

# Economics, BBA

## Academic Plans

### Four-Year Graduation Plan

The following checkpoints list the minimum requirements students must complete by certain semesters in order to stay on the university's Four-Year Graduation Plan.

The following checkpoints are designed for students who enter the university as direct admission or pre-business students. In order to stay on the plan, pre-business students must maintain the grade-point averages required for admission to the Tippie College of Business and must apply for admission to the college the semester the four prerequisite courses will be completed, but no later than before the fifth semester begins. The Four-Year Graduation Plan is not available to students who choose to pursue a double major in the college or to those enrolled in a combined degree program.

Students must take BUS:3000 Business Communication and Professionalism during their first year after admission to the Tippie College of Business, except direct admission students, who take the course during their second year.

### Students Without Subprogram

**Before the third semester begins:** ECON:1100 Principles of Microeconomics, ECON:1200 Principles of Macroeconomics, MATH:1350 Quantitative Reasoning for Business, STAT:1030 Statistics for Business, and at least one-quarter of the semester hours required for graduation.

**Before the fifth semester begins:** ECON:3300 Introduction to Econometrics: Causal Inference With Data, ECON:3100 Intermediate Microeconomics, all General Education requirements, and at least half of the semester hours required for graduation.

**Before the seventh semester begins:** ECON:3150 Intermediate Macroeconomics, at least one applied field course, all business core requirements, and at least three-quarters of the semester hours required for graduation.

**Before the eighth semester begins:** at least two applied field courses.

**During the eighth semester:** all remaining coursework in the major and a sufficient number of semester hours to graduate.

### Students With Analytical Subprogram

**Before the third semester begins:** ECON:1100 Principles of Microeconomics, ECON:1200 Principles of Macroeconomics, MATH:1850 Calculus I, MATH:1860 Calculus II, and at least one-quarter of the semester hours required for graduation.

**Before the fifth semester begins:** either STAT:3120 Probability and Statistics or both STAT:3100 and STAT:3101 Introduction to Mathematical Statistics II, all General Education requirements, and at least half of the semester hours required for graduation.

**Before the seventh semester begins:** ECON:3125 Intermediate Microeconomics: Advanced, ECON:3150 Intermediate Macroeconomics, at least one applied field course, all business core requirements, and at least three-quarters of the semester hours required for graduation.

**Before the eighth semester begins:** at least two applied field courses.

**During the eighth semester:** ECON:4800 Econometric Analysis: Advanced Causal Inference With Data, all remaining coursework in the major, and a sufficient number of semester hours to graduate.

### Iowa Degree in Three

Iowa Degree in Three is designed for students who are academically prepared to complete more semester hours per term than average or who come to the University of Iowa with completed college credits. It is a flexible, affordable option developed to meet the needs of highly motivated students.

Students sign an agreement during their first semester of enrollment; meet with an advisor at least once a semester to review their plans and progress; take courses during summer sessions, if necessary; meet specific course checkpoints; and maintain the grade-point average required for the major.

The Tippie College of Business makes several assumptions about candidates for the Iowa Degree in Three:

- students are prepared to enroll in MATH:1350 Quantitative Reasoning for Business during their first enrollment at the University of Iowa;
- students have fulfilled the general education World Languages requirement before matriculation;
- students are direct admits to the Tippie College of Business;
- students have earned at least 15 s.h. of college credit before matriculation; and
- students are not held for more than two English as a Second Language classes.

### Sample Plan of Study

Sample plans represent one way to complete a program of study. Actual course selection and sequence will vary and should be discussed with an academic advisor. For additional sample plans, see MyUI.

