

Writing, Certificate

Learning Outcomes

Students who complete the Certificate in Writing develop:

- skills in the craft of writing, such as the ability to write clearly and concisely, control of mechanics and style, and the ability to communicate with particular audiences for specific purposes;
- skills in planning and using strategies to begin writing, overcome obstacles, obtain feedback, revise their work, and present their writing in public venues; and
- competence in discussing writing.

Requirements

The undergraduate Certificate in Writing requires a minimum of 22 s.h. Students must maintain a g.p.a. of at least 2.00 in work for the certificate.

The certificate may be earned by any student admitted to the University of Iowa who is not enrolled in a UI graduate or professional degree program. Undergraduate to Graduate (U2G) students may earn the certificate when the undergraduate classification is primary.

Certificate students explore and develop their own writing skills in a wide range of genres and for varied purposes, including creative writing (fiction, nonfiction, poetry); writing for the professions, such as the arts, business, journalism, or science; writing for organizations; and writing related to personal interests.

The Certificate in Writing also is available online for students unable to attend classes on campus, including professionals, distance education students, nondegree-seeking students, and international students. More information about the online Certificate in Writing is available at the Magid Center for Undergraduate Writing website. Some courses below are available online; more online courses are added frequently.

Coursework for the certificate includes a minimum of 12 s.h. in core courses, a minimum of 9 s.h. in focused electives, and a minimum of 1 s.h. in a capstone course. Up to 6 s.h. of transfer credit is allowed. For questions regarding the transfer credit policy, contact the director.

Certificate students have the opportunity to participate in the Iowa City writing community through activities such as attending readings and lectures; presenting their own work in public; working with professional journals, newspapers, or other publications; and volunteering or interning with the Iowa Youth Writing Project literacy outreach program.

Certificate in Writing students may not earn the B.A.S. degree with the creative writing emphasis.

See "Professional Track" below for information and requirements regarding the literary publishing track for the Certificate in Writing.

The Certificate in Writing requires the following work.

Code	Title	Hours
Core Courses		12
Focused Electives		9
Capstone Project		1-3
Total Hours		22-24

Core Courses

Code	Title	Hours
All students must complete this course:		
WRIT:1500	Writing Commons: A Community of Writers (online or on campus)	3
And 9 s.h. from the following list:		
WRIT:1003/ LING:1003	English Grammar (online or on campus)	3
WRIT:1600	Fast Fixes: Improving Your Writing in Six Short Weeks (to count as a core course, must be taken three times for 1 s.h. each with different topics)	3
WRIT:3080/ LING:3080	History of the English Language	3
WRIT:3632/ CNW:3632	Prose Style	3
WRIT:4745/ CW:4745	The Sentence: Strategies for Writing (online or on campus)	3
WRIT:4760/ CW:4760	The Art of Revision: Rewriting Prose for Clarity and Impact (online or on campus)	3
The 9 s.h. may include one of these:		
WRIT:1030/ LING:1030	English Words	3
WRIT:1740/ CLSA:1740	Writing Strategies: Word Origins and Word Choice	3
WRIT:3742/ CLSA:3742	Word Power: Building English Vocabulary (online or on campus)	3

Focused Electives

Students earn a total of at least 9 s.h. in focused electives, which they select from courses in at least two of the following categories (maximum of 6 s.h. from any one category).

- Writing for the Professions [p. 1]
- Writing and the Literary Arts [p. 2]
- Writing and the Media [p. 3]
- Writing in Context [p. 3]
- Student-Designated Writing-Intensive Course [p. 4]

Each focused elective course may be used to fulfill only one certificate requirement, even if the course is listed in more than one category below. Some of these courses have prerequisites and other requirements for registration; students must complete a course's prerequisites and meet its registration requirements before they may register for the course.

