Strategic Communication, M.A.

Academic Plans

Sample Plan of Study

Sample plans represent one way to complete a program of study. Actual course selection and sequence will vary and should be discussed with an academic advisor. For additional sample plans, see MyUI.

Strategic Communication, M.A.

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Academic Career</strong></td>
<td></td>
<td><strong>0</strong></td>
</tr>
<tr>
<td><strong>Any Semester</strong></td>
<td></td>
<td><strong>60 s.h.</strong></td>
</tr>
<tr>
<td>30 s.h. of graduate level coursework must be completed; graduate transfer credits allowed upon approval. More information is included in the General Catalog and on department website.</td>
<td></td>
<td><strong>0</strong></td>
</tr>
<tr>
<td>Maintain a cumulative GPA of at least 2.75.</td>
<td></td>
<td><strong>0</strong></td>
</tr>
<tr>
<td><strong>First Year</strong></td>
<td></td>
<td><strong>6</strong></td>
</tr>
<tr>
<td><strong>Fall</strong></td>
<td></td>
<td><strong>6</strong></td>
</tr>
<tr>
<td>JMC:5300</td>
<td>Foundations of Strategic Communication</td>
<td><strong>3</strong></td>
</tr>
<tr>
<td>Required Core or Elective</td>
<td></td>
<td><strong>3</strong></td>
</tr>
<tr>
<td><strong>Spring</strong></td>
<td></td>
<td><strong>6</strong></td>
</tr>
<tr>
<td>JMC:5400</td>
<td>Strategic Communication Writing</td>
<td><strong>3</strong></td>
</tr>
<tr>
<td>Required Core or Elective</td>
<td></td>
<td><strong>3</strong></td>
</tr>
<tr>
<td><strong>Summer</strong></td>
<td></td>
<td><strong>3</strong></td>
</tr>
<tr>
<td>JMC:5200</td>
<td>Topics in Strategic Communication</td>
<td><strong>3</strong></td>
</tr>
<tr>
<td><strong>Second Year</strong></td>
<td></td>
<td><strong>6</strong></td>
</tr>
<tr>
<td><strong>Fall</strong></td>
<td></td>
<td><strong>6</strong></td>
</tr>
<tr>
<td>Required Core or Elective</td>
<td></td>
<td><strong>3</strong></td>
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<tr>
<td>Required Core or Elective</td>
<td></td>
<td><strong>3</strong></td>
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<tr>
<td><strong>Spring</strong></td>
<td></td>
<td><strong>9</strong></td>
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<tr>
<td>Required Core or Elective</td>
<td></td>
<td><strong>3</strong></td>
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<tr>
<td>Required Core or Elective</td>
<td></td>
<td><strong>3</strong></td>
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<tr>
<td>JMC:5950</td>
<td>Capstone Project in Strategic Communication</td>
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</tr>
<tr>
<td><strong>Total Hours</strong></td>
<td></td>
<td><strong>30</strong></td>
</tr>
</tbody>
</table>

a. Note: Most students take 2 courses per semester with some summer courses; program courses are offered online, so most students work full-time jobs.
b. Students must complete specific requirements in the University of Iowa Graduate College after program admission. Refer to the Graduate College website and the Manual of Rules and Regulations for more information.
c. Students may complete graduate elective coursework based on their specific career goals; electives (3000 level or above) may be taken from within the program or across the university. Work with faculty advisor to determine elective coursework and sequence.
d. Students must complete JMC:5235, JMC:5240, JMC:5300, JMC:5400, JMC:5950; work with faculty advisor to determine required core coursework and sequence.
e. SJMC usually offers a JMC:5200 Topics course in summer. Students may also opt to take an elective across the university.