### Economics, BBA

Course	Title	Hours
<b>Academic Career</b>		
<b>Any Semester</b>		
Students are required to complete 52 s.h. of non-business coursework. Courses with a prefix of ACCT, BAIS, BUS, ECON, ENTR, FIN, MGMT, and MKTG will not count towards non-business hours. Check degree audit for non-business hours or confer with academic advisor.		
Students who need to complete the World Language requirement should consult with their academic advisor about when to add courses to plan of study. World Language counts as non-business coursework.		
To fulfill the Tippie RISE experiential learning requirement, complete an approved course in at least one of the following categories: research with faculty, internship course, study abroad, experiential course. <sup>a</sup>		0 - 3
Students must satisfy the Tippie College of Business residence requirement: 45 s.h. of UI coursework after admission to Tippie.		
<b>Hours</b>		<b>0-3</b>

**First Year****Fall**

BUS:2200	Discover Business at Tippie	1
ECON:1100	Principles of Microeconomics	4
MATH:1350	Quantitative Reasoning for Business <sup>b</sup>	4
RHET:1030	Rhetoric: Writing and Communication	4
GE: Historical Perspectives <sup>c</sup>		3
CSI:1600	Success at Iowa	1

**Hours** **17**

**Spring**

ACCT:2100	Introduction to Financial Accounting	3
ECON:1200	Principles of Macroeconomics	4
STAT:1030	Statistics for Business	4
BAIS:1500	Business Computing Essentials	2
ENGL:1200	The Interpretation of Literature	3

**Hours** **16**

**Second Year****Fall**

BAIS:2800	Foundations of Business Analytics	3
ECON:3100	Intermediate Microeconomics <sup>d</sup>	3
MGMT:2100	Introduction to Management	3
GE: Understanding Cultural Perspectives <sup>c</sup>		3
Minor, certificate, or non-business elective		2

**Hours** **14**

**Spring**

BUS:3000	Business Communication and Professionalism <sup>e</sup>	3
ECON:3050	Professional Preparation in Economics	1
ECON:3150	Intermediate Macroeconomics <sup>d</sup>	3
ECON:3300	Introduction to Econometrics: Causal Inference With Data	3
GE: Natural Sciences without Lab <sup>c</sup>		3
Minor, certificate, or non-business elective		2

**Hours** **15**

**Third Year****Fall**

ACCT:2200	Managerial Accounting Analytics and Data Visualization	3
MGMT:2000	Introduction to Law	3
Major: applied field course <sup>a, f</sup>		3
GE: International and Global Issues <sup>c</sup>		3
Minor, certificate, or non-business elective		3

**Hours** **15**

**Spring**

BAIS:3000	Operations Management	2
BAIS:3005	Information Systems	2
Major: applied field course <sup>a, f</sup>		3
GE: Values and Society <sup>c</sup>		3
GE: Social Sciences <sup>c</sup>		3
Minor, certificate, or non-business elective		3

**Hours** **16**

**Fourth Year****Fall**

MKTG:3000	Introduction to Marketing Strategy	3
Major: applied field course <sup>a, f</sup>		3
Minor, certificate, or non-business elective		3
Minor, certificate, or non-business elective		3
Minor, certificate, or non-business elective		2
Minor, certificate, or non-business elective		1

**Hours** **15**

**Spring**

FIN:3000	Introductory Financial Management	3
Major: applied field course <sup>a, f</sup>		3
Minor, certificate, or non-business elective		3
Minor, certificate, or non-business elective		3
Minor, certificate, or non-business elective		2
Minor, certificate, or non-business elective		1

Degree Application: apply on MyUI before deadline (typically in February for spring, September for fall)

**Hours** **15**

**Total Hours** **123-126**

a See degree audit for course options.

b Enrollment in math courses requires completion of a placement exam.

c GE courses may be completed in any order unless used as a prerequisite for another course. Students should consult with an advisor about the best sequencing of courses.

d Must be completed at the University of Iowa.

e Must be admitted to Tippie to enroll in BUS:3000. Generally completed during the second year, but should be taken no later than the third year.

f At least two of the applied field courses must be taken at the University of Iowa.

g Please see Academic Calendar, on Office of the Registrar website, for current degree application deadlines. Students should apply for a degree for the session in which all requirements will be met. For any questions on appropriate timing, contact your academic advisor or Degree Services.