Economics, B.B.A.

Requirements

The Bachelor of Business Administration with a major in economics requires a minimum of 120 s.h. of coursework, including at least 19 s.h. of coursework for the major. To graduate, students must have a cumulative g.p.a. of at least 2.00 in all college coursework attempted, all coursework attempted at the University of Iowa, all college business coursework attempted, all business coursework attempted at the University of Iowa, all college economics coursework attempted, and all economics coursework attempted at the University of Iowa. Coursework in the major may not be taken pass/nonpass. They also must complete all Tippie College of Business requirements for the Bachelor of Business Administration.

The major requires one course in professional preparation (1 s.h.) and a set of courses in economic theory (6 s.h.). It also requires applied field courses (12 s.h.) in one of two tracks: business or policy.

Students may be able to count a limited amount of transfer credit toward the economics major, but they are required to complete the following courses at the University of Iowa: ECON:3100 Intermediate Microeconomics or ECON:3125 Intermediate Microeconomics: Advanced, ECON:3150 Intermediate Macroeconomics, and three of the applied field courses required for their track.

The B.B.A. program emphasizes the economic foundations of business fields—accounting, finance, marketing, business law, and management. The business track is designed for students who seek employment in the private sector or who plan to earn the M.B.A. degree after gaining necessary experience. The policy track is designed for students interested in a decision-making or advocacy position in the public or private sector or who plan to earn a law degree or a graduate degree in a discipline that is not highly quantitative. Students are required to select one of the two tracks when they declare the economics major.

Students should pay close attention to the order in which they take courses, since some courses are prerequisites for others.

The B.B.A. with a major in economics requires the following coursework.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Professional Preparation Course</td>
<td>1-2</td>
</tr>
<tr>
<td></td>
<td>Economic Theory Courses</td>
<td>6</td>
</tr>
<tr>
<td></td>
<td>Applied Field Courses (Business or Policy Track)</td>
<td>12</td>
</tr>
<tr>
<td></td>
<td><strong>Total Hours</strong></td>
<td><strong>19-20</strong></td>
</tr>
</tbody>
</table>

Professional Preparation Course

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>One of these:</td>
<td></td>
</tr>
<tr>
<td>ACCT:3100</td>
<td>Professional Accounting Seminar</td>
<td>1</td>
</tr>
<tr>
<td>BAIS:3050</td>
<td>Business Analytics and Information Systems Professional Preparation</td>
<td>1</td>
</tr>
<tr>
<td>CCP:2001</td>
<td>Graduate Admissions 101</td>
<td>1</td>
</tr>
<tr>
<td>CCP:3102</td>
<td>Job Search Essentials</td>
<td>1</td>
</tr>
<tr>
<td>CCP:3104</td>
<td>Defining Your Career Path</td>
<td>2</td>
</tr>
</tbody>
</table>

Economic Theory Courses

This course (must be taken at the University of Iowa):
ECON:3150 Intermediate Macroeconomics 3

One of these (must be taken at the University of Iowa):
ECON:3100 Intermediate Microeconomics 3
ECON:3125 Intermediate Microeconomics: Advanced 3

Applied Field Courses

Students complete a total of four applied field courses (12 s.h.); three of the applied field courses must be taken at the University of Iowa.

Business Track

Four of these:
ECON:3300 Introduction to Econometrics 3
ECON:3325 Personnel Economics 3
ECON:3335 Money, Banking, and Financial Markets 3
ECON:3345 Global Economics and Business 3
ECON:3350 Industry Analysis 3
ECON:3355 Economic and Business Forecasting 3
ECON:3380 Business and Government 3

Policy Track

Three of these:
ECON:3345 Global Economics and Business 3
ECON:3620 Economic Growth and Development 3
ECON:3625 Environmental and Natural Resource Economics 3
ECON:3640 Regional and Urban Economics 3
ECON:3650 Policy Analysis 3
ECON:3690 Sports Economics 3
ECON:3750 Transportation Economics 3
ECON:3760 Health Economics 3
ECON:3800 Law and Economics 3
ECON:3850 Behavioral Economics 3
ECON:3875 Topics in Policy Economics 3

And:
One additional economics course numbered ECON:3300 through ECON:4700, excluding ECON:3870 and ECON:4050

**Analytical Track**

*The Department of Economics is not admitting students to the analytical track at this time.*