours
Finance Common Required Courses	10
Finance Required Electives	12

Finance Common Required Courses

Course #	Title	Hours
All of these:		
FIN:3020	Professional Finance Seminar	1
or FIN:3500 Hawkinson Scholar Seminar		
FIN:3200	Investment Management	3
FIN:3300	Corporate Finance	3
ACCT:3020	Financial Accounting and Reporting	3

Finance Required Electives

Students may not earn credit for both FIN:4340 Wealth Management and FIN:4350 Applied Wealth Management due to overlap in course content.

Course #	Title	Hours
12 s.h. from these:		
FIN:3400	Principles of Risk Management and Insurance	3

FIN:4020	Topics in Finance	3
FIN:4210	Futures and Options	3
FIN:4220	Fixed Income Securities	3
FIN:4230	Real Estate Process	3
FIN:4235	Real Estate Capital Markets	3
FIN:4240	International Finance	3
FIN:4250	Applied Equity Valuation	3
FIN:4310	Advanced Corporate Finance	3
FIN:4320	Commercial Banking	3
FIN:4330	Investment Banking	3
FIN:4340	Wealth Management	3
or FIN:4350	Applied Wealth Management	
FIN:4450	Risk Modeling	3
May include 3 s.h. from these:		
FIN:4410	Enterprise Risk Management	3
FIN:4420	Property and Liability Insurance	3
FIN:4430	Life and Health Insurance	3
FIN:4440	Employee Benefit Plans	3
FIN:4460	Insurer Operations and Captive Management	3
May include 3 s.h. from these:		
FIN:3100	Financial Information Technology	2
FIN:4030	Securities Industry Essentials Exam Prep	1
FIN:4035	ARGUS Financial Analysis	1
FIN:4040	Bloomberg Market Concepts (BMC) and Environmental Social Governance (ESG) Certificates	1
FIN:4045	Wall Street Prep: Financial and Valuation Modeling Seminar	1
FIN:4050	Directed Readings in Finance	1
ACCT:3300	Valuation of Financial Claims	3
BAIS:4150	Business Analytics and Information Systems Capstone	3
ECON:3355	Economic and Business Forecasting	3
MGMT:4325	Team and Project Management	3
MKTG:4500	Marketing Capstone	3

Career Advancement

Careers for students majoring in finance include corporate treasury operations, cash management, mergers and acquisitions, investment banking, sales and security trading, security analysis, commercial banking and financial services, credit analysis, mortgage lending, financial planning, consulting, public administration, insurance roles, and real estate.

Over 90% of students reported that they found permanent employment, were accepted to graduate school, or were not seeking employment within six months of graduation.

The Pomerantz Career Center offers multiple resources to help students find internships and jobs. For more information about careers, visit the Pomerantz Career Center website.

Academic Plans

Sample Plan of Study

Sample plans represent one way to complete a program of study. Actual course selection and sequence will vary and should be discussed with an academic advisor. For additional sample plans, see MyUI.

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Course	Title	Hours
Academic Career		
Any Semester		
Students are required to complete 52 s.h. of non-business coursework. Courses with a prefix of ACCT, BAIS, BUS, ECON, ENTR, FIN, MGMT, and MKTG will not count towards non-business hours. Check degree audit for non-business hours or confer with academic advisor.		
Students who need to complete the World Language requirement should consult with their academic advisor about when to add courses to plan of study. World Language counts as non-business coursework.		
To fulfill the Tippie RISE experiential learning requirement, complete an approved course in at least one of the following categories: research with faculty, internship course, study abroad, experiential course. ^a	0 - 3	
Students must satisfy the Tippie College of Business residence requirement: 45 s.h. of UI coursework after admission to Tippie.		

Hours		0-3
First Year		
Fall		
MATH:1350	Quantitative Reasoning for Business ^b	4
RHET:1030	Rhetoric	4
ECON:1100	Principles of Microeconomics	4
GE: Social Sciences ^c		3
CSI:1600	Success at Iowa	2
Hours		17
Spring		
STAT:1030	Statistics for Business	4
ECON:1200	Principles of Macroeconomics	4
BAIS:1500	Business Computing Essentials	2
ENGL:1200	The Interpretation of Literature	3
GE: Diversity and Inclusion ^c		3
Hours		16
Second Year		
Fall		
ACCT:2100	Introduction to Financial Accounting	3
BAIS:2800	Foundations of Business Analytics	3
MGMT:2100	Introduction to Management	3
BUS:2200	Foundations for Success in Business ^d	1

GE: Natural Sciences without Lab ^c		3
Minor, certificate, or non-business elective		3
Hours		16
Spring		
FIN:3000	Introductory Financial Management ^e	3
FIN:3020 or FIN:3500	Professional Finance Seminar or Hawkinson Scholar Seminar	1
ACCT:2200	Managerial Accounting Analytics and Data Visualization	3
BUS:3000	Business Communication and Protocol ^f	3
GE: International and Global Issues ^c		3
Minor, certificate, or non-business elective		2
Hours		15
Third Year		
Fall		
FIN:3200	Investment Management	3
ACCT:3020	Financial Accounting and Reporting	3
BAIS:3000	Operations Management	2
BAIS:3005	Information Systems	2
GE: Historical Perspectives ^c		3
Hours		13
Spring		
FIN:3300	Corporate Finance	3
MGMT:2000	Introduction to Law	3
Major: Finance elective ^g		3
GE: Values and Culture ^c		3
Minor, certificate, or non-business elective		3
Hours		15
Fourth Year		
Fall		
Major: Finance elective ^g		3
Major: Finance elective ^g		3
Minor, certificate, or non-business elective		3
Minor, certificate, or non-business elective		3
Minor, certificate, or non-business elective		2
Hours		14
Spring		
MKTG:3000	Introduction to Marketing Strategy	3
Major: Finance elective ^g		3
Minor, certificate, or non-business elective		3
Minor, certificate, or non-business elective		3
Minor, certificate, or non-business elective		2
Degree Application: apply on MyUI before deadline (typically in February for spring, September for fall) ^h		
Hours		14
Total Hours		120-123

a See degree audit for course options.

b Enrollment in math courses requires completion of a placement exam.

c GE courses may be completed in any order unless used as a prerequisite for another course. Students should consult with an advisor about the best sequencing of courses.

d BUS:2200 should be completed in the second year before FIN:3020.

- e This Accelerated Four-Year Plan outlines coursework to prepare for two finance internships after the second and third years. For a Standard Four-Year Plan, with one internship between the third and fourth years, see the Tippie College of Business website.
- f Must be admitted to Tippie to enroll in BUS:3000. Generally completed during the second year, but should be taken no later than the third year.
- g Select from list of approved courses in the General Catalog or on degree audit. Students may not earn credit for both FIN:4340 and FIN:4350 due to overlap in course content.
- h Please see Academic Calendar, Office of the Registrar website for current degree application deadlines. Students should apply for a degree for the session in which all requirements will be met. For any questions on appropriate timing, contact your academic advisor or Degree Services.