

Entrepreneurial Management, Certificate

Requirements

The undergraduate Certificate in Entrepreneurial Management requires a minimum of 18 s.h. of credit. Students must maintain a grade-point average of at least 2.00 in work for the certificate.

The certificate program is open to all current University of Iowa undergraduate students and to individuals who have earned a bachelor's degree and are not enrolled in a UI graduate or professional degree program, except to students earning the BBA in entrepreneurship, the BBA in management (entrepreneurship management track), or the BA in enterprise leadership.

Undergraduate students must declare their intention to pursue the certificate. Business students should contact the Tippie College of Business Undergraduate Program office. Liberal arts and sciences students should contact the CLAS Undergraduate Programs office.

Students earning the certificate in conjunction with the Bachelor of Applied Studies (University College) or the Bachelor of Liberal Studies (University College) may complete the certificate's coursework by distance education.

Students may begin working toward the Certificate in Entrepreneurial Management during their sophomore year. They may count a maximum of 6 s.h. of transfer credit toward the certificate, with approval from the entrepreneurship program director. Credit earned in entrepreneurship courses (prefix ENTR) is counted as semester hours earned in business.

The Certificate in Entrepreneurial Management requires the following coursework. Many certificate courses have prerequisites and other requirements for registration; students must complete a course's prerequisites and must meet its registration requirements before they may register for the course.

Entrepreneurship Core

To begin work on the certificate, students should first enroll in ENTR:2000 Entrepreneurship and Innovation or its equivalent; for non-business and non-engineering students, ENTR:1350 Foundations in Entrepreneurship must be taken prior to or concurrently with ENTR:2000.

| Course # | Title | Hours |
|---------------|---------------------------------|-------|
| This course: | | |
| ENTR:2000 | Entrepreneurship and Innovation | 3 |
| All of these: | | |
| ENTR:3100 | Entrepreneurial Finance | 3 |
| ENTR:3200 | Entrepreneurial Marketing | 3 |
| ENTR:4400 | Managing the Growth Business | 3 |

Electives

Students must complete an additional 6 s.h. in elective courses from the following lists. There are many options for students to select electives tied closely to their career interests or simply choose two of the courses to complete the certificate. Students who wish to use a course not on these lists must consult with the John Pappajohn Entrepreneurial Center's director of undergraduate studies.

Recommended course options for specialty areas include the following.

Social Entrepreneurship

| Course # | Title | Hours |
|-------------------|--|-------|
| This course: | | |
| ENTR:3500 | Social Entrepreneurship | 3 |
| And one of these: | | |
| ENTR:4100 | International Entrepreneurship, Culture, and Social Impact | 1-3 |
| ENTR:4900 | Academic Internship (must be a social entrepreneurship internship) | arr. |

Technology Entrepreneurship

| Course # | Title | Hours |
|-----------|---|-------|
| These: | | |
| ENTR:3400 | Strategic Management of Technology and Innovation | 3 |
| ENTR:4900 | Academic Internship (must be a technology internship) | arr. |
| Or these: | | |
| ENTR:3550 | Commercializing New Technology I | 3 |
| ENTR:3575 | Commercializing New Technology II | 3 |

International Entrepreneurship

| Course # | Title | Hours |
|-------------------|--|-------|
| This course: | | |
| ENTR:4460 | Entrepreneurship and Global Trade | 3 |
| And one of these: | | |
| ENTR:4100 | International Entrepreneurship, Culture, and Social Impact | 1-3 |
| ENTR:4200 | Entrepreneurship: Business Consulting | 3 |
| ENTR:4900 | Academic Internship (must be an international entrepreneurship internship) | arr. |

General Entrepreneurship

| Course # | Title | Hours |
|-----------|---|-------|
| ENTR:1800 | Innovation in Action: Sustainability | 0-1 |
| ENTR:2800 | Entrepreneurial Experience | 1-3 |
| ENTR:3000 | Practicum in Entrepreneurship | 1-3 |
| ENTR:3400 | Strategic Management of Technology and Innovation | 3 |

| | | |
|-----------|--|------|
| ENTR:3500 | Social Entrepreneurship | 3 |
| ENTR:3550 | Commercializing New Technology I | 3 |
| ENTR:3575 | Commercializing New Technology II | 3 |
| ENTR:3595 | Nonprofit Organizational Effectiveness I | 3 |
| ENTR:3600 | Social Media Strategies for Entrepreneurial Ventures | 3 |
| ENTR:3700 | Sustainable Innovation and Management | 3 |
| ENTR:3800 | Entrepreneurial Leadership Academy I | 3 |
| ENTR:3850 | Entrepreneurial Leadership Academy II | 3 |
| ENTR:4000 | Topics in Entrepreneurship | 1-3 |
| ENTR:4050 | Directed Readings in Entrepreneurship | arr. |
| ENTR:4100 | International Entrepreneurship, Culture, and Social Impact | 1-3 |
| ENTR:4200 | Entrepreneurship: Business Consulting | 3 |
| ENTR:4300 | Launching an Entrepreneurial Venture | 3 |
| ENTR:4460 | Entrepreneurship and Global Trade | 3 |
| ENTR:4510 | Arts Leadership Seminar | 3 |
| ENTR:4900 | Academic Internship | 3 |
| ENTR:4999 | Honors Thesis in Entrepreneurial Studies | arr. |
| MGMT:4100 | Dynamics of Negotiations | 3 |