

# Rhetoric and Persuasion, Minor

The minor in rhetoric and persuasion educates students in responsible, credible, and effective methods to take active leadership roles in engaging social issues in personal, professional, and communal settings. The program empowers students to look at the world as a place open to change and receptive to influence and to view themselves as agents capable of improving the world and their place in it. The minor aims to professionalize students—whether in their capacity as individual citizens, members of the community, or leaders in the workplace—by guiding them to understand audiences and situations, to use language responsibly and strategically, and to develop the integrity and authority of their own voice.

## Requirements

The undergraduate minor in rhetoric and persuasion requires a minimum of 15 s.h., including 12 s.h. earned in courses taken at the University of Iowa and at least 12 s.h. earned in Department of Rhetoric courses. Students must maintain a g.p.a. of at least 2.00 in all courses for the minor and in all UI courses for the minor. Coursework in the minor may not be taken pass/nonpass.

The minor in rhetoric and persuasion requires the following coursework.

Code	Title	Hours
Five of these (15 s.h.):		
RHET:2055	Persuasion and Advocacy	3
RHET:2065	Persuading Different Audiences: Launching a Successful Career	3
RHET:2070	Persuasive Stories	3
RHET:2085	Speaking Skills	3
RHET:2090	Conversation Practicum	3
RHET:2095	Fundamental Strategies of Persuasion	3
RHET:2135/ SJUS:2135	Rhetorics of Diversity and Inclusion	3
RHET:2350	Forensic Rhetoric	3
RHET:2620	Body Language: Study of Movement and Gesture in Speaking	3
RHET:3005	Narratives of the Midwest	3
RHET:3009/ PBAF:3217/ URP:3217	Negotiation and Conflict Resolution	3
RHET:3085	Advanced Speaking Skills	3
RHET:3250	Persuasive Writing for Science and Health Care Professionals	3
RHET:3260	Persuasive Speaking for Science and Health Care Professionals	3
RHET:3290	Advanced Business Speaking	3
RHET:3350	Gaming (the) Systems	3

RHET:3585	Speak, to Change the World: The Art of Speechwriting and Speechmaking	3
RHET:3630	Apology and the Art of Verbal Self-Defense	3
RHET:3700	Advocacy and Sustainability: Crafting Stories of People, Place, and Resilience	3
RHET:4980	Special Projects for Undergraduates	arr.
May include one of these:		
RHET:2000/ ARTS:2000/ ASP:2000/ EDTL:2000	Big Ideas: Creativity for a Lifetime	3
RHET:2610/ THTR:2610	Acting for Success	3
RHET:3560/ PBAF:3560/ POLI:3560/ SJUS:3560	Public Policy and Persuasion	3
BUS:3000	Business Communication and Protocol	3
CLSA:3742/ WRIT:3742	Word Power: Building English Vocabulary	3
COMM:1816	Business and Professional Communication	3
GWSS:3138/ SJUS:3138	Writing to Change the World	3
LATH:3000	Latham Fellows: Science Communication Skill Building	1-2
LATH:3001	Latham Fellows: Science Outreach Project	2
THTR:1140	Basic Acting	3

## Focus Areas

Students who would like to choose courses in certain focus areas can select from the following, taking into account the maximum course requirements above.

## The Skills of Speaking, Presenting, and Communicating Effectively

Code	Title	Hours
RHET:2065	Persuading Different Audiences: Launching a Successful Career	3
RHET:2085	Speaking Skills	3
RHET:2090	Conversation Practicum	3
RHET:2095	Fundamental Strategies of Persuasion	3
RHET:2610/ THTR:2610	Acting for Success	3
RHET:3085	Advanced Speaking Skills	3
RHET:3260	Persuasive Speaking for Science and Health Care Professionals	3
RHET:3290	Advanced Business Speaking	3

RHET:3585	Speak, to Change the World: The Art of Speechwriting and Speechmaking	3
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## The Skill of Writing Professionally and Persuasively

Code	Title	Hours
RHET:2070	Persuasive Stories	3
RHET:2350	Forensic Rhetoric	3
RHET:3005	Narratives of the Midwest	3
RHET:3009/ PBAF:3217/ URP:3217	Negotiation and Conflict Resolution	3
RHET:3250	Persuasive Writing for Science and Health Care Professionals	3
RHET:3350	Gaming (the) Systems	3
RHET:3630	Apology and the Art of Verbal Self-Defense	3

## Advocacy: Making the World a Better Place

Code	Title	Hours
RHET:2055	Persuasion and Advocacy	3
RHET:2070	Persuasive Stories	3
RHET:2135/ SJUS:2135	Rhetorics of Diversity and Inclusion	3
RHET:3005	Narratives of the Midwest	3
RHET:3250	Persuasive Writing for Science and Health Care Professionals	3
RHET:3560/ PBAF:3560/ POLI:3560/ SJUS:3560	Public Policy and Persuasion	3
RHET:3700	Advocacy and Sustainability: Crafting Stories of People, Place, and Resilience	3

## Performance Rhetoric

Code	Title	Hours
RHET:2065	Persuading Different Audiences: Launching a Successful Career	3
RHET:2070	Persuasive Stories	3
RHET:2610/ THTR:2610	Acting for Success	3
RHET:2620	Body Language: Study of Movement and Gesture in Speaking	3
RHET:3005	Narratives of the Midwest	3
RHET:3350	Gaming (the) Systems	3
RHET:4980	Special Projects for Undergraduates	arr.
THTR:1140	Basic Acting	3