

Business Analytics and Information Systems, BBA

Career Advancement

The business analytics and information systems major prepares students for wide-ranging analytics and technology related opportunities. Graduates successfully seek careers as business analysts, data analysts, systems analysts, technology consultants and managers, and in many other types of technology and data-related careers. Graduates work in all different organizations across all industries. More details about the major and careers can be found in the Business Analytics and Information Systems Toolkit on the University Libraries website.

According to the Pomerantz Career Center's postgraduation data, 98% of students reported that they found permanent employment, were accepted to graduate school, or were not seeking employment within six months of graduation.

The Pomerantz Career Center offers multiple resources to help students find internships and jobs. For more information about careers, visit the Pomerantz Career Center website.