

# Strategic Communication, MA

## Academic Plans

### Sample Plan of Study

Sample plans represent one way to complete a program of study. Actual course selection and sequence will vary and should be discussed with an academic advisor. For additional sample plans, see MyUI.

### Strategic Communication, MA

Course	Title	Hours
<b>Academic Career</b>		
<b>Any Semester</b>		
30 s.h. of graduate level coursework must be completed; graduate transfer credits allowed upon approval. More information is included in the General Catalog and on department website. <sup>a, b</sup>		
Graduate College program GPA of at least 2.75 is required. <sup>c</sup>		
<b>Hours</b>		<b>0</b>
<b>First Year</b>		
<b>Fall</b>		
JMC:5220	Foundations of Strategic Communication <sup>d</sup>	3
Elective course <sup>e</sup>		3
<b>Hours</b>		<b>6</b>
<b>Spring</b>		
JMC:5230	Strategic Communication Writing <sup>d</sup>	3
Elective course <sup>e</sup>		3
<b>Hours</b>		<b>6</b>
<b>Summer</b>		
JMC:5236	Topics in Strategic Communication	3
<b>Hours</b>		<b>3</b>
<b>Second Year</b>		
<b>Fall</b>		
JMC:5225	Digital Strategic Communication <sup>d</sup>	3
JMC:5235	Strategic Communication Research <sup>d</sup>	3
Elective course <sup>e</sup>		3
<b>Hours</b>		<b>9</b>
<b>Spring</b>		
JMC:5290	Capstone Project in Strategic Communication <sup>d</sup>	3
Elective course <sup>e</sup>		3
<b>Hours</b>		<b>6</b>
<b>Total Hours</b>		<b>30</b>

a Most students take two courses per semester with some summer courses; program courses are offered online.

b Students must complete specific requirements in the University of Iowa Graduate College after program admission. Refer to the Graduate College website and the Manual of Rules and Regulations for more information.

c Graduate College program GPA is comprised of all courses that are approved degree requirements. If a student takes more than the minimum required number of semester hours to complete the degree, but all courses taken are eligible to count toward the degree, those courses will be included in the Graduate College program GPA.

d Students must complete JMC:5220, JMC:5225, JMC:5230, JMC:5235, JMC:5290; work with faculty advisor to determine required core coursework and sequence.

e In consultation with their advisors, students earn 15 s.h. in elective coursework. At least 9 s.h. of electives must be in journalism and mass communication courses (prefix JMC) numbered 5000 or above. See the General Catalog for list of approved courses.

f SJMC usually offers a JMC:5236 topics course in summer. Students may also opt to take an elective across the university.