Economics, B.B.A.

Academic Plans

Four-Year Graduation Plan

The following checkpoints list the minimum requirements students must complete by certain semesters in order to stay on the University’s Four-Year Graduation Plan.

The following checkpoints are designed for students who enter the University as direct admission or pre-business students. In order to stay on the plan, pre-business students must maintain the grade-point averages required for admission to the Tippie College of Business and must apply for admission to the college the semester the four prerequisite courses will be completed, but no later than before the fifth semester begins. The Four-Year Graduation Plan is not available to students who choose to pursue a double major in the college or to those enrolled in a combined degree program.

Students must take BUS:3000 Business Communication and Protocol during their first year after admission to the Tippie College of Business, except direct admission students, who take the course during their second year.

Before the third semester begins: ECON:1100 Principles of Microeconomics, MATH:1350 Quantitative Reasoning for Business, STAT:1030 Statistics for Business, and at least one-quarter of the semester hours required for graduation.

Before the fifth semester begins: ACCT:2100 Introduction to Financial Accounting, ACCT:2200 Managerial Accounting, ECON:1200 Principles of Macroeconomics, all General Education requirements, and at least half of the semester hours required for graduation.

Before the seventh semester begins: ECON:3100 Intermediate Microeconomics or ECON:3125 Intermediate Microeconomics: Advanced, ECON:3150 Intermediate Macroeconomics, at least one major track course, all business core requirements, and at least three-quarters of the semester hours required for graduation.

Before the eighth semester begins: at least two major track courses.

During the eighth semester: all remaining coursework in the major and a sufficient number of semester hours to graduate.

Iowa Degree in Three

Iowa Degree in Three is designed for students who are academically prepared to complete more semester hours per term than average or who come to the University of Iowa with completed college credits. It is a flexible, affordable option developed to meet the needs of highly motivated students.

Students sign an agreement during their first semester of enrollment; meet with an advisor at least once a semester to review their plans and progress; take courses during summer sessions, if necessary; meet specific course checkpoints; and maintain the grade-point average required for the major.

The Tippie College of Business makes several assumptions about candidates for the Iowa Degree in Three:

- students have fulfilled the General Education World Language requirement before matriculation,
- students are direct admits to the Tippie College of Business,
- students have earned at least 15 s.h. of college credit before matriculation, and
- students are not held for more than two English as a Second Language classes.

Sample Plans of Study

Sample plans represent one way to complete a program of study. Actual course selection and sequence will vary and should be discussed with an academic advisor. For additional sample plans, see MyUI.

Economics, B.B.A.

- Business Track [p. 1]
- Policy Track [p. 2]

Business Track

Course Title Hours

Academic Career

Any Semester

Students are required to complete 52 s.h. of non-business coursework. Courses with a prefix of ACCT, BAIS, BUS, ECON, ENTR, FIN, MGMT, and MKTG will not count towards non-business hours. Check degree audit for non-business hours or confer with academic advisor.

To fulfill the Tippie RISE experiential learning requirement, complete an approved course in at least one of the following categories: research with faculty, internship course, study abroad, experiential course.

Students who need to complete the World Language requirement should consult with their academic advisor about when to add courses to plan of study. World Language counts as non-business coursework.

Students must satisfy the Tippie College of Business residence requirement: 45 s.h. of UI coursework after admission to Tippie.

First Year

Fall

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>MATH:1350</td>
<td>Quantitative Reasoning for Business</td>
<td>4</td>
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<tr>
<td>ECON:1100</td>
<td>Principles of Microeconomics</td>
<td>4</td>
</tr>
<tr>
<td>RHET:1030</td>
<td>Rhetoric</td>
<td>4</td>
</tr>
<tr>
<td>GE: Social Sciences</td>
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</tr>
<tr>
<td>CSI:1600</td>
<td>Success at Iowa</td>
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Hours 17

Spring

<table>
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<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>STAT:1030</td>
<td>Statistics for Business</td>
<td>4</td>
</tr>
<tr>
<td>ECON:1200</td>
<td>Principles of Macroeconomics</td>
<td>4</td>
</tr>
<tr>
<td>BAIS:1500</td>
<td>Business Computing Essentials</td>
<td>2</td>
</tr>
<tr>
<td>GE: Historical Perspectives</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>ENGL:1200</td>
<td>The Interpretation of Literature</td>
<td>3</td>
</tr>
</tbody>
</table>

Hours 16
Second Year
Fall
ACCT:2100 Introduction to Financial Accounting 3
BAIS:2800 Foundations of Business Analytics 3
MGMT:2000 Introduction to Law 3
GE: Diversity and Inclusion 3
BUS:2200 Foundations for Success in Business 1

Hours 13

Spring
BUS:3000 Business Communication and Protocol 3
ECON:3125 Intermediate Microeconomics or ECON:3100 Advanced or Intermediate Microeconomics 3
MGMT:2100 Introduction to Management 3
GE: Natural Sciences without Lab 3
Minor, certificate, or non-business elective 3

