

Business Administration, PhD

Academic Plans

Sample Plans of Study

Sample plans represent one way to complete a program of study. Actual course selection and sequence will vary and should be discussed with an academic advisor. For additional sample plans, see MyUI.

Business Administration, PhD

- Accounting Subprogram [p. 1]
- Business Analytics Subprogram [p. 2]
- Finance Subprogram [p. 2]
- Management Subprogram [p. 3]
- Marketing Subprogram [p. 4]

Accounting Subprogram

Course	Title	Hours
Academic Career		
Any Semester		
72 s.h. must be graduate level coursework; graduate transfer credits allowed upon approval. More information is included in the General Catalog and on department website. ^a		
Hours		0
First Year		
Any Semester		
Teaching Orientation		
Serve as Faculty Teaching Assistant		
Hours		0
Fall		
ACCT:7850	Seminar in Accounting Research	1
ACCT:7900	Seminar in Selected Accounting Topics	3
ECON:5115	Fundamentals of Microeconomics	3
ECON:5805	Statistics for Economics	3
Hours		10
Spring		
ACCT:7850	Seminar in Accounting Research	1
ACCT:7900	Seminar in Selected Accounting Topics	3
ECON:5800	Econometrics	3
FIN:7110	Finance Theory I	3
Research Design Fundamentals (Experimental Specialization) course ^b		3
Hours		13
Second Year		
Any Semester		
Serve as Faculty Teaching Assistant		
Hours		0
Fall		
ACCT:7850	Seminar in Accounting Research	1
ACCT:7900	Seminar in Selected Accounting Topics	3

ECON:5810	Applied Econometrics	3
FIN:7120	Seminar in Corporate Finance	3
Hours		10
Spring		
ACCT:7850	Seminar in Accounting Research	3
ACCT:7900	Seminar in Selected Accounting Topics	3
Research Design Fundamentals (Archival Specialization) course ^c		3
Hours		9
Summer		
Second Year Research Paper Manuscript and Presentation to Faculty ^d		
Hours		0
Third Year		
Any Semester		
Teach Standalone Course ^e		
Hours		0
Fall		
ACCT:7850	Seminar in Accounting Research	3
ACCT:7975	Thesis: Accounting	6
Hours		9
Spring		
ACCT:7850	Seminar in Accounting Research	3
ACCT:7975	Thesis: Accounting	6
Hours		9
Winter		
Comprehensive Exam ^f		
Hours		0
Fourth Year		
Fall		
ACCT:7850	Seminar in Accounting Research	1
ACCT:7975	Thesis: Accounting	3
Hours		4
Spring		
Dissertation Proposal		
ACCT:7850	Seminar in Accounting Research	1
ACCT:7975	Thesis: Accounting	3
Hours		4
Fifth Year		
Fall		
ACCT:7850	Seminar in Accounting Research	1
ACCT:7975	Thesis: Accounting	1
Hours		2
Spring		
ACCT:7850	Seminar in Accounting Research	1
ACCT:7975	Thesis: Accounting	1
Final Exam ^g		0
Hours		2
Total Hours		72

a Students must complete specific requirements in the University of Iowa Graduate College after program admission. Refer to the Graduate College website and the Manual of Rules and Regulations for more information.

b Choose from BIOS:5730, STAT:5201, STAT:6513, STAT:6514, STAT:6516, or work with faculty advisor to select an appropriate course.

c Choose from BIOS:5730, FIN:7140, STAT:5201, STAT:6513, STAT:6514, STAT:6516, or work with faculty advisor to select an appropriate course.

d May also complete during third year fall semester.

e May also complete during fourth or fifth year.

f May also complete during third year summer session.

g Dissertation defense.

Business Analytics Subprogram

Course	Title	Hours
Academic Career		
Any Semester		
72 s.h. must be graduate level coursework; graduate transfer credits allowed upon approval. More information is included in the General Catalog and on department website. ^a		
Hours		0
First Year		
Fall		
STAT:4100 or STAT:3100	Statistical Inference I or Introduction to Mathematical Statistics I	3 - 4
Departmental core course ^b		3
Major area course ^c		3
Hours		9-10
Spring		
Major area course ^c		3
Major area course ^c		3
Research methodology course ^d		3
Hours		9
Second Year		
Fall		
Qualifying Exam		
Departmental core course ^b		3
Major area course ^c		3
Research methodology course ^e		3
Hours		9
Spring		
Minor area course ^f		3
Minor area course ^f		3
Minor area course ^f		3
Hours		9
Summer		
Comprehensive Exam ^g		
Hours		0
Third Year		
Fall		
BAIS:7975	Thesis in Business Analytics ^e	3
BAIS:7975	Thesis in Business Analytics ^e	3
Interdepartmental core course ^h		3
Hours		9
Spring		
BAIS:7975	Thesis in Business Analytics ^e	3
BAIS:7975	Thesis in Business Analytics ^e	3
BAIS:7975	Thesis in Business Analytics ^e	3
Hours		9

