Rhetoric and Persuasion, Minor

The minor in rhetoric and persuasion educates students in responsible, credible, and effective methods to take active leadership roles in engaging social issues in personal, professional, and communal settings. The program empowers students to look at the world as a place open to change and receptive to influence and to view themselves as agents capable of improving the world and their place in it. The minor aims to professionalize students—whether in their capacity as individual citizens, members of the community, or leaders in the workplace—by guiding them to understand audiences and situations, to use language responsibly and strategically, and to develop the integrity and authority of their own voice.

Requirements

The undergraduate minor in rhetoric and persuasion requires a minimum of 15 s.h., including 12 s.h. earned in courses taken at the University of Iowa and at least 12 s.h. earned in Department of Rhetoric courses. Students must maintain a g.p.a. of at least 2.00 in all courses for the minor and in all UI courses for the minor. Coursework in the minor may not be taken pass/nonpass.

The minor in rhetoric and persuasion requires the following coursework.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
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<tbody>
<tr>
<td>Five of these (15 s.h.):</td>
<td>Persuasion and Advocacy</td>
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RHET:3560/ POLI:3560/ SJUS:3560 | Public Policy and Persuasion | 3     |
| RHET:3585  | Speak, to Change the World: The Art of Speechwriting and Speechmaking | 3     |
| RHET:3630  | Apology and the Art of Verbal Self-Defense | 3     |
| RHET:3700  | Advocacy and Sustainability: Crafting Stories of People, Place, and Resilience | 3     |
| RHET:4980  | Special Projects for Undergraduates | arr. |

May include one of these:

| RHET:2031/ GWSS:2000 | Desire, Consent, and Sex in U.S. Culture(s): Replacing Coercion and Violence with Respect (when taught by a rhetoric instructor) | 3     |
| RHET:2610/ THTR:2610 | Acting for Success | 3     |
| RHET:3138/ GWSS:3138/ SJUS:3138 | Writing to Change the World | 3     |
| RHET:3150/ GWSS:3700 | Narratives of Gender and Masculinity (when taught by a rhetoric instructor) | 3     |
| BUS:3000 | Business Communication and Protocol | 3     |
| COMM:1816 | Business and Professional Communication | 3     |
| GWSS:3138/ RHET:3138/ SJUS:3138 | Writing to Change the World (qualifies for this group if not being taught by a rhetoric instructor) | 3     |
| LATH:3000 | Latham Fellows: Science Communication Skill Building | 1-2   |
| LATH:3001 | Latham Fellows: Science Outreach Project | 2     |
| THTR:1140 | Basic Acting | 3     |

Focus Areas

Students who would like to choose courses in certain focus areas can select from the following, taking into account the maximum course requirements above.

The Skills of Speaking, Presenting, and Communicating Effectively

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### The Skill of Writing Professionally and Persuasively

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### Advocacy: Making the World a Better Place

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### Performance Rhetoric

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