

Entrepreneurial Management

mentoring, training, and access to capital. To learn more visit Student Ventures on the Iowa JPEC website.

Director, Undergraduate Studies

- David K. Hensley (Management and Entrepreneurship)

Undergraduate certificate: entrepreneurial management

Faculty: <https://iowajpec.org/people>

Website: <https://iowajpec.org/entrepreneurial-management-certificate>

The Tippie College of Business and the John Pappajohn Entrepreneurial Center (Iowa JPEC) offer the Certificate in Entrepreneurial Management, open to all undergraduate students across the campus. They also work with other units on campus to offer entrepreneurship programs. The Tippie College of Business and Iowa JPEC collaborate with the College of Engineering to offer the Certificate in Technological Entrepreneurship. Iowa JPEC collaborates with the College of Liberal Arts and Sciences to offer the BA in enterprise leadership, an interdisciplinary major that includes coursework in entrepreneurship, leadership, and communications, and the minor in media management.

Iowa JPEC and the Department of Management and Entrepreneurship offer the Bachelor of Business Administration (BBA) in entrepreneurship and the entrepreneurial management subprogram for BBA students majoring in management. Students are encouraged to meet with their academic advisors regarding completing the BBA in entrepreneurship or the entrepreneurial management subprogram.

Undergraduate entrepreneurship academic programs at the University of Iowa are comprised of advanced applied learning courses along with several cocurricular programs to help prepare the next generation of successful innovators, entrepreneurial leaders, and business founders. The academic programs are designed to teach innovation and creativity, entrepreneurial leadership, opportunity recognition, design thinking, strategic business planning, entrepreneurial finance, entrepreneurial marketing, and professional communications. Students have several emphasis areas to choose from to complete their programs of study based on their future career interests such as technological innovation, social entrepreneurship, entrepreneurial finance, launching new ventures, corporate entrepreneurship, or general entrepreneurship. Students learn from a select group of faculty who have launched, built, and led successful organizations and have the ability to bridge theory and practice. Several of the programs are open to all University of Iowa undergraduate students. To learn more, visit the John Pappajohn Entrepreneurial Center website.

Iowa JPEC offers a wide variety of applied learning experiences designed to develop entrepreneurial-minded problem solvers and leaders capable of quickly moving into a management position with an existing organization or successfully launching a new business venture. These programs range from team-based strategic business consulting with entrepreneurial ventures and existing small-to-medium-size businesses to professional internships with high-potential ventures and select growth organizations. For students wanting to launch a new venture while in school or expand an existing side hustle, Iowa JPEC directs a comprehensive student incubation program that includes office space,