

Business Analytics

Chair

Kang Zhao

Director, Undergraduate Program

Kristina Bigsby

Director, Master of Science in Business Analytics

Qihang Lin

Director, PhD Program

Samuel Burer

Undergraduate major: business analytics and information systems (BBA)

Graduate degrees: MS in business analytics; business analytics subprogram for the PhD in business administration

Graduate certificates: artificial intelligence and machine learning; business analytics

Faculty: <https://tippie.uiowa.edu/people?department=Business%20Analytics>

Website: <https://tippie.uiowa.edu/about/business-analytics-department>

Programs

Undergraduate Program of Study

Major

- Major in Business Analytics and Information Systems (Bachelor of Business Administration)

Graduate Programs of Study

- Master of Science in Business Analytics
- Business analytics subprogram for the Doctor of Philosophy in Business Administration
- Certificate in Artificial Intelligence and Machine Learning
- Certificate in Business Analytics