

Political Risk Analysis, Certificate

The Certificate in Political Risk Analysis prepares students to work in this highly interdisciplinary area, which requires a keen understanding of business practices and the political situation facing countries. Political risk analysis focuses on the effect that country characteristics and events have on sovereign risk (ability of a country to repay its debts), company security, supply chains, and the safety of individuals working or traveling in a country. Understanding this risk is part of helping companies better manage their investments, assets, and activities in foreign countries based on threats that a company might face.

The certificate demonstrates to companies that students have the requisite training to work in this area. The political risk analysis certificate was developed in conjunction with individuals working in this area and the Association of International Risk Intelligence Professionals. Feedback about the curriculum has been received from individuals working in the industry so that it provides the training that students need to be competitive in this area. Alumni are active in assisting students with advice on internships and careers.

Learning Outcomes

Students will be able to:

- demonstrate knowledge of relevant economic and risk principles for an organization,
- demonstrate knowledge of country and international system factors that influence an organization, and
- analyze these system factors to show how they impact the risk for an organization.