Economics, BBA

The BBA in economics emphasizes the economic foundations of business fields—accounting, finance, marketing, business law, and management. Students who choose the BBA in economics have the option to select the analytical subprogram.

In addition to the common BBA requirements, students who major in economics complete three sets of requirements for the major: mathematics and statistics courses that provide the skills needed for understanding economic theory and data; economic theory courses that provide the tools needed for analyzing economic issues; and field courses that apply economic tools to business, social, or specialized analytical issues. The course requirements vary, depending on whether a student selects the analytical subprogram.

Common BBA Requirements

The Bachelor of Business Administration (BBA) requires a minimum of 120 s.h. of credit, including at least 48 s.h. earned in business courses and at least 52 s.h. earned in non-business courses.

BBA students must earn 45 s.h. at the University of Iowa following admission to the BBA program. At least 24 s.h. in business courses must be earned with Tippie College of Business coursework. At least two-thirds of the semester hours in a student's major must be earned in the student's major department at the Tippie College of Business. Nonresident instruction includes coursework at colleges and universities other than the University of Iowa.

To graduate, BBA students must maintain a cumulative grade-point average of at least 2.00 in all college-level coursework attempted, all college-level business coursework attempted, all college-level major coursework attempted, all college-level coursework attempted at the University of Iowa, all college-level business coursework attempted at the University of Iowa, and all college-level major coursework attempted at the University of Iowa.

Common BBA Requirements

BBA students must fulfill the following common requirements or approved equivalents. For approved equivalents, consult the college's Undergraduate Program Office.

General Education

Students may not count courses taken to fulfill General Education Program requirements toward other course requirements for the BBA.

General Education Area	Hours
Historical Perspectives	3
International and Global Issues	3
Interpreting Literature	3
Natural Sciences (without lab)	3
Rhetoric	4
Social Sciences (excluding ECON:1100 and ECON:1200)	3
Understanding Cultural Perspectives	3
Values and Society	3
World Languages	0–10

World Languages

Tippie College of Business students may complete the World Languages requirement using one of three options. One year of high school language study is generally equivalent to one semester of college language study.

Option One

Attain fourth level proficiency in a single world language. Students attain fourth level proficiency in a single world language by completing four years of that language in high school or four semesters in college, or an equivalent combination of high school and college coursework, or pass an achievement test or evaluation at fourth level proficiency.

Option Two

Attain third level proficiency in a single world language and complete a World Language and Cultural Exploration course. Students attain third level proficiency in a single world language by completing three years of that language in high school or three semesters in college, or an equivalent combination of high school and college coursework, or pass an achievement test or evaluation at third level proficiency. Option two does not qualify students to earn credit under the Furthering Language Incentive Program (FLIP).

Option Three

Attain second level proficiency in each of two world languages. Students attain second level proficiency in each of two world languages by completing two years of each language in high school or two semesters of each language in college, or an equivalent combination of high school and college coursework, or pass achievement tests and/or evaluations at second level proficiency in each language. Option three does not qualify students to earn credit under the Furthering Language Incentive Program (FLIP).

Prerequisites for Admission to the BBA Program

Course #	Title	Hours
ECON:1100	Principles of Microeconomics	4
One of these:		
RHET:1030	Rhetoric: Writing and Communication	4
RHET:1040 & RHET:1060	College Writing and Reading and College Communication and Reading	6
One of these:		
BAIS:1500	Business Technology and Artificial Intelligence (preferred)	2
CS:1020	Principles of Computing	3
ENGR:1300	Introduction to Engineering Computing	3
ENGR:2730	Computers in Engineering	3
One of these:		
MATH:1350	Quantitative Reasoning for Business (preferred)	4
MATH:1460	Calculus for the Biological Sciences	4

