

Economics, BBA

Requirements

The Bachelor of Business Administration with a major in economics requires a minimum of 120 s.h. of coursework, including at least 22 s.h. of coursework for the major. To graduate, students must have a cumulative grade-point average of at least 2.00 in all college coursework attempted, all coursework attempted at the University of Iowa, all college business coursework attempted, all business coursework attempted at the University of Iowa, all college economics coursework attempted, and all economics coursework attempted at the University of Iowa. Coursework in the major may not be taken pass/nonpass. For BBA requirements, see "Common BBA Requirements" in this section of the catalog.

The BBA program emphasizes the economic foundations of business fields—accounting, finance, marketing, business law, and management. The BBA with a major in economics is designed for students who seek employment in the public or private sectors or who plan to earn an MBA degree after gaining necessary experience. The analytical subprogram is designed for students interested in a more mathematically rigorous program. They will be well prepared for technical jobs in the public or private sectors as well as graduate study in economics and related fields.

The major requires a course in professional preparation, mathematics and statistics courses, economic theory courses, and applied field courses. Students in the analytical subprogram take required mathematics and statistics courses, but are not required to take MATH:1350 Quantitative Reasoning for Business or STAT:1030 Statistics for Business. Students should pay close attention to the order in which they take courses because some courses are prerequisites for others.

Students may be able to count a limited amount of transfer credit toward the economics major, but they are required to complete the following courses at the University of Iowa: ECON:3100 Intermediate Microeconomics or ECON:3125 Intermediate Microeconomics: Advanced, ECON:3150 Intermediate Macroeconomics, and two of the applied field courses.

No Subprogram

The BBA with a major in economics (no subprogram) requires the following coursework.

Requirements	Hours
Professional Preparation Course	1
Mathematics and Statistics Course	3
Economic Theory Courses	6
Applied Field Courses	12

Professional Preparation Course

Course #	Title	Hours
This course:		
ECON:3050	Professional Preparation in Economics	1

Mathematics and Statistics Course

Course #	Title	Hours
This course:		
ECON:3300	Introduction to Econometrics: Causal Inference With Data	3

Economic Theory Courses

Course #	Title	Hours
Both of these (must be taken at the University of Iowa):		
ECON:3100	Intermediate Microeconomics	3
ECON:3150	Intermediate Macroeconomics	3

Applied Field Courses

Students complete four applied field courses (12 s.h.) numbered ECON:3325–ECON:4700, excluding ECON:3870 Federal Reserve Challenge and ECON:4050 Readings and Independent Study in Economics. At least two of the applied field courses must be taken at the University of Iowa. Students are not guaranteed specific applied field courses. The availability of courses may be subject to prerequisites or restrictions.

Analytical Subprogram

The analytical subprogram requires the following coursework.

Course #	Title	Hours
Professional Preparation Course		
Mathematics and Statistics Courses		15-18
Economic Theory Courses		6
Applied Field Courses		12

Analytical Subprogram: Professional Preparation Course

Course #	Title	Hours
This course:		
ECON:3050	Professional Preparation in Economics	1

Analytical Subprogram: Mathematics and Statistics Courses

Course #	Title	Hours
All of these:		
MATH:1850	Calculus I	4
MATH:1860	Calculus II	4
ECON:4800	Econometric Analysis: Advanced Causal Inference With Data	3
One of these:		
STAT:3100- STAT:3101	Introduction to Mathematical Statistics I-II (must take both courses)	7
STAT:3120	Probability and Statistics	4

Analytical Subprogram: Economic Theory Courses

Course #	Title	Hours
Both of these (must be taken at the University of Iowa):		
ECON:3125	Intermediate Microeconomics: Advanced	3
ECON:3150	Intermediate Macroeconomics	3

Analytical Subprogram: Applied Field Courses

Students complete four applied field courses (12 s.h.) numbered ECON:3325-ECON:4700, excluding ECON:3870 Federal Reserve Challenge and ECON:4050 Readings and Independent Study in Economics. At least two of the four courses must be numbered 4000-4700 and at least two of the applied field courses must be taken at the University of Iowa. Students are not guaranteed specific applied field courses. The availability of courses may be subject to prerequisites or restrictions.