

Business Analytics

Chair

- Kang Zhao

Director, Undergraduate Program

- Kristina Bigsby

Codirectors, Master of Business Analytics

- Patrick J. Johanns, Qihang Lin

Director, PhD Program

- Samuel Burer

Undergraduate major: business analytics and information systems (BBA)

Graduate degrees: MS in business analytics; business analytics subprogram for the PhD in business administration

Graduate certificate: business analytics

Faculty: <https://tippie.uiowa.edu/people?department=Business%20Analytics>

Website: <https://tippie.uiowa.edu/about/business-analytics-department>

Programs

Undergraduate Program of Study

Major

- Major in Business Analytics and Information Systems (Bachelor of Business Administration)

Graduate Programs of Study

Majors

- Master of Science in Business Analytics (career)
- Master of Science in Business Analytics (professional)
- Business analytics subprogram for the Doctor of Philosophy in Business Administration

Certificate

- Certificate in Business Analytics