MATH:1550	Engineering Calculus I	4
MATH:1560	Engineering Calculus II	4
MATH:1850	Calculus I	4
MATH:1860	Calculus II	4
One of these:		
STAT:1030	Statistics for Business (preferred)	4
BIOS:4120	Introduction to Biostatistics	3
PSQF:4143/ STAT:4143	Introduction to Statistical Methods (minimum grade of B required)	3
STAT:2010	Statistical Methods and Computing	3
STAT:2020	Probability and Statistics for the Engineering and Physical Sciences	3
STAT:3100/ IGPI:3100	Introduction to Mathematical Statistics I	4
STAT:3101/ IGPI:3101	Introduction to Mathematical Statistics II	3
STAT:3120/ DATA:3120/ IGPI:3120	Probability and Statistics	4
STAT:3510/ IGPI:3510	Biostatistics (minimum grade of B required)	3
STAT:4100/ IGPI:4100	Statistical Inference I	3

Prerequisites for Declaring a BBA Major

Course #	Title	Hours
ACCT:2100	Introduction to Financial Accounting	3
ECON:1200	Principles of Macroeconomics	4

BBA Core

Course #	Title	Hours
ACCT:2200	Managerial Accounting Analytics and Data Visualization	3
BUS:2200	Discover Business at Tippie	1
BUS:3000	Business Communication and Professionalism	3
FIN:3000	Introductory Financial Management	3
MGMT:2000	Introduction to Law	3
MGMT:2100	Introduction to Management	3
MKTG:3000	Introduction to Marketing Strategy	3
One of these:		
BAIS:2800	Foundations of Business Analytics	3
ECON:4800	Econometric Analysis: Advanced Causal Inference With Data	3
STAT:2020	Probability and Statistics for the Engineering and Physical Sciences	3
STAT:3120/ DATA:3120/ IGPI:3120	Probability and Statistics	4
STAT:4101/ IGPI:4101	Statistical Inference II	3
One of these:		
BAIS:3000	Operations Management	2
ISE:3300	Manufacturing Systems	3
One of these:		
BAIS:3005	Information Systems	2
CS:1210	Computer Science I: Fundamentals	4
CS:2110	Programming for Informatics	4

Experiential Learning Requirement: Tippie RISE

RISE is an acronym for hands-on experiential learning in the form of research with faculty, internship course, study abroad, and experiential course. All BBA students in the Tippie College of Business must successfully complete at least one of these four experiences. Courses that satisfy Tippie RISE are as follows.

Research With Faculty

Working closely with a faculty mentor, students explore a research question of interest for a semester or more. By conducting academic research, students enhance their critical thinking skills, learn techniques to collect and analyze data, and apply their findings to business practices. These skills are highly useful for a variety of businesses and graduate programs.

Course #	Title	Hours
ACCT:4999	Honors Thesis in Accounting	arr.
BAIS:4999	Honors Thesis in Business Analytics	arr.
BUS:3600	Mentored Research	arr.
BUS:4999	Honors Thesis in Business	arr.
ECON:4999	Honors Thesis in Economics	arr.
FIN:4999	Honors Thesis in Finance	arr.
MGMT:4999	Honors Thesis in Management	arr.
MKTG:3702	Marketing Institute Seminar II	2
MKTG:4999	Honors Thesis in Marketing	arr.
URES:3991	Undergraduate Research and Creative Projects	0
URES:3992	Undergraduate Research and Creative Projects	0
URES:3993	Undergraduate Research and Creative Projects	1–4
URES:3994	Undergraduate Research and Creative Projects	1–4
URES:3995	Independent Creative Research by Undergraduates Summer Internship	0

Internship Course

As students gain valuable hands-on work experience in a professional internship, they complete one of the approved internship courses to assist them in having a meaningful learning experience. The internship courses encourage

students to take on relevant job responsibilities, outline strategies to meet internship goals, regularly communicate with their supervisors, explore the career field, and reflect on their growth throughout the experience.

