

Entrepreneurial Management, Certificate

The entrepreneurial management certificate is an excellent addition to any student's educational experience. It teaches students to apply innovative approaches to solve problems, create and communicate value, and impact the community. All businesses and nonprofits are seeking individuals with the entrepreneurial mindset, regardless of their size or type of industry.

Students who pursue the Certificate in Entrepreneurial Management develop a solid foundation in entrepreneurial strategy and learn how to apply the latest models and approaches used by entrepreneurs launching new ventures and executives and managers of innovative organizations. Students will be uniquely prepared to own their own business one day or quickly advance in their professional careers by leveraging the skills developed in the certificate program. Graduates have gone on to launch highly successful businesses and secured employment in fields such as management consulting, financial analysis, sales, project management, marketing, non-profit leadership, and general management.

Students learn from a select team of faculty members, business executives, and entrepreneurs who have distinguished themselves in the business world and have a unique ability to successfully teach theory and practice. Students have the opportunity to meet successful alumni and entrepreneurial leaders to help them build their professional network. Several cocurricular programs also are available to help students develop additional marketable skills and strengthen their résumés for career success.

Students develop the following skills in the program: innovation and creativity, opportunity recognition, developing and executing business strategies, building and leading interdisciplinary teams, market assessments, financial forecasting and assessment, professional communications, resource acquisition, critical thinking, and problem solving.