Writing for the Professions

Art

Code	Title	Hours
ARTH:1080	How to Write About Art	3
ARTS:3400	Grant Writing in the Arts	3

Business

Code	Title	Hours
WRIT:3005/ CW:3005/ INTD:3005	Professional and Creative Business Communication (online or on campus)	3
WRIT:3526/ DPA:3526	The Business of Writing	3
BUS:3000	Business Communication and Protocol	3
BUS:3800	Business Writing	3
CNW:3640	Writing for Business	3
COMM:1816	Business and Professional Communication	3
SRM:3300	Writing for Sport and Recreation Managers	3

Grant/Proposal Writing

Code	Title	Hours
ARTS:3400	Grant Writing in the Arts	3
EALL:4130/ MUSM:4150	Introduction to Grant Writing (online or on campus)	3

Journalism

Code	Title	Hours
CINE:2600	Writing Film Reviews and Criticism	3
CNW:2780	The Art and Craft of Writing About Sports	3
JMC:2010	Reporting and Writing	3
JMC:3360	Journalism Writing for Nonmajors	3
JMC:3412	Strategic Communication Writing	4
JMC:3415	Writing Across Cultures	4
JMC:3470	Narrative Journalism	4
SPAN:3020/ JMC:3445/LAS:3020	Journalistic Writing in Spanish	3

Literature, Language, and Translation

Code	Title	Hours
ASIA:3208/ TRNS:3208/ WLLC:3208	Classical Chinese Literature Through Translation	3
GRMN:3200/ TRNS:3200	Literary Translation from German	3
JPNS:3201/ TRNS:3201	Workshop in Japanese Literary Translation	3
SPAN:2000	Spanish Language Skills: Writing	4
SPAN:3000	Cultural Narratives for Heritage Speakers	3
SPAN:3010	Advanced Spanish Speaking and Writing	3
SPAN:3030	Translation Workshop: English to Spanish	3
SPAN:3050	Translation Workshop: Spanish to English	3
SPAN:3060	Introductory Workshop on Creative Writing in Spanish	3
SPAN:4950	Advanced Workshop on Creative Writing in Spanish	3

SPAN:4980	Advanced Translation: Spanish to English	3
TRNS:3179/ CLSA:3979/ ENGL:3850	Undergraduate Translation Workshop	3
TRNS:4480	Literature and Translation	3

Political Science

Code	Title	Hours
CNW:2850	The Art and Craft of Writing About Politics	3
POLI:3107	Writing in Political Science: Writing for "Science" and for "Politics"	3
RHET:3560/ PBAF:3560/ POLI:3560/ SJUS:3560	Public Policy and Persuasion	3

Publishing

Code	Title	Hours
WRIT:2900/ ARTS:2900/ ENGL:2900/ UICB:2900	Book Design for Publishing	3
WRIT:2991/ CNW:2991	Publishing I: Introduction to Literary Publishing	3
WRIT:2992/ CNW:2992	Publishing II: Advanced Literary Publication	3
WRIT:3000	Publishing Practicum: The Iowa Chapbook Prize	3
HONR:2900	Honors Publications: From Pitch to Print	2

Sciences

Code	Title	Hours
CNW:2730	The Art and Craft of Science Writing	3
HHP:3900	Writing for Health and Human Physiology	3
RHET:3250	Persuasive Writing for Science and Health Care Professionals	3

Undergraduate Research

Code	Title	Hours
BUS:1999	Introduction to Research in Business	1
BUS:4999	Honors Thesis in Business	arr.
	An undergraduate thesis or writing-based capstone project related to any undergraduate discipline	1-3

Writing and the Literary Arts

Creative Writing

Code	Title	Hours
CW:2100	Creative Writing (online or on campus)	3
or CW:1800	Creative Writing Studio Workshop	
CW:3002	Writing and Reading Young Adult Fiction	3

CW:3003	Writing and Reading Science Fiction	3
CW:3004	Writing and Reading Fantasy Fiction	3
CW:4894	Undergraduate Project in Creative Writing	arr.
WLLC:1510/ ASIA:1510	Ghost Stories and Tales of the Weird in Premodern Chinese Literature	3

Fiction

Code	Title	Hours
CW:2870	Fiction Writing (online or on campus)	3
CW:3870	Advanced Fiction Writing (online or on campus)	3
CW:4870	Undergraduate Writers' Workshop: Fiction	arr.
CW:4897	Novel Writing (online)	3

Nonfiction

Code	Title	Hours
CNW:1620	Introduction to Creative Nonfiction (online or on campus)	3
CNW:2680	The Art and Craft of Creative Nonfiction	3
CNW:2690	The Art and Craft of Writing About Business	3
CNW:2700	The Art and Craft of Personal Writing	3
CNW:2840	The Art and Craft of Travel Writing	3
CNW:3630	Advanced Nonfiction Writing	3
CNW:3633	Personal Writing	3
CNW:4631	Advanced Essay Workshop	3
CNW:4690	Undergraduate Project in Nonfiction Writing	arr.

