Business Administration, BBA

Requirements
The Bachelor of Business Administration requires a minimum of 120 s.h. of credit, including at least 48 s.h. earned in business courses and at least 52 s.h. earned in non-business courses.

BBA students must earn 45 s.h. in residence following admission to the Tippie College of Business. At least 24 s.h. in courses offered by the business college and at least two-thirds of the semester hours in a student’s major must be earned in the student’s major department at the Tippie College of Business. Nonresident instruction includes coursework at colleges and universities other than the University of Iowa.

To graduate, BBA students must have a cumulative grade-point average of at least 2.00 in all college coursework attempted, all college coursework attempted in business, all college coursework attempted in the major, all coursework attempted at the University of Iowa, all business coursework attempted at the University of Iowa, and all coursework in the major attempted at the University of Iowa.

Common BBA Requirements
BBA students must satisfy the following minimum common requirements or approved equivalents. For approved equivalents, consult the college’s Undergraduate Program Office.

General Education
Course # Title Hours
Diversity and Inclusion 3
Historical Perspectives 3
International and Global Issues 3
Interpretation of Literature 3
Natural Sciences (without lab) 3
Rhetoric 4
Social Sciences (excluding ECON:1100 and ECON:1200) 3
Values and Culture 3
World Languages 0-10

World Languages
Tippie College of Business students may complete the World Languages requirement using one of two options. One year of high school language study is generally equivalent to one semester of college language study.

Option One
Attain fourth-level proficiency in a single world language, usually by completing four years of that language in high school or four semesters in college or an equivalent combination of high school and college coursework; or pass an achievement test or evaluation at fourth-level proficiency.

Option Two
Attain second-level proficiency in each of two world languages, usually by completing two years of each language in high school or two semesters of each language in college or an equivalent combination of high school and college coursework; or pass achievement tests and/or evaluations at second-level proficiency in each language. Option two does not qualify students to earn credit under the Furthering Language Incentive Program (FLIP).

Students may not count courses taken to fulfill General Education Program requirements toward other course requirements for the BBA.

Prerequisites for Admission to the College
Course # Title Hours
BAIS:1500 Business Computing Essentials 2
ECON:1100 Principles of Microeconomics 4
MATH:1350 Quantitative Reasoning for Business 4
RHET:1030 Rhetoric 4
STAT:1030 Statistics for Business 4

Prerequisites for Declaring a Business Major
Course # Title Hours
ACCT:2100 Introduction to Financial Accounting 3
ECON:1200 Principles of Macroeconomics 4

Business Core
Course # Title Hours
ACCT:2200 Managerial Accounting Analytics and Data Visualization 3
BAIS:2800 Foundations of Business Analytics 3
BAIS:3000 Operations Management 2
BAIS:3005 Information Systems 2
BUS:2200 Foundations for Success in Business 1
BUS:3000 Business Communication and Protocol 3
FIN:3000 Introductory Financial Management 3
MGMT:2000 Introduction to Law 3
MGMT:2100 Introduction to Management 3
MKTG:3000 Introduction to Marketing Strategy 3

Experiential Learning Requirement: Tippie RISE
All Tippie College of Business students must successfully complete at least one of these four experiences—research with faculty, internship course, study abroad, or experiential course. Courses that satisfy Tippie RISE are listed below.

Research with Faculty
Course # Title Hours
ACCT:4999 Honors Thesis in Accounting arr.
BUS:3600 Mentored Research arr.
Major Area of Study

All BBA students must complete a major area of study. The college offers majors in accounting, business analytics and information systems, economics, entrepreneurship, finance, management, marketing, and risk management and insurance. The requirements for each major are established by the department that offers the major.

Students with Associate of Arts Degrees

Students who have been granted an Associate of Arts (AA) from a community college participating in the Iowa and Illinois Community College/Regents Articulation Agreements are considered to have met all high school unit requirements for admission to the BBA and all of the General Education Program requirements listed under "General Education Requirements," except the World Languages and the Diversity and Inclusion requirements. The program of study for which a student was awarded the AA must have included:

- a minimum of 60 s.h. (or 90 quarter hours) of credit acceptable toward graduation from the University of Iowa;
- mathematics courses comparable to MATH:0100 Basic Algebra I are not accepted toward graduation;
- completion of the agreed-upon group of courses at the community college; and
- a GPA of at least 2.00.

Study Abroad

Any study abroad program is accepted for credit, including virtual programs, short-term faculty-led programs, and summer, semester, or year-long programs. These courses may be study abroad courses (prefix ABRD) or select study abroad international activities courses (prefix INTL) but are not required to be; see Study Abroad in the catalog.

Experiential Course

Experiential courses must be taken at the University of Iowa to satisfy Tippie RISE.
Completion of an Associate of Arts does not guarantee admission to the Tippie College of Business. See Admission [p. ] in this section of the catalog for a complete list of requirements for admission to the BBA.

Students who use the provisions of the articulation agreement are granted a maximum of 60 s.h. of transferable credit from two-year colleges toward the 120 s.h. required for a BBA. Credit earned for the AA beyond the 60 s.h. transferable maximum is used in computing a student's grade-point average, and it may be used to satisfy course requirements, but it does not count toward the BBA. Transfer credit for business courses taken during the first and second years is counted toward the BBA only if such courses are usually offered as lower-division courses at the University of Iowa.

**Transfer Courses**

Students who have taken courses at another institution that are similar to those approved for the common business requirements at Iowa may request that these courses be evaluated for transfer credit. Students who transfer fewer hours than needed to meet a common business requirement may use only approved courses to complete the remainder of the requirement. Only third- and fourth-year-level courses taken at accredited four-year institutions may be used to satisfy common business course requirements numbered 3000 or above. Students must complete a minimum of 24 s.h. of business coursework and at least two-thirds of the coursework in the major at the University of Iowa. They also must meet the 45 s.h. residence requirement of the Tippie College of Business. Credit earned through online courses may be counted toward all requirements for graduation, subject to approval by a student's major department.

**Multiple Majors in Business**

Students may earn the BBA degree with more than one major. The Four-Year Graduation Plan is not available to students earning more than one major. Students have access to degree audits in MyUI for all of the programs of study they have officially declared. They also have access to all program courses, with some limitations, during early registration. A student must be in good academic standing in order to declare more than one major. See Double Majors and Joint Degrees on the Tippie College of Business website.