Business Analytics, Graduate Certificate

Requirements

The graduate Certificate in Business Analytics requires 15 s.h. of credit. Students may be allowed to apply up to 6 s.h. of previous graduate or professional coursework toward the certificate with program approval. A major program grade-point average (GPA) and cumulative GPA of at least 2.75 is required in order to complete the certificate.

Certificate courses are regularly offered online.

Applicants must meet the admission requirements of the Graduate College and the certificate in business analytics; see the Manual of Rules and Regulations on the Graduate College website and the certificate in business analytics admission guidelines on the Tippie College of Business website.

The Certificate in Business Analytics requires the following coursework.

<table>
<thead>
<tr>
<th>Course #</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>BAIS:6040</td>
<td>Data Programming in Python</td>
<td>3</td>
</tr>
<tr>
<td>BAIS:6050</td>
<td>Data Management and Visual Analytics</td>
<td>3</td>
</tr>
<tr>
<td>BAIS:6070</td>
<td>Data Science</td>
<td>3</td>
</tr>
<tr>
<td>BAIS:9110</td>
<td>Advanced Analytics</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>One of these:</td>
<td></td>
</tr>
<tr>
<td>BAIS:9100</td>
<td>Data and Decisions</td>
<td>3</td>
</tr>
<tr>
<td>MBA:8150</td>
<td>Data and Decisions</td>
<td>3</td>
</tr>
</tbody>
</table>

If a core certificate course is waived, the course must be replaced with an approved analytics elective.