

Sociology, BA

A bachelor's degree with a major in sociology provides a liberal arts and sciences education. Sociology provides a broad foundation for a number of careers that require a deep understanding of human interactions and behaviors. Though broad in scope, sociology can be broken down into many marketable specializations, including these at the University of Iowa: family and health services, human relations and business, social psychology, and social and political organization.

The department has an active undergraduate organization, the Sociology and Criminology Club, which is open to all interested students. The student-run group sponsors speakers, films, and career days; conducts study groups; and facilitates group volunteerism.

Learning Outcomes

Students majoring in sociology will be able to:

- identify how sociological concepts and theories relate to everyday life;
- use a critical lens to better understand human behavior and societies;
- articulate the importance of evidence and scientific methods for explanations of social phenomena;
- identify the characteristics of high-quality data and methods in sociological research;
- identify disciplinary standards for both the qualitative and quantitative analysis of data; and
- use their sociological knowledge and skills to engage with and impact the world around them.