Economics, B.B.A.

The B.B.A. in economics emphasizes the economic foundations of business fields—accounting, finance, marketing, business law, and management. Students majoring in economics choose one of two tracks: business or policy. In addition to the common B.B.A. requirements, students complete two sets of requirements for the major: economic theory courses that provide the tools needed for analyzing economic issues; and field courses that apply economic tools to business, social, or specialized analytical issues. The applied field course requirement varies, depending on a student's choice of track.

The Bachelor of Business Administration degree is awarded by the Tippie College of Business.

Requirements

The Bachelor of Business Administration with a major in economics requires a minimum of 120 s.h. of coursework, including at least 19 s.h. of coursework for the major. To graduate, students must have a cumulative g.p.a. of at least 2.00 in all college coursework attempted, all coursework attempted at the University of Iowa, all college business coursework attempted, all business coursework attempted at the University of Iowa, all college economics coursework attempted, and all economics coursework attempted at the University of Iowa. Coursework in the major may not be taken pass/nonpass. They also must complete all Tippie College of Business requirements for the Bachelor of Business Administration.

The major requires one course in professional preparation (1 s.h.) and a set of courses in economic theory (6 s.h.). It also requires applied field courses (12 s.h.) in one of two tracks: business or policy.

Students may be able to count a limited amount of transfer credit toward the economics major, but they are required to complete the following courses at the University of Iowa: ECON:3100 Intermediate Microeconomics or ECON:3125 Intermediate Microeconomics: Advanced, ECON:3150 Intermediate Macroeconomics, and three of the applied field courses required for their track.

The B.B.A. program emphasizes the economic foundations of business fields—accounting, finance, marketing, business law, and management. The business track is designed for students who seek employment in the private sector or who plan to earn the M.B.A. degree after gaining necessary experience. The policy track is designed for students interested in a decision-making or advocacy position in the public or private sector or who plan to earn a law degree or a graduate degree in a discipline that is not highly quantitative. Students are required to select one of the two tracks when they declare the economics major.

Students should pay close attention to the order in which they take courses, since some courses are prerequisites for others.

The B.B.A. with a major in economics requires the following coursework.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Professional Preparation Course</td>
<td>1-2</td>
</tr>
<tr>
<td></td>
<td>Economic Theory Courses</td>
<td>6</td>
</tr>
</tbody>
</table>

Applied Field Courses (Business or Policy Track) 12

Total Hours 19-20

Professional Preparation Course

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>One of these:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ACCT:3100</td>
<td>Professional Accounting Seminar</td>
<td>1</td>
</tr>
<tr>
<td>BAIS:3050</td>
<td>Business Analytics and Information Systems Professional Preparation</td>
<td>1</td>
</tr>
<tr>
<td>CCP:2001</td>
<td>Graduate Admissions 101</td>
<td>1</td>
</tr>
<tr>
<td>CCP:3102</td>
<td>Job Search Essentials</td>
<td>1</td>
</tr>
<tr>
<td>CCP:3104</td>
<td>Defining Your Career Path</td>
<td>2</td>
</tr>
<tr>
<td>CCP:3107</td>
<td>Social Media for Your Job Search</td>
<td>1</td>
</tr>
<tr>
<td>FIN:3020</td>
<td>Professional Finance Seminar</td>
<td>1</td>
</tr>
<tr>
<td>MGMT:3050</td>
<td>Professional Preparation for Management</td>
<td>1</td>
</tr>
<tr>
<td>MKTG:3050</td>
<td>Professional Preparation in Marketing</td>
<td>2</td>
</tr>
</tbody>
</table>

Economic Theory Courses

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>This course (must be taken at the University of Iowa):</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ECON:3150</td>
<td>Intermediate Macroeconomics</td>
<td>3</td>
</tr>
<tr>
<td>One of these (must be taken at the University of Iowa):</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ECON:3100</td>
<td>Intermediate Microeconomics</td>
<td>3</td>
</tr>
<tr>
<td>ECON:3125</td>
<td>Intermediate Microeconomics: Advanced</td>
<td>3</td>
</tr>
</tbody>
</table>

Applied Field Courses

Students complete a total of four applied field courses (12 s.h.); three of the applied field courses must be taken at the University of Iowa.

