Finance, B.B.A.

Requirements

The Bachelor of Business Administration with a major in finance requires a minimum of 120 s.h., including 22 s.h. of work for the major. Students must have a cumulative g.p.a. of at least 2.00 in all college coursework attempted, all college coursework attempted in business, all college coursework attempted in the major, all coursework attempted at the University of Iowa, all business coursework attempted at the University of Iowa, and all coursework in the major attempted at the University of Iowa.

The program provides a balance of theory, applications, and financial information technology that facilitates students' transition from classroom to workplace. Through fundamental finance principles and state-of-the-art financial market information technologies, students develop analytical abilities to interpret financial market data, implement the latest trading and investment strategies, and make effective managerial decisions in national as well as international settings.

With the goal of enhancing students' career development, the program stresses learning by doing, partnership with industry, and internships. Students receive a balanced education consistent with the globalization of business and the explosion in financial markets and information technology.

The Bachelor of Business Administration with a major in finance requires the following coursework. For B.B.A. common requirements, see the Bachelor of Business Administration in the Catalog.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Finance Common Required Courses</td>
<td>10</td>
</tr>
<tr>
<td></td>
<td>Finance Required Electives</td>
<td>12</td>
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<tr>
<td>Total Hours</td>
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Finance Common Required Courses

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>All of these:</td>
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<tr>
<td>FIN:3020</td>
<td>Professional Finance Seminar</td>
<td>1</td>
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<tr>
<td>FIN:3200</td>
<td>Investment Management</td>
<td>3</td>
</tr>
<tr>
<td>FIN:3300</td>
<td>Corporate Finance</td>
<td>3</td>
</tr>
<tr>
<td>ACCT:3020</td>
<td>Financial Accounting and Reporting</td>
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Finance Required Electives

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>12 s.h. from these:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>FIN:3400</td>
<td>Principles of Risk Management and Insurance</td>
<td>3</td>
</tr>
<tr>
<td>FIN:4020</td>
<td>Topics in Finance</td>
<td>3</td>
</tr>
<tr>
<td>FIN:4210</td>
<td>Futures and Options</td>
<td>3</td>
</tr>
<tr>
<td>FIN:4220</td>
<td>Fixed Income Securities</td>
<td>3</td>
</tr>
<tr>
<td>FIN:4230</td>
<td>Real Estate Process</td>
<td>3</td>
</tr>
<tr>
<td>FIN:4240</td>
<td>International Finance</td>
<td>3</td>
</tr>
<tr>
<td>FIN:4250</td>
<td>Applied Equity Valuation</td>
<td>3</td>
</tr>
<tr>
<td>FIN:4310</td>
<td>Advanced Corporate Finance</td>
<td>3</td>
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<tr>
<td>FIN:4320</td>
<td>Commercial Banking</td>
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<tr>
<td>FIN:4330</td>
<td>Investment Banking</td>
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</tr>
<tr>
<td>FIN:4340</td>
<td>Wealth Management</td>
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<tr>
<td>or FIN:4350</td>
<td>Applied Wealth Management</td>
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</tr>
<tr>
<td>FIN:4450</td>
<td>Risk Modeling</td>
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<tr>
<td>May include 3 s.h. from these:</td>
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<tr>
<td>FIN:4410</td>
<td>Enterprise Risk Management</td>
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<tr>
<td>FIN:4420</td>
<td>Property and Liability Insurance</td>
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</tr>
<tr>
<td>FIN:4430</td>
<td>Life and Health Insurance</td>
<td>3</td>
</tr>
<tr>
<td>FIN:4440</td>
<td>Employee Benefit Plans</td>
<td>3</td>
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<tr>
<td>FIN:4460</td>
<td>Insurer Operations and Captive Management</td>
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<tr>
<td>May include 3 s.h. from these:</td>
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<tr>
<td>FIN:3100</td>
<td>Financial Information Technology</td>
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<tr>
<td>FIN:4030</td>
<td>Securities Industry Essentials Exam Prep</td>
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<tr>
<td>FIN:4050</td>
<td>Directed Readings in Finance</td>
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<tr>
<td>ACCT:3300</td>
<td>Valuation of Financial Claims</td>
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<tr>
<td>BAIS:4150</td>
<td>Business Analytics and Information Systems Capstone</td>
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<tr>
<td>ECON:3355</td>
<td>Economic and Business Forecasting</td>
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</tr>
<tr>
<td>MGMT:4325</td>
<td>Team and Project Management</td>
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</tr>
<tr>
<td>MKTG:4500</td>
<td>Marketing Capstone</td>
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Career Advancement

Careers for students majoring in finance include corporate treasury operations, cash management, mergers and acquisitions, investment banking, sales and security trading, security analysis, commercial banking and financial services, credit analysis, mortgage lending, financial planning, consulting, public administration, insurance roles, and real estate.