Course #	Title	Hours
BUS:3100	Academic Internship or Cooperative Education	0
BUS:3900	Business Communication Internship I	3
BUS:4900	Academic Internship	arr.
CCP:1201	Academic Internship	1–3
CCP:2020	Washington Center Internship Program	arr.
CCP:2202	International Student Full-Time Academic Internship	9
ENTR:4300	Launching an Entrepreneurial Venture	arr.
ENTR:4900	Academic Internship	arr.
EVNT:3300	Internship in Event Management	0,3
LS:3011	Leadership Certificate Capstone	0–2
SRM:4199	Independent Sport and Recreation Field Experience	arr.

Study Abroad

By taking advantage of short-term, summer, semester, or academic year programs, students can expand their worldview and learn alternative business and cultural practices outside of the United States. Students can participate in Tippie RISE study abroad programs such as London Winter, International Business in Sydney, CIMBA Italy, Global Internships, spring break programs through the John Pappajohn Entrepreneurial Center, or any of the many UI study abroad programs in over 40 countries. Any study abroad program is accepted for credit, including virtual programs, short-term faculty-led programs, and summer, semester, or year-long programs. These courses may be study abroad courses (prefix ABRD) or select study abroad international activities courses (prefix INTL) but are not required to be; visit Study Abroad in the catalog.

Experiential Course

In approved experiential courses, students improve their understanding of academic concepts by applying them to a class project with a company or nonprofit organization. Using real circumstances and issues, students engage with the organization to make a lasting impact. Students have support from classmates and guidance from their instructor throughout the duration of the project. Experiential courses are offered in many BBA majors and as business and non-business electives. Courses must be taken at the University of Iowa to satisfy Tippie RISE.

Course #	Title	Hours
ACCT:3451	Tax Practicum (VITA) II (spring only)	1
BAIS:4150	Business Analytics and Information Systems Capstone	3
BUS:3920	Business Case Competitions Professional Preparation	arr.
ECON:3360	Experimental Economics	3
ENTR:4100	International Entrepreneurship, Culture, and Social Impact	1–3
ENTR:4200	Entrepreneurship: Business Consulting	3
FIN:4250	Applied Equity Valuation	3
FIN:4310	Advanced Corporate Finance	3
FIN:4350	Applied Wealth Management	3
FIN:4460	Insurer Operations and Captive Management	3
FIN:4470	Insurtech Innovation	3
LS:1024	Hawkeye Service Breaks (spring only)	3
LS:3002	Career Leadership Academy Part 2: Leadership in Action	3
MGMT:3600	Nonprofit Organizational Effectiveness II	3
MGMT:3850/ ENTR:3850	Entrepreneurial Leadership Academy II	3
MGMT:4600	Nonprofit Ethics and Governance	3
MKTG:3100	Marketing Research	3
MKTG:3103	Advanced Marketing Research	3
MKTG:3700	Marketing Institute Seminar I	2
MKTG:3701	Marketing Institute Field Studies	2
MKTG:4250	Marketing and Sustainability	3
MKTG:4800	Marketing Consulting Project	3
SRM:4197	Sport and Recreation Field Experience (not fans first section)	arr.

Major Area of Study

All BBA students must complete a major area of study. The college offers BBA majors in accounting, business analytics and information systems, economics, finance, management and entrepreneurship, marketing, and risk management and insurance. The requirements for each major are established by the department that offers the major.

Students With Associate of Arts Degrees

Students who have been granted an Associate of Arts (AA) from a community college participating in the Iowa and Illinois Community College/Regents Articulation Agreements are considered to have met all high school unit requirements for admission to undergraduate degree-granting programs in the Tippie College of Business, as well as all the General Education Program requirements listed under "General Education Requirements," except for the Understanding Cultural Perspectives and World Languages requirements. The program of study for which a student was awarded the AA must have included:

- a minimum of 60 s.h. (or 90 quarter hours) of credit acceptable toward graduation from the University of Iowa;
- completion of the agreed-upon group of courses at the community college; and
- a GPA of at least 2.00.

Mathematics courses comparable to MATH:0100 Basic Algebra I are not accepted toward graduation. Completion of an Associate of Arts does not guarantee admission to undergraduate degree-granting programs in the Tippie College of Business. Visit Admission in Undergraduate Programs for a complete list of requirements for admission to the BA, BBA, or BS programs.

