

Business Administration, BBA

Honors

Honors in the Major

Outstanding students in the college have an opportunity to undertake independent research under the supervision of a faculty member. To graduate with honors in the major, students must complete an honors thesis under the supervision of a Tippie College of Business faculty member. Students begin by completing BUS:1999 Introduction to Research in Business prior to the commencement of their thesis work. This course introduces students to research in the college and provides an opportunity to develop thesis questions and meet faculty members engaged in research.

Students then identify a faculty thesis advisor and complete their research and thesis writing over the course of two semesters, registering for the appropriate honors thesis course for both semesters from the following list. With faculty permission, students may elect to complete the thesis with another Tippie College of Business student.

| Course # | Title | Hours |
|-----------|-------------------------------------|-------|
| ACCT:4999 | Honors Thesis in Accounting | arr. |
| BAIS:4999 | Honors Thesis in Business Analytics | arr. |
| BUS:4999 | Honors Thesis in Business | arr. |
| ECON:4999 | Honors Thesis in Economics | arr. |
| FIN:4999 | Honors Thesis in Finance | arr. |
| MGMT:4999 | Honors Thesis in Management | arr. |
| MKTG:4999 | Honors Thesis in Marketing | arr. |

To earn the BBA with honors in the major, students must successfully complete all college requirements with a grade-point average of at least 3.50 in all courses taken at Iowa, all business courses taken at Iowa, all courses taken (including transfer courses), and all business courses taken (including transfer courses). Students also must present their research in a poster format at the spring or fall Undergraduate Research Festival.

See Tippie Honors on the Tippie College of Business website to learn more.

University of Iowa Honors Program

Completing the honors in the major requirements also satisfies the experiential learning requirement for the University of Iowa Honors Program. To learn more about graduating with university honors through the University of Iowa Honors Program, visit the Honors at Iowa website.

Pre-business students interested in honors study are encouraged to participate in the University of Iowa Honors Program until they are admitted to the business college. Visit Honors at Iowa to learn about the university's honors program.