Playwriting

Code	Title	Hours
THTR:2301	Playwriting I (online or on campus)	3
THTR:2320	Playwriting in a Global World	3
THTR:3301	Playwriting II (online or on campus)	3
THTR:3310	Undergraduate Playwriting Workshop	1-3
THTR:3421/ GWSS:3421	Performing Autobiography	3

Poetry

Code	Title	Hours
CW:2875	Poetry Writing (online or on campus)	3
CW:3875	Advanced Poetry Writing (online or on campus)	3
CW:4875	Undergraduate Writers' Workshop: Poetry	arr.

Writing and the Media

Television and Screenwriting

Code	Title	Hours
CINE:1150	Introduction to Screenwriting for Nonmajors	3
CINE:1300	Foundations of Screenwriting (online)	3
CINE:2600	Writing Film Reviews and Criticism	3
CINE:3361	Screenwriting: Short Form	3
CINE:3367	Screenwriting: Long Form	3
CINE:4378	Advanced Screenwriting II	4
COMM:2077	Writing and Producing Television	3
THTR:3320	Writing for Film	3
THTR:6310	Special Topics in Playwriting	3
WRIT:3325/ THTR:3325	Iowa Writers' Room	3

Other Media

Code	Title	Hours
CNW:2770	The Art and Craft of Writing for New Media	3
CNW:3660	Multimedia Writing	3
CNW:3663	Radio and Writing	3
CW:3218/ INTD:3200	Creative Writing for New Media	3
JMC:3600	Topics in Designing/Producing	3-4
RHET:2070	Persuasive Stories	3

Writing in Context

Code	Title	Hours
WRIT:2100	Writing and Community Outreach	3
WRIT:2300	Writing Toward Empathy	3
CNW:2710	The Art and Craft of Food Writing	3
CNW:2720	The Art and Craft of Writing About Culture	3
CNW:2740	The Art and Craft of Writing about the Environment	3
CNW:2760	The Art and Craft of Writing for Social Change	3
CNW:2790	The Art and Craft of Humor Writing	3
CNW:3644	Dublin Writing Workshop	3
CW:3107/ INTD:3107	Creative Writing for the Health Professions	3
CW:3215/ INTD:3300	Creative Writing and Popular Culture	3
CW:4751	Creative Writing for the Musician	3
EDTL:4355/ CNW:4355	Approaches to Teaching Writing	3
GWSS:3138/ SJUS:3138	Writing to Change the World	3
HONR:3220	Honors Writing Fellows: Writing Theory and Practice	3

IWP:3191/ ENGL:3595/ TRNS:3191/ WLLC:3191	International Literature Today	1,3
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Student-Designated Writing-Intensive Course

Students may petition to count a course not listed above toward their elective requirements. Petitions must be submitted online and receive prior approval from the Certificate in Writing advisor; visit Focused Electives on the Magid Center for Undergraduate Writing website.

Students may also request permission to count a maximum of 3 s.h. earned in a non-writing intensive course numbered 3000 or above as credit toward the focused elective requirement. For this option, students must propose a writing-related project that extends the writing focus of their chosen course. They must have the approval of the faculty member teaching the course and the writing certificate advisor.

Capstone Project

Each student must earn at least 1 s.h. in a capstone course that serves as a culmination of their Certificate in Writing. Students choose one of the following four options for completing their capstone requirement.

Program Option A

Guided Capstone Portfolio (WRIT:4001, 1 s.h.) is an online, portfolio-based class that allows students the chance to direct their own academic, professional, and creative learning experience by asking them to think critically about where they have come from and where they are headed. Students are guided by a series of prompts, readings, and targeted assignments that lead to a shared final goal—an online portfolio of writing that highlights the work created and the skills gained while pursuing the Certificate in Writing.