Students who use the provisions of the articulation agreement are granted a maximum of 60 s.h. of transferable credit from two-year colleges toward the 120 s.h. required for an undergraduate degree from the Tippie College of Business. Credit earned for the AA beyond the 60 s.h. transferable maximum is used in computing a student's grade-point average, and it may be used to satisfy course requirements, but it does not count toward credit hour requirements for the undergraduate degree. Transfer credit for business courses taken during the first and second years is counted toward the undergraduate degree program only if such courses are usually offered as lower-division courses at the University of Iowa.

Transfer Courses

Students who have taken courses at another institution that are similar to those approved for the common business requirements at Iowa may request that these courses be evaluated for transfer credit. Students who transfer fewer hours than needed to meet a common business requirement may use only approved courses to complete the remainder of the requirement. Only courses taken at accredited four-year institutions may be used to satisfy business course requirements numbered 3000 or above. Students must complete a minimum of 24 s.h. of business coursework at Iowa and at least two-thirds of the coursework in the major in the department awarding the major. They must also meet the 45 s.h. residence requirement of the Tippie College of Business. Credit earned through online courses may be counted toward all requirements for graduation, subject to approval by a student's major department.

Multiple Majors in Business

Students may earn the BBA degree with more than one major; they may also combine the BBA degree with the Bachelor of Arts or Bachelor of Science in economics (except for the BBA in economics). The Four-Year Graduation Plan is not available to students earning more than one major or degree. Students have access to degree audits in MyUI for all of the programs of study they have officially declared. They also have access to all program courses, with some limitations, during early registration. A student must be in good academic standing in order to declare more than one major. Visit Double Majors and Joint Degrees on the Tippie College of Business website.

Requirements

The Bachelor of Business Administration (BBA) with a major in economics requires a minimum of 120 s.h. of coursework, including at least 22 s.h. of coursework for the major. BBA students must maintain a grade-point average (GPA) of at least 2.00 in all required GPA categories to graduate. See Common BBA Requirements [p. 1] in this section of the catalog for details. Coursework in the major may not be taken pass/nonpass.

The BBA program emphasizes the economic foundations of business fields—accounting, finance, marketing, business law, and management. The BBA with a major in economics is designed for students who seek employment in the public or private sectors or who plan to earn an MBA degree after gaining necessary experience. The analytical subprogram is designed for students interested in a more mathematically rigorous program. They will be well prepared for technical jobs in the public or private sectors as well as graduate study in economics and related fields.

The major requires a course in professional preparation, mathematics and statistics courses, economic theory courses, and applied field courses. Students in the analytical subprogram take required mathematics and statistics courses, but are not required to take MATH:1350 Quantitative Reasoning for Business or STAT:1030 Statistics for Business. Students should pay close attention to the order in which they take courses because some courses are prerequisites for others.

Students may be able to count a limited amount of transfer credit toward the economics major, but they are required to complete the following courses at the University of Iowa: ECON:3100 Intermediate Microeconomics or ECON:3125 Intermediate Microeconomics: Advanced, ECON:3150 Intermediate Macroeconomics, and two of the applied field courses.

No Subprogram

The BBA with a major in economics (no subprogram) requires the following coursework.

Requirements	Hours
Professional Preparation Course	1
Mathematics and Statistics Course	3
Economic Theory Courses	6
Applied Field Courses	12

Professional Preparation Course

Course #	Title	Hours
This course:		
ECON:3050	Professional Preparation in Economics	1

Mathematics and Statistics Course

Course #	Title	Hours
This course:		
ECON:3300	Introduction to Econometrics: Causal Inference With Data	3

Economic Theory Courses

Course #	Title	Hours
Both of these (must be taken at the University of Iowa):		
ECON:3100	Intermediate Microeconomics	3
ECON:3150	Intermediate Macroeconomics	3

Applied Field Courses

Students complete four applied field courses (12 s.h.) numbered ECON:3325–ECON:4700, excluding ECON:3870 Federal Reserve Challenge and ECON:4050 Readings and Independent Study in Economics. At least two of the applied field courses must be taken at the University of Iowa. Students are not guaranteed specific applied field courses. The

availability of courses may be subject to prerequisites or restrictions.

