Bachelor of Business Administration

Undergraduate major: BBA

Website: https://tippie.uiowa.edu/

The Bachelor of Business Administration is offered with majors in accounting, business analytics and information systems, economics, finance, management, marketing, and risk management and insurance.

This catalog section provides information about requirements that all BBA students must fulfill, regardless of their major, as well as admission information and academic rules and procedures for the BBA. For information about the individual majors, see the departments of Accounting, Business Analytics, Economics, Finance, Management and Entrepreneurship, and Marketing in the catalog.

Students may declare a minor on MyUI in the session they intend to graduate.

Certificates

Bachelor of Business Administration students may earn certificates offered by the Tippie College of Business as well as by other colleges at the University of Iowa. The Tippie College of Business offers the Certificate in Entrepreneurial Management and the Certificate in Risk Management and Insurance. In addition, it partners with the College of Engineering to offer the Certificate in Technological Entrepreneurship and with the College of Liberal Arts and Sciences to offer the Certificate in International Business.

The colleges of Liberal Arts and Sciences and Public Health, and University College offer a wide range of certificates open to all undergraduates. Many pair exceptionally well with a business major. See Find Your Program on the General Catalog website and select undergraduate certificates for a complete list of certificates and links to their catalog sections.

Tippie RISE

RISE is an acronym for hands-on experiential learning in the form of research with faculty, internship course, study abroad, and experiential course.

All Tippie College of Business students must successfully complete at least one of the following Tippie RISE experiences to graduate. Each experience is tied to an academic course for which students must register. See "Experiential Learning Requirement: Tippie RISE" in the Business Administration, BBA Requirements section for the full list of qualifying courses.

Research with Faculty

Working closely with a faculty mentor, students explore a research question of interest for a semester or more. By conducting academic research, students enhance their critical thinking skills, learn techniques to collect and analyze data, and apply their findings to business practices. These skills are highly useful for a variety of businesses and graduate programs.

Internship Course

As students gain valuable hands-on work experience in a professional internship, they complete one of the approved internship courses to assist them in having a meaningful learning experience. The internship courses encourage students to take on relevant job responsibilities, outline strategies to meet internship goals, regularly communicate with their supervisors, explore the career field, and reflect on their growth throughout the experience.

Study Abroad

By taking advantage of short-term, summer, semester, or academic year programs, students can expand their worldview and learn alternative business and cultural practices outside of the United States. Students can participate in Tippie RISE study abroad programs such as London Winter, International Business in Sydney, CIMBA Italy, Global Internships, spring break programs through the John Pappajohn Entrepreneurial Center, or any of the many UI study abroad programs in over 40 countries.

Experiential Course

In approved experiential courses, students improve their understanding of academic concepts by applying them to a class project with a company or nonprofit organization. Using real circumstances and issues, students engage with
the organization to make a lasting impact. Students have support from classmates and guidance from their instructor throughout the duration of the project. Experiential courses are offered in many Tippie majors and as business and non-business electives. Courses must be taken at the University of Iowa to satisfy Tippie RISE.