Business Track

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Four of these:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ECON:3300</td>
<td>Introduction to Econometrics</td>
<td>3</td>
</tr>
<tr>
<td>ECON:3325</td>
<td>Personnel Economics</td>
<td>3</td>
</tr>
<tr>
<td>ECON:3335</td>
<td>Money, Banking, and Financial Markets</td>
<td>3</td>
</tr>
<tr>
<td>ECON:3345</td>
<td>Global Economics and Business</td>
<td>3</td>
</tr>
<tr>
<td>ECON:3350</td>
<td>Industry Analysis</td>
<td>3</td>
</tr>
<tr>
<td>ECON:3355</td>
<td>Economic and Business Forecasting</td>
<td>3</td>
</tr>
<tr>
<td>ECON:3380</td>
<td>Business and Government</td>
<td>3</td>
</tr>
</tbody>
</table>
Policy Track

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Three of these:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ECON:3345</td>
<td>Global Economics and Business</td>
<td>3</td>
</tr>
<tr>
<td>ECON:3620</td>
<td>Economic Growth and Development</td>
<td>3</td>
</tr>
<tr>
<td>ECON:3625</td>
<td>Environmental and Natural Resource Economics</td>
<td>3</td>
</tr>
<tr>
<td>ECON:3640</td>
<td>Regional and Urban Economics</td>
<td>3</td>
</tr>
<tr>
<td>ECON:3650</td>
<td>Policy Analysis</td>
<td>3</td>
</tr>
<tr>
<td>ECON:3690</td>
<td>Sports Economics</td>
<td>3</td>
</tr>
<tr>
<td>ECON:3750</td>
<td>Transportation Economics</td>
<td>3</td>
</tr>
<tr>
<td>ECON:3760</td>
<td>Health Economics</td>
<td>3</td>
</tr>
<tr>
<td>ECON:3800</td>
<td>Law and Economics</td>
<td>3</td>
</tr>
<tr>
<td>ECON:3850</td>
<td>Behavioral Economics</td>
<td>3</td>
</tr>
<tr>
<td>ECON:3875</td>
<td>Topics in Policy Economics</td>
<td>3</td>
</tr>
<tr>
<td>And:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>One additional economics course numbered</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ECON:3300 through ECON:4700, excluding</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ECON:3870 and ECON:4050</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Analytical Track

_The Department of Economics is not admitting students to the analytical track at this time._

Honors in the Major

Graduation with honors in economics recognizes high scholastic achievement based on grades and on completion of academic work beyond the requirements of the economics major. Students must have a cumulative g.p.a. of at least 3.50 in all college coursework attempted, all coursework attempted at the University of Iowa, all college business coursework attempted, and all business coursework attempted at the University of Iowa. They also must successfully complete an honors thesis under the supervision of a faculty member.

Students begin by completing BUS:1999 Introduction to Research in Business at least three semesters prior to graduation. This course introduces students to research in the college and provides an opportunity to develop thesis questions and meet Tippie College of Business faculty members engaged in research. They also must complete ECON:3100 Intermediate Microeconomics or ECON:3125 Intermediate Microeconomics: Advanced, ECON:3150 Intermediate Macroeconomics, and ECON:3300 Introduction to Econometrics before commencing thesis work.

After identifying a faculty member to advise them on their thesis and completing the coursework listed above, students register for ECON:4999 Honors Thesis in Economics for two semesters while they complete their research and write their thesis. In the second semester of their thesis, students present their research in a poster format at the Undergraduate Research Festival.

Students interested in graduating with honors in economics should see Tippie Honors on the Tippie College of Business website.

University of Iowa Honors Program

Completing the honors in economics requirements also satisfies the experiential learning requirement for the University of Iowa Honors Program. To learn more about graduating with honors through the UI Honors Program, visit the Honors at Iowa website.

Membership in the UI Honors Program is not required to earn honors in the economics major.

Career Advancement

The Bachelor of Business Administration degree provides an excellent educational background for a variety of positions in business and government. Graduates find employment in banking, financial institutions, industrial firms, and trade organizations and in federal, state, and local government agencies dealing with economic policy, regulation, and analysis. An undergraduate degree in economics also prepares students for the study of law and for graduate study in fields such as economics, business management, public administration, hospital and health administration, urban and regional planning, transportation, journalism, political science, and statistics.

Over 90 percent of students reported that they found permanent employment, were accepted to graduate school, or were not seeking employment within six months of graduation.

