

Business Analytics, Graduate Certificate

Requirements

The graduate Certificate in Business Analytics requires 15 s.h. of credit. Students must earn a Graduate College major program grade-point average (GPA) of at least 2.75 to complete the certificate.

Applicants must meet the admission requirements of the Graduate College and the Certificate in Business Analytics. For additional information, see the Manual of Rules and Regulations on the Graduate College website and Certificate-Only Admissions on the Tippie College of Business website.

With program approval, students may count up to 3 s.h. of previous graduate or professional coursework toward the certificate.

Certificate courses are offered online. Students should consult MyUI for course availability and/or discuss course offerings with their advisor.

The Certificate in Business Analytics requires the following coursework.

Course #	Title	Hours
All of these:		
BAIS:6040	Data Programming in Python	3
BAIS:6050	Data Management	3
BAIS:6070	Data Science	3
BAIS:9110	Advanced Analytics	3
One of these:		
BAIS:9100	Data and Decisions	3
MBA:8150	Data and Decisions	3

If a core certificate course is waived, the course must be replaced with BAIS:6140 Visual Analytics to meet the 15 s.h. to earn the certificate. Semester hour credit cannot be reduced if a curricular waiver is granted. If a student is approved for an additional curricular waiver, the waived course(s) must be replaced by an approved business analytics elective.