Analytical Subprogram

The analytical subprogram requires the following coursework.

Course #	Title	Hours
Professional Preparation Course		1
Mathematics and Statistics Courses		15–18
Economic Theory Courses		6
Applied Field Courses		12

Analytical Subprogram: Professional Preparation Course

Course #	Title	Hours
This course:		
ECON:3050	Professional Preparation in Economics	1

Analytical Subprogram: Mathematics and Statistics Courses

Course #	Title	Hours
All of these:		
MATH:1850	Calculus I	4
or MATH:1550	Engineering Calculus I	
MATH:1860	Calculus II	4
or MATH:1560	Engineering Calculus II	
ECON:4800	Econometric Analysis: Advanced Causal Inference With Data	3
One of these:		
STAT:3100 & STAT:3101	Introduction to Mathematical Statistics I and Introduction to Mathematical Statistics II (must take both courses)	7
STAT:3120	Probability and Statistics	4

Analytical Subprogram: Economic Theory Courses

Course #	Title	Hours
Both of these (must be taken at the University of Iowa):		
ECON:3125	Intermediate Microeconomics: Advanced	3
ECON:3150	Intermediate Macroeconomics	3

Analytical Subprogram: Applied Field Courses

Students complete four applied field courses (12 s.h.) numbered ECON:3325–ECON:4700, excluding ECON:3870 Federal Reserve Challenge and ECON:4050 Readings and Independent Study in Economics. At least two of the four courses must be numbered 4000–4700 and at least two of the applied field courses must be taken at the University of Iowa. Students are not guaranteed specific applied field courses. The availability of courses may be subject to prerequisites or restrictions.

Honors

Honors in the Major

Graduation with honors in economics recognizes high scholastic achievement based on grades and on completion of academic work beyond the requirements of the economics major. Students must have a cumulative grade-point average of at least 3.50 in all college coursework attempted, all coursework attempted at the University of Iowa, all college business coursework attempted, and all business coursework attempted at the University of Iowa. They must also successfully complete an honors thesis under the supervision of a faculty member.

Students begin by completing BUS:1999 Introduction to Research in Business at least three semesters prior to graduation. This course introduces students to research in the college and provides an opportunity to develop thesis questions and meet Tippie College of Business faculty members engaged in research. They must also complete ECON:3100 Intermediate Microeconomics (no subprogram) or ECON:3125 Intermediate Microeconomics: Advanced (analytical subprogram), ECON:3150 Intermediate Macroeconomics, and ECON:3300 Introduction to Econometrics: Causal Inference With Data (no subprogram) or ECON:4800 Econometric Analysis: Advanced Causal Inference With Data (analytical subprogram) before commencing thesis work.

After identifying a faculty member to advise them on their thesis and completing the coursework listed, students register for ECON:4999 Honors Thesis in Economics for two semesters while they complete their research and write their thesis. In the second semester of their thesis, students present their research in a poster format at the Undergraduate Research Festival.

Students interested in graduating with honors in economics should see Tippie Honors on the Tippie College of Business website.

University of Iowa Honors Program

Completing the honors in economics requirements also satisfies the experiential learning requirement for the University of Iowa Honors Program. To learn more about graduating with honors through the UI Honors Program, visit the Honors at Iowa website.

Membership in the UI Honors Program is not required to earn honors in the economics major.

Career Advancement

The Bachelor of Business Administration degree provides an excellent educational background for a variety of positions in business and government, integrating a strong economic perspective with a comprehensive business education. Graduates find employment in industry, banking, financial institutions, and trade organizations and in federal, state, and local government agencies dealing with economic policy, regulation, and analysis. An undergraduate BBA degree in economics also prepares students for a successful entrepreneurship career, as well as the study of law and for graduate study in fields such as economics, business management, public administration, hospital and health

administration, urban and regional planning, transportation, journalism, political science, and statistics.

