The Bachelor of Arts degree is awarded by the College of Liberal Arts and Sciences.

Learning Outcomes

Foundational Knowledge
Comprehension of fundamental principles and concepts of economics, including understanding of how markets work, supply and demand models, different economic systems, and macroeconomic variables such as GDP and inflation.

Graduates will be able to:
- evaluate economic choices made by households, firms, and governments, and examine policy issues in areas such as education, health, labor, the environment, and equity;
- describe the performance of economies and choose appropriate models to evaluate and propose policies for improving aggregate economic outcomes, including growth, equity, and stability;
- explain the function of markets and apply supply and demand models to analyze various outcomes under different market conditions; and
- define key macroeconomic variables such as GDP, inflation, unemployment, wages, money, and interest rates, and analyze the economic forces impacting these macroeconomic variables and the rest of the economy.

Critical Thinking and Problem Solving
Ability to apply economic reasoning to real-world problems.

Graduates will be able to:
- use economic theories and models to analyze and interpret real-world economic phenomena;
- develop problem-solving skills to address economic questions and policy issues; and
- apply critical thinking to evaluate various problems, scenarios, and outcomes.

New Discovery
Economic reasoning and knowledge formation for economic and policy analysis.

Graduates will be able to:
- formulate questions about economic processes based on current knowledge;
- construct a hypothesis to guide economic inquiry;
- design economic models, identify variables, and interpret results;
- find and interpret economic data; and
- analyze and evaluate economic results to inform a hypothesis.