Fourth Year

Fall

Dissertation Proposal

BAIS:7975	Thesis in Business Analytics ^e	6
Hours		6

Spring

BAIS:7975	Thesis in Business Analytics ^e	6
Hours		6

Fifth Year

Fall

BAIS:7975	Thesis in Business Analytics ^e	3
Hours		3

Spring

BAIS:7975	Thesis in Business Analytics ^e	3
Final Exam ⁱ		3
Hours		3

Total Hours **72-73**

a Students must complete specific requirements in the University of Iowa Graduate College after program admission. Refer to the Graduate College website and the Manual of Rules and Regulations for more information.

b Choose an Information Systems course (BAIS:6480 or CS:4440) or an Operations Management/Quantitative Methods course (BAIS:6600 or BAIS:7900); other specialization area courses may be substituted with departmental approval.

c May not include a course taken as part of the departmental core or research methodology requirements; work with faculty advisor to determine appropriate coursework in one of the three tracks (Information Systems, Operations Management, Quantitative Methods). Other courses may be added or substituted with departmental approval.

d Work with faculty advisor to select a course from approved list of research methodology courses.

e Work with faculty advisor to determine appropriate coursework and sequence.

f Courses outside of the department or the Tippie College of Business are often acceptable; work with faculty advisor to determine appropriate coursework and sequence.

g Comprehensive Exam requires current session enrollment.

h Choose from ECON:5115, ECON:5800, FIN:7120, or MKTG:7850; other courses in these areas may be substituted with departmental approval.

i Dissertation defense.

Finance Subprogram

Course	Title	Hours
Academic Career		
Any Semester		
72 s.h. must be graduate level coursework; graduate transfer credits allowed upon approval. More information is included in the General Catalog and on department website. ^a		
Hours		0
First Year		
Any Semester		
First Year Paper ^b		
Minor Qualifying Exams ^b		
Hours		0

Fall

ECON:5115	Fundamentals of Microeconomics	3
ECON:5805	Statistics for Economics	3
FIN:7850	Seminar in Finance	1
STAT:4100	Statistical Inference I	3

Hours **10**

Spring

ECON:5800	Econometrics	3
FIN:7110	Finance Theory I	3
FIN:7850	Seminar in Finance	1
STAT:4101	Statistical Inference II	3

Hours **10**

Summer

Writing Workshop

Hours **0**

Second Year**Any Semester**

Second Year Paper ^c

Hours **0**

Fall

ECON:5810	Applied Econometrics	3
FIN:7120	Seminar in Corporate Finance	3
FIN:7130	Finance Theory II	3
FIN:7850	Seminar in Finance	1
Elective course ^d		3

Hours **13**

Spring

FIN:7140	Advanced Empirical Finance	3
FIN:7850	Seminar in Finance	1
Elective course ^d		3
Elective course ^d		3

Hours **10**

Summer

Comprehensive Exam ^e

Writing Workshop

Hours **0**

Third Year**Any Semester**

Third Year Research Paper ^f

Hours **0**

Fall

FIN:7120	Seminar in Corporate Finance ^g	3
FIN:7130	Finance Theory II ^g	3
FIN:7975	Thesis in Finance	1
Elective course		3

Hours **10**

Spring

FIN:7140	Advanced Empirical Finance ^g	3
FIN:7975	Thesis in Finance	3
Elective course ^d		3

Hours **9**

Summer

Writing Workshop

Hours **0**

Fourth Year**Fall**

FIN:7975	Thesis in Finance	6
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Hours **6**

Spring

Dissertation Proposal ^h

FIN:7975	Thesis in Finance	2
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Hours **2**

Summer

Writing Workshop

Hours **0**

Fifth Year**Fall**

FIN:7975	Thesis in Finance	1
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Hours **1**

Spring

FIN:7975	Thesis in Finance	1
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Final Exam ⁱ		1
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Hours **1**

Total Hours **72**

a Students must complete specific requirements in the University of Iowa Graduate College after program admission. Refer to the Graduate College website and the Manual of Rules and Regulations for more information.

b Completion required by end of first year.

c Completion required by end of second year.

d Work with faculty advisor to determine appropriate elective coursework and sequence.

e Comprehensive Exam requires current session enrollment.

f Completion required by end of third year.

g Students are encouraged to retake or sit in on FIN:7120 Seminar in Corporate Finance, FIN:7130 Finance Theory II, and FIN:7140 Advanced Empirical Finance, as the content of these three courses is refreshed each year.

h May also complete during fifth year fall semester.

i Dissertation defense.