The Pomerantz Career Center offers multiple resources to help students find internships and jobs; for more information about careers, visit the Pomerantz Career Center website.

Academic Plans

Four-Year Graduation Plan

The following checkpoints list the minimum requirements students must complete by certain semesters in order to stay on the University’s Four-Year Graduation Plan.

The following checkpoints are designed for students who enter the University as direct admission or pre-business students. In order to stay on the plan, pre-business students must maintain the grade-point averages required for admission to the Tippie College of Business and must apply for admission to the college the semester the four prerequisite courses will be completed, but no later than before the fifth semester begins. The Four-Year Graduation Plan is not available to students who choose to pursue a double major in the college or to those enrolled in a combined degree program.

Students must take BUS:3000 Business Communication and Protocol during their first year after admission to the Tippie College of Business, except direct admission students, who take the course during their second year.

**Before the third semester begins:** ECON:1100 Principles of Microeconomics, MATH:1350 Quantitative Reasoning for Business, STAT:1030 Statistics for Business, and at least one-quarter of the semester hours required for graduation.

**Before the fifth semester begins:** ACCT:2100 Introduction to Financial Accounting, ACCT:2200 Managerial Accounting, ECON:1200 Principles of Macroeconomics, all General Education requirements, and at least half of the semester hours required for graduation.
Before the seventh semester begins: ECON:3100 Intermediate Microeconomics or ECON:3125 Intermediate Microeconomics: Advanced, ECON:3150 Intermediate Macroeconomics, at least one major track course, all business core requirements, and at least three-quarters of the semester hours required for graduation.

Before the eighth semester begins: at least two major track courses.

During the eighth semester: all remaining coursework in the major and a sufficient number of semester hours to graduate.

Iowa Degree in Three

Iowa Degree in Three is designed for students who are academically prepared to complete more semester hours per term than average or who come to the University of Iowa with completed college credits. It is a flexible, affordable option developed to meet the needs of highly motivated students.

Students sign an agreement during their first semester of enrollment; meet with an advisor at least once a semester to review their plans and progress; take courses during summer sessions, if necessary; meet specific course checkpoints; and maintain the grade-point average required for the major.

The Tippie College of Business makes several assumptions about candidates for the Iowa Degree in Three:

- students are prepared to enroll in MATH:1350 Quantitative Reasoning for Business during their first enrollment at the University of Iowa,
- students have fulfilled the General Education World Language requirement before matriculation,
- students are direct admits to the Tippie College of Business,
- students have earned at least 15 s.h. of college credit before matriculation, and
- students are not held for more than two English as a Second Language classes.

Sample Plans of Study

Sample plans represent one way to complete a program of study. Actual course selection and sequence will vary and should be discussed with an academic advisor. For additional sample plans, see MyUI.

Economics, B.B.A.

- Business Track [p. 3]
- Policy Track [p. 4]

Business Track

Course Title Hours
Academic Career
Any Semester

Students are required to complete 52 s.h. of non-business coursework. Courses with a prefix of ACCT, BAIS, BUS, ECON, ENTR, FIN, MGMT, and MKTG will not count towards non-business hours. Check degree audit for non-business hours or confer with academic advisor.

To fulfill the Tippie RISE experiential learning requirement, complete an approved course in at least one of the following categories: research with faculty, internships, study abroad, experiential course.

Students who need to complete the World Language requirement should consult with their academic advisor about when to add courses to plan of study. World Language counts as non-business coursework.

Students must satisfy the Tippie College of Business residence requirement: 45 s.h. of UI coursework after admission to Tippie.
Spring

Major: Business track course a, g 3
FIN:3000 Introductory Financial Management 3
GE: Values and Culture c 3
Minor, certificate, or non-business elective 3
Minor, certificate, or non-business elective 3

Hours 15

Fourth Year

Fall

Major: Business track course a, g 3
Major: Business track course a, g 3
MKTG:3000 Introduction to Marketing Strategy 3
Minor, certificate, or non-business elective 3
Minor, certificate, or non-business elective 3

Hours 15

Spring

Major: Business track course a, g 3
Minor, certificate, or non-business elective 3
Minor, certificate, or non-business elective 3
Minor, certificate, or non-business elective 3
Degree Application: apply on MyUI before deadline (typically in February for spring, September for fall)

Hours 15

Total Hours 120-124

a See degree audit for course options.
b Enrollment in math courses requires completion of a placement exam.
c GE courses may be completed in any order unless used as a prerequisite for another course. Students should consult with an advisor about the best sequencing of courses.
d Complete BUS:2200 by the end of the second year, before enrolling in the Professional Preparation course for the major.
e Must be admitted to Tippie to enroll in BUS:3000. Generally completed during the second year, but should be taken no later than the third year.
f Must be completed at the University of Iowa.
g Please see Academic Calendar, Office of the Registrar website for current degree application deadlines. Students should apply for a degree for the session in which all requirements will be met. For any questions on appropriate timing, contact your academic advisor or Graduation Services.