Over 90% of students reported that they found permanent employment, were accepted to graduate school, or were not seeking employment within six months of graduation.

The Pomerantz Career Center offers multiple resources to help students find internships and jobs. For more information about careers, visit the Pomerantz Career Center website.

Economics students also have access to a wide range of career resources and expertise through specifically dedicated Tippie Career Services staff.

Academic Plans

Four-Year Graduation Plan

The following checkpoints list the minimum requirements students must complete by certain semesters in order to stay on the university's Four-Year Graduation Plan. Courses in the major are those required to complete the major; they may be offered by departments other than the major department.

The following checkpoints are designed for students who enter the university as direct admission or pre-business students. In order to stay on the plan, pre-business students must maintain the grade-point averages required for admission to the Tippie College of Business and must apply for admission to the college the semester the four prerequisite courses will be completed, but no later than before the fifth semester begins. The Four-Year Graduation Plan is not available to students who choose to pursue a double major in the college or to those enrolled in a combined degree program.

Students must take BUS:3000 Business Communication and Professionalism during their first year after admission to the Tippie College of Business, except direct admission students, who take the course during their second year.

Students Without Subprogram

Before the third semester begins: ECON:1100 Principles of Microeconomics, ECON:1200 Principles of Macroeconomics, MATH:1350 Quantitative Reasoning for Business, STAT:1030 Statistics for Business, and at least one-quarter of the semester hours required for graduation.

Before the fifth semester begins: ECON:3300 Introduction to Econometrics: Causal Inference With Data, ECON:3100 Intermediate Microeconomics, all General Education requirements, and at least half of the semester hours required for graduation.

Before the seventh semester begins: ECON:3150 Intermediate Macroeconomics, at least one applied field course, all business core requirements, and at least three-quarters of the semester hours required for graduation.

Before the eighth semester begins: at least two applied field courses.

During the eighth semester: all remaining coursework in the major and a sufficient number of semester hours to graduate.

Students With Analytical Subprogram

Before the third semester begins: ECON:1100 Principles of Microeconomics, ECON:1200 Principles of Macroeconomics, MATH:1850 Calculus I, MATH:1860 Calculus II, and at least one-quarter of the semester hours required for graduation.

Before the fifth semester begins: either STAT:3120 Probability and Statistics or both STAT:3100 and STAT:3101 Introduction to Mathematical Statistics II, all General Education requirements, and at least half of the semester hours required for graduation.

Before the seventh semester begins: ECON:3125 Intermediate Microeconomics: Advanced, ECON:3150 Intermediate Macroeconomics, at least one applied field course, all business core requirements, and at least three-quarters of the semester hours required for graduation.

Before the eighth semester begins: at least two applied field courses.

During the eighth semester: ECON:4800 Econometric Analysis: Advanced Causal Inference With Data, all remaining coursework in the major, and a sufficient number of semester hours to graduate.

Sample Plan of Study

Sample plans represent one way to complete a program of study. Actual course selection and sequence will vary and should be discussed with an academic advisor. For additional sample plans, see MyUI.

Economics, BBA

Course	Title	Hours
Academic Career		
Any Semester		
Students are required to complete 52 s.h. of non-business coursework. Courses with a prefix of ACCT, BAIS, BUS, ECON, ENTR, FIN, MGMT, and MKTG will not count towards non-business hours. Check degree audit for non-business hours or confer with academic advisor. [a]		
Students who have completed four levels of a single language or two levels of two different languages in high school or college have satisfied the World Languages requirement. [b]		
To fulfill the Tippie RISE experiential learning requirement, complete an approved course in at least one of the following categories: research with faculty, internship course, study abroad, experiential course. [c]		0 - 3
Students must satisfy the Tippie College of Business residence requirement: 45 s.h. of UI coursework after admission to Tippie.		
	Hours	**0-3**
First Year		
Fall		
BUS:2200	Discover Business at Tippie	1
ECON:1100	Principles of Microeconomics	4
MATH:1350 or STAT:1030	Quantitative Reasoning for Business [d] or Statistics for Business	4
RHET:1030	Rhetoric: Writing and Communication	4
GE: Historical Perspectives [e]		3
CSI:1600	Success at Iowa	1
	Hours	**17**
Spring		
ACCT:2100	Introduction to Financial Accounting	3

