Business Administration, BBA

Combined Programs

Undergraduate students may earn combined undergraduate degrees from the Tippie College of Business and the College of Liberal Arts and Sciences or the College of Engineering. The following rules apply to all students in combined degree programs.

- To enter a combined degree program, students must have approval from the Tippie College of Business and must be admitted to both colleges. Interested students should see an advisor in the college’s Undergraduate Program Office.
- Students in combined degree programs are allowed a combined maximum of three second-grade-only options.
- All students in combined programs must meet all requirements for both degrees, including all General Education Program requirements.
- Students are assigned two advisors (one for each major).
- Students in combined degree programs are assessed tuition only for the primary (first) major.
- First-year students in combined degree programs who are direct admission students in the Tippie College of Business must enroll in BUS:1200 Tippie College Direct Admit Seminar during their first semester at the UI.

BBA/Liberal Arts and Sciences Degree

The Tippie College of Business and the College of Liberal Arts and Sciences offer a combined degree program in which students earn two University of Iowa bachelor’s degrees: a Bachelor of Business Administration (BBA) from the Tippie College of Business and a Bachelor of Arts (BA), Bachelor of Science (BS), Bachelor of Fine Arts (BFA), or Bachelor of Music (BM) from the College of Liberal Arts and Sciences.

Students in the combined business/liberal arts and sciences degree program must declare the Tippie College of Business program of study as their primary (first) major.

To learn about liberal arts and sciences majors, see the College of Liberal Arts and Sciences section of the catalog.

BBA/BSE

The Tippie College of Business and the College of Engineering offer a combined degree program in which students earn two University of Iowa bachelor’s degrees: a Bachelor of Business Administration (BBA) from the Tippie College of Business and a Bachelor of Science in Engineering (BSE) from the College of Engineering. Students in the combined business/engineering degree program must declare the College of Engineering program of study as their primary (first) major.

Students in the combined business/engineering degree program must enroll in appropriate mathematics and engineering courses early during their course of study in order to complete the program in a timely way. Because courses in natural sciences, mathematics, humanities, and social sciences count toward the BBA and the BSE, students may be able to count certain courses toward both degrees.

BBA/BSE students usually meet the degree requirements of both colleges in about five years; time required depends on a student’s choice of major study areas.

For information about engineering majors, see Bachelor of Science in Engineering (College of Engineering) in the catalog. To learn more about requirements for the combined business/engineering degree, consult the Undergraduate Program Office in the Tippie College of Business and the Student Development Center in the College of Engineering.

BBA/MS in Business Analytics or MS in Finance

The combined Bachelor of Business Administration/Master of Science in business analytics or Master of Science in finance allows undergraduate students majoring in any of the six BBA majors the opportunity to begin work toward the MS while completing the BBA. The program allows students to count a limited amount of credit toward both degrees, enabling students to finish the MS one semester early.

Students apply to the Master of Science program in the third year of undergraduate study and begin masters-level work in the fourth year of undergraduate study. For information on these graduate programs, see MS in business analytics and MS in finance in the catalog.

BBA/JD

The Tippie College of Business 3+3 agreement with the College of Law allows well-prepared students the opportunity to apply for admission to the College of Law during their third year, and if accepted, to begin work on the Juris Doctor degree during their fourth year of study in the BBA degree program. Students participating in the 3+3 program apply to the College of Law and are required to submit a Law School Admission Test (LSAT) score. If a student is admitted into the JD program, the Tippie College of Business accepts all credit earned during the first year of law school to satisfy the remaining elective hours required to earn the BBA degree.

The 3+3 option is open to students in all BBA majors. Students who wish to pursue this opportunity are required to plan early in their undergraduate career, as all degree requirements except elective hours must be completed in the first three years of BBA study.

For more information, see the 3+3 Program for Undergraduates on the College of Law website.