Hours 15

Third Year
Fall
ECON:3150 Intermediate Macroeconomics 3
ACCT:2200 Managerial Accounting 3
BAIS:3005 Information Systems 2
BAIS:3000 Operations Management 2
GE: International and Global Issues 3
Major: Professional Preparation course 1 - 2

Hours 14-15

Spring
Major: Business track course 3
FIN:3000 Introductory Financial Management 3
GE: Values and Culture 3
Minor, certificate, or non-business elective 3
Minor, certificate, or non-business elective 3

Hours 15

Fourth Year
Fall
Major: Business track course 3
Major: Business track course 3
MKTG:3000 Introduction to Marketing Strategy 3
Minor, certificate, or non-business elective 3
Minor, certificate, or non-business elective 3

Hours 15

Spring
Major: Business track course 3
Minor, certificate, or non-business elective 3
Minor, certificate, or non-business elective 3
Minor, certificate, or non-business elective 3
Degree Application: apply on MyUI before deadline (typically in February for spring, September for fall)

Hours 15

Total Hours 120-124

Policy Track
Course Title Hours
Academic Career
Any Semester
Students are required to complete 52 s.h. of non-business coursework. Courses with a prefix of ACCT, BAIS, BUS, ECON, ENTR, FIN, MGMT, and MKTG will not count towards non-business hours. Check degree audit for non-business hours or confer with academic advisor.

To fulfill the Tippie RISE experiential learning requirement, complete an approved course in at least one of the following categories: research with faculty, internship course, study abroad, experiential course.

Students who need to complete the World Language requirement should consult with their academic advisor about when to add courses to plan of study. World Language counts as non-business coursework.

Students must satisfy the Tippie College of Business residence requirement: 45 s.h. of UI coursework after admission to Tippie.

First Year
Fall
MATH:1350 Quantitative Reasoning for Business 4
ECON:1100 Principles of Microeconomics 4
RHET:1030 Rhetoric 4
GE: Social Sciences 3
CSI:1600 Success at Iowa 2

Hours 17

Spring
STAT:1030 Statistics for Business 4
ECON:1200 Principles of Macroeconomics 4
BAIS:1500 Business Computing Essentials 2
GE: Historical Perspectives 3
ENGL:1200 The Interpretation of Literature 3

Hours 16

Second Year
Fall
ACCT:2100 Introduction to Financial Accounting 3

Hours 3
Economics, B.B.A.

<table>
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<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Hours</th>
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<tbody>
<tr>
<td>BAIS:2800</td>
<td>Foundations of Business Analytics</td>
<td>3</td>
</tr>
<tr>
<td>MGMT:2000</td>
<td>Introduction to Law</td>
<td>3</td>
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<tr>
<td>GE: Diversity and Inclusion C</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>BUS:2200</td>
<td>Foundations for Success in Business d</td>
<td>1</td>
</tr>
</tbody>
</table>

**Hours** 13

**Spring**
- BUS:3000 Business Communication and Protocol e 3
- ECON:3125 Intermediate Microeconomics: Advanced f
  or ECON:3100 or Intermediate Microeconomics 3
- MGMT:2100 Introduction to Management 3
- GE: Natural Sciences without Lab c 3
- Minor, certificate, or non-business elective 3

**Hours** 15

**Third Year**

**Fall**
- ECON:3150 Intermediate Macroeconomics f 3
- ACCT:2200 Managerial Accounting 3
- BAIS:3005 Information Systems 2
- BAIS:3000 Operations Management 2
- GE: International and Global Issues c 3
- Major: Professional Preparation course a 1 - 2

**Hours** 14-15

**Spring**
- Major: Policy track course b, g 3
- FIN:3000 Introductory Financial Management 3
- GE: Values and Culture c 3
- Minor, certificate, or non-business elective 3
- Minor, certificate, or non-business elective 3

**Hours** 15

**Fourth Year**

**Fall**
- Major: Policy track course b, g 3
- Major: Policy track course b, g 3
- MKTG:3000 Introduction to Marketing Strategy 3
- Minor, certificate, or non-business elective 3
- Minor, certificate, or non-business elective 3

**Hours** 15

**Spring**
- Major: Policy track course b, g 3
- Minor, certificate, or non-business elective 3
- Minor, certificate, or non-business elective 3
- Minor, certificate, or non-business elective 3
- Minor, certificate, or non-business elective 3
- Degree Application: apply on MyUI before deadline (typically in February for spring, September for fall) h

**Hours** 15

**Total Hours** 120-124

a See degree audit for course options.
b Enrollment in math courses requires completion of a placement exam.
c GE courses may be completed in any order unless used as a prerequisite for another course. Students should consult with an advisor about the best sequencing of courses.
d Complete BUS:2200 by the end of the second year, before enrolling in the Professional Preparation course for the major.
e Must be admitted to Tippie to enroll in BUS:3000. Generally completed during the second year, but should be taken no later than the third year.
f Must be completed at the University of Iowa.
g At least three of the track electives must be taken at the University of Iowa.
h Please see Academic Calendar, Office of the Registrar website for current degree application deadlines. Students should apply for a degree for the session in which all requirements will be met. For any questions on appropriate timing, contact your academic advisor or Graduation Services.