BAIS:1500	Business Technology and Artificial Intelligence	2
ECON:1200	Principles of Macroeconomics	4
MATH:1350 or STAT:1030	Quantitative Reasoning for Business [d] or Statistics for Business	4
ENGL:1200	Interpreting Literature	3
	Hours	**16**
Second Year		
Fall		
BAIS:2800	Foundations of Business Analytics	3
ECON:3100	Intermediate Microeconomics [f]	3
MGMT:2100	Introduction to Management	3
GE: Understanding Cultural Perspectives [e]		3
GE: World Languages First Level Proficiency (or minor, certificate, or other non-business elective)		4 - 5
	Hours	**16-17**
Spring		
BUS:3000	Business Communication and Professionalism [g]	3
ECON:3050	Professional Preparation in Economics	1
ECON:3150	Intermediate Macroeconomics [f]	3
ECON:3300	Introduction to Econometrics: Causal Inference With Data	3
GE: Natural Sciences without Lab [e]		3
GE: World Languages Second Level Proficiency (or minor, certificate, or other non-business elective)		4 - 5
	Hours	**17-18**
Third Year		
Fall		
ACCT:2200	Managerial Accounting Analytics and Data Visualization	3
MGMT:2000	Introduction to Law	3
Major Elective: applied field course [c, h]		3
GE: International and Global Issues [e]		3
Minor, certificate, or non-business elective		3
	Hours	**15**
Spring		
BAIS:3000	Operations Management	2
BAIS:3005	Information Systems	2
Major Elective: applied field course [c, h]		3
GE: Values and Society [e]		3
GE: Social Sciences [e]		3
Minor, certificate, or non-business elective		3
	Hours	**16**
Fourth Year		
Fall		
MKTG:3000	Introduction to Marketing Strategy	3
Major Elective: applied field course [c, h]		3
GE: World Language and Cultural Exploration (or minor, certificate, or other non-business elective)		3
Minor, certificate, or non-business elective		3
Minor, certificate, or non-business elective		2
Minor, certificate, or non-business elective		1
	Hours	**15**
Spring		
FIN:3000	Introductory Financial Management	3
Major Elective: applied field course [c, h]		3
Minor, certificate, or non-business elective		3
Minor, certificate, or non-business elective		3
Minor, certificate, or non-business elective		2
Minor, certificate, or non-business elective		1
Degree Application: apply on MyUI before deadline (typically in February for spring, September for fall) [i]		
	Hours	**15**
	Total Hours	**127-132**

a General Education courses count towards non-business hours.

b Students who have completed three levels of a single language may complete a fourth-level course in the same language or may choose an approved World Language and Culture Exploration course. Enrollment in world languages courses requires a placement exam, unless enrolling in a first semester level course. World languages credit counts as non-business coursework. Contact your academic advisor with questions concerning the World Languages requirement.

c See degree audit for course options.

d MATH:1350 or STAT:1030 should be taken in fall of first year while the other course should be taken in the spring. Enrollment in math courses requires completion of a placement exam. Consult with your advisor to determine the best course sequence.

e GE courses may be completed in any order unless used as a prerequisite for another course. Students should consult with an advisor about the best sequencing of courses.

f Must be completed at the University of Iowa.

g Must be admitted to Tippie to enroll in BUS:3000. Generally completed during the second year, but should be taken no later than the third year.

h At least two of the applied field courses must be taken at the University of Iowa.

i Please see Academic Calendar, on Office of the Registrar website, for current degree application deadlines. Students should apply for a degree for the session in which all requirements will be met. For any questions on appropriate timing, contact your academic advisor or Degree Services.