Over 90 percent of students reported that they found permanent employment, were accepted to graduate school, or were not seeking employment within six months of graduation.

The Pomerantz Career Center offers multiple resources to help students find internships and jobs. For more information about careers, visit the Pomerantz Career Center website.

Academic Plans

Sample Plan of Study

Sample plans represent one way to complete a program of study. Actual course selection and sequence will vary and should be discussed with an academic advisor. For additional sample plans, see MyUI.
Finance, B.B.A.

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Hours</th>
</tr>
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<tbody>
<tr>
<td>MATH:1350</td>
<td>Quantitative Reasoning for Business</td>
<td>4</td>
</tr>
<tr>
<td>RHET:1030</td>
<td>Rhetoric</td>
<td>4</td>
</tr>
<tr>
<td>ECON:1100</td>
<td>Principles of Microeconomics</td>
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<tr>
<td>GE: Social Sciences</td>
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</tr>
<tr>
<td>CSI:1600</td>
<td>Success at Iowa</td>
<td>2</td>
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**First Year**

<table>
<thead>
<tr>
<th>Semester</th>
<th>Course Code</th>
<th>Course Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall</td>
<td>MATH:1350</td>
<td>Quantitative Reasoning for Business</td>
<td>4</td>
</tr>
<tr>
<td></td>
<td>RHET:1030</td>
<td>Rhetoric</td>
<td>4</td>
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<tr>
<td></td>
<td>ECON:1100</td>
<td>Principles of Microeconomics</td>
<td>4</td>
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<td></td>
<td>GE: Social Sciences</td>
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<td>CSI:1600</td>
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**Second Year**

<table>
<thead>
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<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>Fall</td>
<td>ACCT:2100</td>
<td>Introduction to Financial Accounting</td>
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<tr>
<td></td>
<td>BAIS:2800</td>
<td>Foundations of Business Analytics</td>
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<tr>
<td></td>
<td>MGMT:2000</td>
<td>Introduction to Law</td>
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<tr>
<td></td>
<td>BUS:2200</td>
<td>Foundations for Success in Business</td>
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<tr>
<td></td>
<td>GE: Natural Sciences without Lab</td>
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<td>3</td>
</tr>
<tr>
<td></td>
<td>GE: Historical Perspectives</td>
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<td>3</td>
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**Spring**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>MATH:1350</td>
<td>Quantitative Reasoning for Business</td>
<td>4</td>
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<tr>
<td>RHET:1030</td>
<td>Rhetoric</td>
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<td>ECON:1100</td>
<td>Principles of Microeconomics</td>
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<td>MATH:1350</td>
<td>Quantitative Reasoning for Business</td>
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<td>RHET:1030</td>
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<td>Principles of Microeconomics</td>
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**Third Year**

<table>
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<th>Semester</th>
<th>Course Code</th>
<th>Course Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>Fall</td>
<td>FIN:3200</td>
<td>Investment Management</td>
<td>3</td>
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<tr>
<td></td>
<td>FIN:3300</td>
<td>Corporate Finance</td>
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<tr>
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<td>ACCT:3020</td>
<td>Financial Accounting and Reporting</td>
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</tr>
<tr>
<td></td>
<td>BUS:3000</td>
<td>Business Communication and Protocol</td>
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<td></td>
<td>Minor, certificate, or non-business elective</td>
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**Fourth Year**

<table>
<thead>
<tr>
<th>Semester</th>
<th>Course Code</th>
<th>Course Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall</td>
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<tr>
<td></td>
<td>Major: Finance elective</td>
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<tr>
<td></td>
<td>MKTG:3000</td>
<td>Introduction to Marketing Strategy</td>
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</tr>
<tr>
<td></td>
<td>Minor, certificate, or non-business elective</td>
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<tr>
<td></td>
<td>Minor, certificate, or non-business elective</td>
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</tr>
</tbody>
</table>

**Total Hours**

- **0-3**
- **17**
- **16**
- **16**
- **13**
- **120-123**

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- **a** See degree audit for course options.
- **b** Enrollment in math courses requires completion of a placement exam.
- **c** GE courses may be completed in any order unless used as a prerequisite for another course. Students should consult with an advisor about the best sequencing of courses.
- **d** BUS:2200 should be completed in the second year before FIN:3020.
- **e** This Accelerated Four-Year Plan outlines coursework to prepare for two finance internships after the second and third years. For a Standard Four-Year Plan, with one internship between the third and fourth years, see the Tippie College of Business website.
- **f** Must be admitted to Tippie to enroll in BUS:3000. Generally completed during the second year, but should be taken no later than the third year.
- **g** Select from list of approved courses in the General Catalog or on degree audit.
- **h** Please see Academic Calendar, Office of the Registrar website for current degree application deadlines. Students should apply for a degree for the session in which all requirements will be met. For any questions on appropriate
Timing, contact your academic advisor or Graduation Services.