Program Option B

Independent Capstone Project (WRIT:4000, 1-3 s.h.) is an independent writing project of the student's choosing, guided by a faculty mentor. It is available online or on campus.

Program Option C

Writing: Undergraduate Internship (WRIT:3900, 1-3 s.h.) provides departmental oversight for students completing a writing-related internship and guides students through a series of reflections on their internship experience and how it relates to their academic, professional, and creative goals.

Program Option D

Students may petition to count an additional 3 s.h. writing course from the core or focused elective courses listed above as their capstone. Petitions are submitted online and must be approved by the certificate advisor.

Visit capstone project information on the Magid Center for Undergraduate Writing website for more information related to registering for a capstone course.

Professional Track

Literary Publishing

Students considering a career in literary publishing can learn the ins and outs of the industry and gain a competitive edge by enrolling in the literary publishing track. This unique

educational experience provides a substantial understanding of the editorial, design, and managerial work essential to this profession. Students who enroll in the track complete the certificate's core courses (see "Core Courses" above) and fulfill the focused elective requirement by taking a series of three publishing-specific courses (see "Literary Publishing Track Focused Electives" below). Finally, they complete a publishing-related capstone project; literary publishing students may select WRIT:3000 Publishing Practicum: The Iowa Chapbook Prize as a capstone project or Program Option A, B, C, or D (see "Capstone Project" above).

The literary publishing track, interdisciplinary in scope, is a collaboration between the Magid Center for Undergraduate Writing, the Nonfiction Writing Program in the Department of English, the School of Art and Art History, and the University of Iowa Center for the Book. For more information, contact the Magid Center for Undergraduate Writing.

Students may earn either the Certificate in Writing with the literary publishing track or the Bachelor of Arts in English (publishing track) or the Bachelor of Arts in English and creative writing (publishing track). Students may not earn the publishing track in both the major and in the writing certificate.

Literary Publishing Track Focused Electives

Code	Title	Hours
WRIT:2900/ ARTS:2900/ ENGL:2900/ UICB:2900	Book Design for Publishing	3
WRIT:2991/ CNW:2991	Publishing I: Introduction to Literary Publishing	3
WRIT:2992/ CNW:2992	Publishing II: Advanced Literary Publication	3

Career Advancement

Recent Certificate in Writing graduates have gone on to work in various fields that are wide-ranging in scope and background. Graduates have found work as teachers, copywriters, editors and publishers, government administrators, freelance journalists, magazine writers, and more. Additionally, graduates often go on to pursue professional programs of study and advanced degrees in law and writing, among other fields. Finally, many recent graduates have found internships during and after their time in the program with publishing companies and magazines across the country.

The Pomerantz Career Center offers multiple resources to help students find internships and jobs.

Academic Plans

Sample Plan of Study

Sample plans represent one way to complete a program of study. Actual course selection and sequence will vary and should be discussed with an academic advisor. For additional sample plans, see MyUI.

Writing, Certificate

Course	Title	Hours
Second Year		
Any Semester		
WRIT:1500	Writing Commons: A Community of Writers	3
	Certificate: core course (prefix WRIT) ^a	3
	Certificate: core course (prefix WRIT) ^a	3
Hours		9
Third Year		
Any Semester		
	Certificate: core course (prefix WRIT) ^a	3
	Certificate: focused elective ^b	3
	Certificate: focused elective ^b	3
Internship: consider applying for internship with the Iowa Youth Writing Project or another organization (not required to earn the certificate but encouraged)		
Hours		9
Fourth Year		
Any Semester		
	Certificate: focused elective ^b	3
	Certificate: capstone project ^c	1 - 3
Hours		4-6
Total Hours		22-24

a Students must complete 9 s.h. of core courses from the list of approved options. See General Catalog for more information.

b Students earn a total of at least 9 s.h. in focused electives, which they select from courses in at least two of the following categories (maximum of 6 s.h. from any one category): Writing for the Professions, Writing and the Literary Arts, Writing and the Media, Writing in Context, and Student-Designated Writing-Intensive Course.

c Students choose from WRIT:4001, WRIT:4000, WRIT:3900, or petition to count an additional 3 s.h. writing course approved as a core or focused elective course as their capstone.