

Entrepreneurial Management, Certificate

The entrepreneurial management certificate is an excellent addition to any student's educational experience. It teaches students to apply innovative approaches to solve problems, create and communicate value, and impact the community. All businesses and nonprofits are seeking individuals with these skills, regardless of their size or type industry. Students may begin the certificate at any time during their college career.

Students who pursue the Certificate in Entrepreneurial Management develop a solid foundation in entrepreneurial management, professional leadership, and communication skills that prepare them for a variety of career opportunities or to start their own business. They are able to apply their innovative problem-solving and critical thinking skills to contemporary issues, to develop strategies to seize upon opportunities, and to build and lead successful teams.

Students learn from a select team of faculty members, business executives, and entrepreneurs who have distinguished themselves in the business world and have a unique ability to successfully teach theory and practice. Students will have the opportunity to meet successful alumni and entrepreneurial leaders to help them build their professional network. Several cocurricular programs also are available to help students develop additional marketable skills and strengthen their résumés for career success.

Students develop the following skills in the program: innovation and creativity, opportunity recognition, developing and executing business strategies, building and leading interdisciplinary teams, market assessments, financial forecasting and evaluation, professional communications, critical thinking, and problem solving.