Economics, BBA

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Career Advancement

The Bachelor of Business Administration degree provides an excellent educational background for a variety of positions in business and government, integrating a strong economic perspective with a comprehensive business education. Graduates find employment in industry, banking, financial institutions, and trade organizations and in federal, state, and local government agencies dealing with economic policy, regulation, and analysis. An undergraduate BBA degree in economics also prepares students for a successful entrepreneurship career, as well as the study of law and for graduate study in fields such as economics, business management, public administration, hospital and health administration, urban and regional planning, transportation, journalism, political science, and statistics.

Over 90% of students reported that they found permanent employment, were accepted to graduate school, or were not seeking employment within six months of graduation.

The Pomerantz Career Center offers multiple resources to help students find internships and jobs; for more information about careers, visit the Pomerantz Career Center website.

Economics students also have access to a wide range of career resources and expertise through specifically dedicated Tippie Career Services staff.