Management Subprogram

Course	Title	Hours
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Academic Career**Any Semester**

72 s.h. must be graduate level coursework; graduate transfer credits allowed upon approval. More information is included in the General Catalog and on department website. ^a

Hours **0**

First Year**Any Semester**

Mentored Research Presentation to Faculty

Hours **0**

Fall

MGMT:7360 or MGMT:7350	Motivation and Attitudes (PhD) ^b or Leadership (PhD)	3
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MGMT:7700	Mentored Research	3
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MGMT:7900	Contemporary Topics in Management & Entrepreneurship	3
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Statistics or elective course ^c	3
Hours	12
Spring	
MGMT:7160 Multivariate Analysis in Behavioral or MGMT:7140 Social Sciences (PhD) ^d	3
MGMT:7140 or Meta-Analysis in Behavioral Social Sciences (PhD)	3
MGMT:7340 Group Processes (PhD) ^d	3
or MGMT:7800 or Foundations of Human Resource Management	3
MGMT:7700 Mentored Research	3
Statistics or elective course ^c	3
Hours	12

Second Year

Any Semester

Second Year Qualifying Paper	
Hours	0
Fall	
MGMT:7350 Leadership (PhD) ^b	3
or MGMT:7360 or Motivation and Attitudes (PhD)	3
MGMT:7700 Mentored Research	2
Statistics or elective course ^c	3
Hours	8

Spring

MGMT:7140 Meta-Analysis in Behavioral Social or MGMT:7160 Sciences (PhD) ^d	3
or MGMT:7160 or Multivariate Analysis in Behavioral Social Sciences (PhD)	3
MGMT:7800 Foundations of Human Resource or MGMT:7340 Management ^d	3
or MGMT:7340 or Group Processes (PhD)	3
MGMT:7700 Mentored Research	1
Statistics or elective course ^c	3
Hours	10

Summer

Exam: Doctoral Comprehensive Exam ^e	
Hours	0

Third Year

Fall

MGMT:7975 Thesis in Management	3
Statistics or elective course (if desired) ^c	3
Statistics or elective course (if desired) ^c	3
Second Year Paper Presentation	
Hours	9

Spring

MGMT:7975 Thesis in Management	3
Statistics or elective course (if desired) ^c	3
Statistics or elective course (if desired) ^c	3
Hours	9

Fourth Year

Any Semester

Dissertation Proposal Defense ^f	
Hours	0
Fall	
MGMT:7975 Thesis in Management	8
Hours	8

Spring

MGMT:7975 Thesis in Management	2
Hours	2

Fifth Year

Fall

MGMT:7975 Thesis in Management	1
Hours	1

Spring

MGMT:7975 Thesis in Management	1
Exam: Doctoral Final Exam ^g	
Hours	1
Total Hours	72

a Students must complete specific requirements in the University of Iowa Graduate College after program admission. Refer to the Graduate College website and the Manual of Rules and Regulations for more information.

b Courses are typically offered once every two years.

c Refer to department handbook for list of approved courses; work with faculty advisor to determine appropriate coursework and sequence.

d Courses are typically offered on rotating basis.

e Comprehensive Exam requires current session enrollment.

f Complete in fall or spring of fourth year.

g Dissertation defense.

Marketing Subprogram

Course	Title	Hours
Academic Career		
Any Semester		

72 s.h. must be graduate level coursework; graduate transfer credits allowed upon approval. More information is included in the General Catalog and on department website. ^{a, b}

Hours	0
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First Year

Fall

MKTG:7825 Problems and Solutions in or MKTG:7800 Behavioral Research ^c	3
or Seminar in Consumer Behavior - PhD	3
Academic track course	3
Academic track course	3
Hours	9

Spring

MKTG:7850 Seminar in Marketing Models - PhD	3
Academic track course	3
Academic track course	3
Academic track course	3
Hours	12

Summer

Qualifying Exam	
Hours	0

Second Year

Fall

Present First Year Paper

MKTG:7800 Seminar in Consumer Behavior - or MKTG:7825 PhD ^c or Problems and Solutions in Behavioral Research	3
Academic track course	3
Elective course ^d	3
Elective course ^d	3
Hours	12
Spring	
Present Second Year Paper	
MKTG:7850 Seminar in Marketing Models - PhD	3
Elective course ^d	3
Elective course ^d	3
Hours	9
Summer	
Comprehensive Exam ^e	
Hours	0
Third Year	
Fall	
MKTG:7975 Thesis in Marketing	3
Elective course ^d	3
Hours	6
Spring	
MKTG:7975 Thesis in Marketing	3
Elective course ^d	3
Hours	6
Fourth Year	
Fall	
MKTG:7975 Thesis in Marketing	6
Hours	6
Spring	
Dissertation Proposal Defense	
MKTG:7975 Thesis in Marketing	6
Hours	6
Summer	
Summer Fellowship	
Hours	0
Fifth Year	
Fall	
MKTG:7975 Thesis in Marketing	3
Hours	3
Spring	
MKTG:7975 Thesis in Marketing	3
Final Exam ^f	
Hours	3
Total Hours	72

c MKTG:7800 is typically offered in fall semesters of odd years only; MKTG:7825 is typically offered in fall semesters of even years only.

d Work with faculty advisor to determine appropriate elective coursework and sequence.

e Comprehensive Exam requires current session enrollment.

f Dissertation defense.

a Curriculum will vary based on which academic track students choose: Quantitative Modeling (QM), Consumer Behavior (CB), or Marketing Strategy (MS). All students must meet the 72 semester hour requirement and complete the doctoral seminars and econometrics sequence. Beyond that, the program allows a fair amount of freedom based on research interests. Work with faculty advisor to determine appropriate coursework and sequence.

b Students must complete specific requirements in the University of Iowa Graduate College after program admission. Refer to the Graduate College website and the Manual of Rules and Regulations for more information.