Master of Health Administration, M.H.A.

Learning Outcomes
The M.H.A. program prepares graduates for their initial positions as health care managers and provides a solid foundation for executive career development in a variety of health organizations.

Core Competencies

Professionalism
- Demonstrate effective verbal communication, including but not limited to formal individual and team presentations; and prepare effective written business communications.
- Think critically and assess the potential impact and consequences of decisions in a broad variety of situations.
- Commit to ethical professional behavior.
- Commit to the personal pursuit of professional development.

Team Development
- Use leadership practices that support team effectiveness.
- Perform effectively on teams and in different team roles as appropriate to the situation.
- Support effective conflict management approaches in interpersonal and team situations.
- Integrate the knowledge and experiences of other professions, as appropriate, to inform and implement decisions.

Managing Resources

Finances
- Interpret balance sheets and income statements.
- Compile and analyze financial information to develop a business plan for a new service or program.
- Explain revenue cycle and its impact on financial stability.
- Summarize the process for strategic capital formation.

Operations
- Distinguish different approaches to organizational design for the organization and delivery of health care.
- Use various improvement tools to address quality, safety, and efficiency goals, including lean techniques and performance monitoring tools.
- Develop an evaluation plan based on operational or strategic goals.
- Use organizational behavior concepts to solve problems and make decisions in the day-to-day management of health care organizations.
- Apply concepts and techniques related to the management of human resources in health care organizations.
- Interpret ethical issues and legal concerns and use appropriate approaches to analyze and resolve them, including recognizing when to seek counsel.

Information
- Explain the roles of, and relationship between, electronic medical records and financial data systems for clinical and strategic decision-making and for evaluating the quality and efficiency of care.
- Analyze data and use the results to address strategic, operational, financial, and quality performance indicators for health care organizations.

Setting Strategic Direction
- Value the roles and relationships of governance, executive leadership, and external stakeholders in strategically addressing the health needs of a community or target population.
- Conduct an environmental assessment to identify changing needs/demands of a community, including an analysis of demographics, epidemiological data, organizational capacity, competitor strategies, technological changes, regulatory issues, and payment methods.
- Develop a business plan to propose a new service or program, addressing strategic objectives, financial analysis, structural and staffing implications, and evaluation.

Improving Population Health
- Appreciate the impact of social and behavioral determinants of health and their interrelationships on health and health care delivery.
- Distinguish and compare the major settings for, and types of, health care services, including individual and population health, and payers.
- Explain the process for developing and implementing new policies and regulations at the state and federal levels.
- Analyze new health care regulations/laws to determine the likely impact on different stakeholders, including care delivery organizations, payers, and individuals.
- Analyze the impact of changes to payment mechanisms on health care delivery and health outcomes using economic and insurance concepts.
- Relate the roles of health care and public health in contributing to the health of a defined population.
- Assess health care workforce need projections and critical issues related to workforce needs for the future.