

Sport Media and Culture, Minor

Requirements

The undergraduate minor in sport media and culture requires a minimum of 15 s.h. of coursework, including 6 s.h. in courses numbered 3000 or above. Students must maintain a grade-point average of at least 2.00 in all courses for the minor and in all UI courses for the minor. Coursework in the minor may not be taken pass/nonpass. CLAS minors may only be earned concurrent with or subsequent to earning a University of Iowa bachelor's degree. They cannot be granted as standalone credentials or as the sole program of study completed at the University of Iowa.

Students may apply a maximum of 6 s.h. toward both the minor in sport media and culture and any major, minor, or certificate administered by the School of Journalism and Mass Communication or the Department of American Studies.

The minor in sport media and culture requires the following coursework.

Required Course

Course #	Title	Hours
One of these:		
SMC:1050	Sport and the Media	3
SPST:1074	Inequality in American Sport	3

Sport and Media Courses

Course #	Title	Hours
At least 6 s.h. from these, including at least 3 s.h. numbered 3000 or above:		
SMC:2084	Sport and Film	3
SMC:2090	Sport and Documentary	3
SMC:2101	Digital Media and the Future of Sport	3
SMC:2400	Sport Media and Culture Experience	1-3
SMC:2405	Chicago Sports Media Experience	3
SMC:2415	Prep Sports Report	1-3
SMC:2500	Sport and Technology	3
SMC:3182	Sport, Scandal, and Strategic Communication in Media Culture	3
SMC:3184	Narrative Sports Journalism	3
SMC:3186	Athletes, Activism, and Social Media	3
SMC:3187	American College Athletics: A Big Money Tradition Unlike Any Other	3
SMC:3188	Staging the World's Game: Soccer and Media	3
SMC:3540	The Business of Sport Communication	3
JMC:3413	Sports Writing	3
JMC:3421	Sport Content Marketing	3

JMC:3530	Social Media Marketing (only with the subtitle of Sports)	3
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Sport and Culture Courses

Course #	Title	Hours
At least 6 s.h. from these, including at least one course numbered 3000 or above:		
SMC:2800	Sport and Commemoration	3
SMC:3650	America's Games: Baseball, Football, and Nationalism	3
SMC:3670	Latinas/os/x in American Sport	3
SPST:2077	Sport and Religion in America	3
SPST:2078	Women, Sport, and Culture	3
SPST:2079	Race and Ethnicity in Sport	3
SPST:2170	Sport and Globalization	3
SPST:2847	Hawkeye Nation: On Iowa and Sport	3
SPST:3171	Baseball in America	3
SPST:3172	Football in America	3
SPST:3173	Cultures of Basketball	3
SPST:3178	History of Sport in the United States	3
SPST:3500	The Olympics	3