Policy Track

Course Title Hours
Academic Career
Any Semester

Students are required to complete 52 s.h. of non-business coursework. Courses with a prefix of ACCT, BAIS, BUS, ECON, ENTR, FIN, MGMT, and MKTG will not count towards non-business hours. Check degree audit for non-business hours or confer with academic advisor.

To fulfill the Tippie RISE experiential learning requirement, complete an approved course in at least one of the following categories: research with faculty, internship course, study abroad, experiential course. h

Students who need to complete the World Language requirement should consult with their academic advisor about when to add courses to plan of study. World Language counts as non-business coursework.

Students must satisfy the Tippie College of Business residence requirement: 45 s.h. of UI coursework after admission to Tippie.

First Year

Hours 0-3

Fall

MATH:1350 Quantitative Reasoning for Business b 4
ECON:1100 Principles of Microeconomics 4
RHET:1030 Rhetoric 4
GE: Social Sciences c 3
CSI:1600 Success at Iowa 2

Hours 17

Spring

STAT:1030 Statistics for Business 4
ECON:1200 Principles of Macroeconomics 4
BAIS:1500 Business Computing Essentials 2
GE: Historical Perspectives c 3
ENGL:1200 The Interpretation of Literature 3

Hours 16

Second Year

Fall

ACCT:2100 Introduction to Financial Accounting 3
BAIS:2800 Foundations of Business Analytics 3
MGMT:2000 Introduction to Law 3
GE: Diversity and Inclusion c 3
BUS:2200 Foundations for Success in Business d 1

Hours 13

Spring

BUS:3000 Business Communication and Protocol e 3
ECON:3100 or ECON:3125 Intermediate Microeconomics f 3
MGMT:2100 Introduction to Management 3
GE: Natural Sciences without Lab c 3
Minor, certificate, or non-business elective 3

Hours 15

Third Year

Fall

ECON:3150 Intermediate Macroeconomics f 3
ACCT:2200 Managerial Accounting 3
BAIS:3005 Information Systems 2
BAIS:3000 Operations Management 2
GE: International and Global Issues c 3
Major: Professional Preparation course a 1 - 2

Hours 14-15

Spring

Major: Policy track course a, g 3
FIN:3000 Introductory Financial Management 3
GE: Values and Culture $^c$ 3
Minor, certificate, or non-business elective 3
Minor, certificate, or non-business elective 3

| Hours | 15 |

Fourth Year

Fall
Major: Policy track course $^a, g$ 3
Major: Policy track course $^a, g$ 3
MKTG:3000 Introduction to Marketing Strategy 3
Minor, certificate, or non-business elective 3
Minor, certificate, or non-business elective 3

| Hours | 15 |

Spring
Major: Policy track course $^a, g$ 3
Minor, certificate, or non-business elective 3
Minor, certificate, or non-business elective 3
Minor, certificate, or non-business elective 3
Minor, certificate, or non-business elective 3

Degree Application: apply on MyUI before deadline (typically in February for spring, September for fall)

| Hours | 15 |

Total Hours 120-124

---

a  See degree audit for course options.
b  Enrollment in math courses requires completion of a placement exam.
c  GE courses may be completed in any order unless used as a prerequisite for another course. Students should consult with an advisor about the best sequencing of courses.
d  Complete BUS:2200 by the end of the second year, before enrolling in the Professional Preparation course for the major.
e  Must be admitted to Tippie to enroll in BUS:3000. Generally completed during the second year, but should be taken no later than the third year.
f  Must be completed at the University of Iowa.
g  At least three of the track electives must be taken at the University of Iowa.
h  Please see Academic Calendar, Office of the Registrar website for current degree application deadlines. Students should apply for a degree for the session in which all requirements will be met. For any questions on appropriate timing, contact your academic advisor or Graduation Services.