

Strategic Communication, MA

Combined Programs

BA in Journalism and Mass Communication/MA

The combined BA/MA program enables students to begin work toward the MA in strategic communication while completing the bachelor's degree in journalism and mass communication. Students admitted to the program may count 12 s.h. of credit toward both the BA and MA degree requirements. Offered by the Graduate College and the College of Liberal Arts and Sciences.

MA/MBA

The combined Master of Business Administration/MA in strategic communication program aims to meet the evolving needs of the market by producing graduates with a unique skill set that integrates advanced communication strategies with robust business acumen for the digital world. Offered by Tippie Professional Programs (Tippie College of Business) and the College of Liberal Arts and Sciences; see the Master of Business Administration, MBA in the catalog.